

THE EMPLOYER BEAT

EMPLOYER NEWSLETTER

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Jeff Jeffries

Director of Employer Relations

What a year it has been!

In March of 2020, I would have never guessed our work lives would be so reliant on virtual platforms for this long. Fast forward over one year and it looks like there is light at the end of the tunnel. Carnegie Mellon University recently announced that we are planning for in-person classes for the fall and the students are required to have a COVID vaccination prior to their return. That being said, the look and feel will be quite different from when we were all last in the office.

This year, Carnegie Mellon University was able to hold commencement in-person. Given that last year's event was virtual, this is a nice swing back in the direction of "normal". As I write this, we are excited to announce that we are planning to hold our largest event of the fall, Encompass, as a hybrid career fair. On September 13th the event will be virtual and on September 14th we will be hosting the fair in-person. The in-person portion will be very different than our previous in-person events. All in-person meetings with students will have mitigation efforts in place with pre-scheduled appointments with no lines and crowds to deal with. We will be holding a webinar in July (date and time TBD) to discuss our plans and answer questions on how we will be proceeding with this event. This is going to be a great way to learn about the upcoming fall.

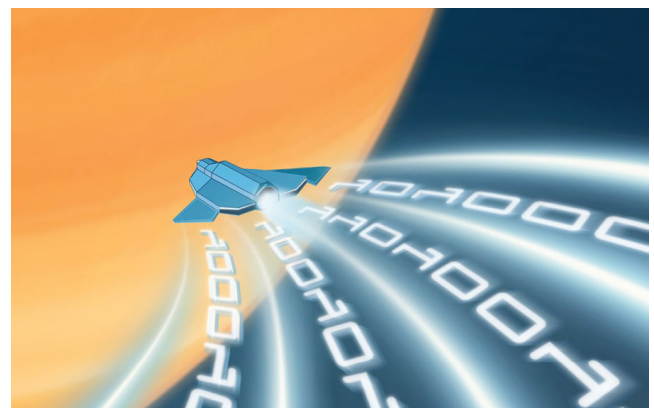
This past year we have learned a lot from the uncertainties from one week to the next and how to adapt. Our team has always strived to bring the best services to our employers and students. I'm excited as we look forward and plan for the next academic year and I would love to hear about your experiences from this past year and what your plans are for this fall. Best wishes for a wonderful summer and we look forward to "seeing" you in the coming months.



Best Wishes, Jeff

Carnegie Mellon in the news

CMU Hosts World's Largest Hacking Competition



Carnegie Mellon has launched its seventh [picoCTF](#), an online cybersecurity competition run by experts from [CyLab](#), who hope to help generate interest in the field and build a pipeline of talent.

"This competition is a great introduction to the world of cybersecurity that young students may not receive otherwise," said CyLab's **Hanan Hibshi**, faculty adviser to picoCTF and a teaching professor in the [Information Networking Institute](#). "And while it serves as an intro for many, even highly skilled cybersecurity enthusiasts have gained a lot from participating."

[Read more about the story here!](#)

[More news on page 2](#)

Upcoming Virtual Events Happening in the Fall

Encompass Hybrid Career Fair for All

Tepper Meetup

Tartan 2 Professional

Spark

The Summit Global Opportunities Virtual Fair

[More event details on page 3](#)

Carnegie Mellon in the news

Carnegie Mellon, Heinz Endowments Launch Initiative to Promote Economic Empowerment, Address Inequities in Pittsburgh Region

By Gera Jochum



Carnegie Mellon University and The Heinz Endowments today announced a sweeping initiative to leverage the university's internationally recognized strengths in applied research to address longstanding barriers to equity and foster economic empowerment in the greater Pittsburgh region. The Center for Shared Prosperity aims to create a sustainable and replicable model for community-university collaboration, with a focus on deploying solutions for socio-economic inequities and making measurable progress toward greater economic prosperity and overall well-being of residents.

The Heinz Endowments has committed \$30 million over six years to the initiative, which will fund the creation and launch of the center as well as initial real-world projects that are identified by community partners and that are grounded in community. The grant, the largest in The Endowments' history, includes funding to develop, pilot and scale region-wide interventions to identify and address structural barriers to access and opportunity. A portion of the grant will be used to establish an endowment to support the center's work in perpetuity.

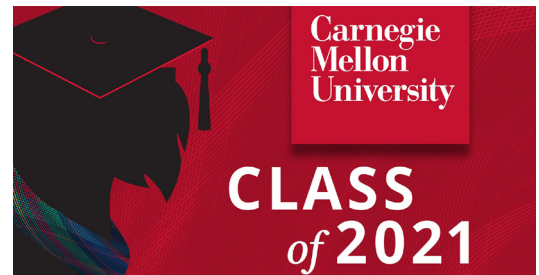
"As a university- and community-wide effort, The Center for Shared Prosperity will apply a comprehensive methodology to CMU's engagement across Western Pennsylvania and will leverage our unique expertise to help residents benefit from the innovation economy," said Farnam Jahanian, CMU president.

"The Heinz Endowments and CMU have worked together for decades on projects that support Pittsburghers, and this new initiative will expand our community collaborations at a particularly critical moment. With both the pandemic and the rapid pace of technological change contributing to a widening opportunity gap, the solutions proposed through The Center for Shared Prosperity will help our region address societal barriers and will also serve as a model that can be replicated in communities across the country. We are grateful to The Heinz Endowments and its board for their generous support and partnership."

[Read more here](#)

CMU Returns to In-Person Commencement

By Bruce Gerson



Commencement is a milestone for graduating students. This year it has extra special meaning for Carnegie Mellon University, too.

[Read more here](#)

FEATURED CPDC STAFF MEMBER

Sean McGowan
Assistant Director,
Employer Relations



How long have you been with the CPDC?

I am just finishing up my 4th year at the CPDC and it has been my pleasure to work with the world's top brands on their CMU recruiting strategy.

Favorite part about working at the CPDC?

The people! Our team has folks from the recruiting world as well as higher education, and we are able to provide some really innovating programs and resources. I also love the freedom our leadership provides since we are able to come up with an idea and implement without the normal barriers other career centers face.

Favorite Pittsburgh restaurant?

This is a really hard question since I really enjoy the food scene around Pittsburgh, but I am going to go with Urban Tap. There are two locations not far from campus in South Side and Shady Side and the ambiance is really chill. They have a great sandwich called the, "Nashville Hot Fried Chicken" and it is to die for, especially with a side of herbed fries or house tots! Before you eat the sandwich you should chow down on their "Short Rib Poutine" which will make your mouth water as your read it on the menu. Definitely stop by on your next visit to campus!

Interesting fact about yourself?

I pride myself on being a person with many talents and side hustles. As a child I had a hard time focusing on one thing, so my parents were always busy taking me to practices for sports, theater, and art. Since college I have had the opportunity to be a DJ named, "DJ Mac" and a photographer by the name of "[Sean Patrick](#)". Next time you are in the CPDC Interview Center, feel free to take a walk around the office and check out my collection of black & white photos representing Pittsburgh and CMU!

Fall 2021 Virtual Career Events

Carnegie Mellon University
Career & Professional
Development Center



Tepper Meetup (Virtual) September 9, 2021

A virtual networking event for employers and undergraduate business and economics students.



Encompass Career Fair for All (Virtual & In-Person Options) September 13-14, 2021 | 13th Virtual | 14th In-Person

This exciting hybrid career fair will bring together arts, business, computer science, engineering, humanities, and science students in one location. Employers from all industries who are looking to fill numerous internships and full-time opportunities are invited to attend. Employers have the option of registering for both days!



IEA Global Opportunities Career Fair (Virtual) September 16, 2021

This virtual fair will bring together employers with international opportunities and students interested in working abroad for internships and full-time opportunities.



TECHNICAL OPPORTUNITIES CONFERENCE

Technical Opportunities Conference (Virtual) September 2021 Date and Time TBD

The Technical Opportunities Conference focuses specifically on technical employment and offers a great opportunity for companies to make connections for both full-time and internship roles.



Tartan 2 Professional Virtual Networking Event (Virtual) September 27, 2021

This unique virtual opportunity allows varsity student-athletes to meet with employers who are seeking to hire athletic talent from all years, skillsets, and majors.



Spark: Start-ups and Emerging Companies (Virtual) October 20, 2021

An innovative virtual career event designed to provide a platform for small business and early stage start-ups to engage, network, and recruit CMU students and alumni.



Carnegie Mellon University
ENGINEERING VIRTUAL
CAREER FAIR

Engineering Virtual Career Fair (Virtual) October 29, 2021

This virtual recruiting event will give employers the opportunity to engage with undergraduate and graduate students from Biomedical Engineering, Civil & Environmental Engineering, Chemical Engineering, Energy Science, Technology & Policy, Integrated Innovation for Products & Services, Mechanical Engineering, and Materials Science & Engineering.

Register for all events in  **handshake**

EMPLOYER WEBINAR SERIES

CMU Talent Insider Webinar Series



We would like to thank the hundreds of employers who have joined us the last three years for our quarterly employer webinars. These webinars have introduced you to the many programs and departments that represent Carnegie Mellon University. Due to the success of these sessions, we would like to introduce you to the **CMU Talent Insider!**

The CMU Talent Insider is an employer webinar series brought you by the Career & Professional Development Center at Carnegie Mellon University. This series will provide you and your team the opportunity to learn, connect, and engage with the numerous world-renowned programs that represent the 7 different colleges that make up CMU.

Upcoming Webinars:

June 29th-Master of Science in Computational Finance (MSCF)

July TBD-Fall 2021 Career Event Launch Webinar

Registrations for each webinar are available on our [new webpage!](#)

Diversity Recruiting @CMU

We have heard from many employers this year that diversity, equity, and inclusion is paramount to their recruiting strategy moving forward. The Career & Professional Development Center has taken the steps to help our employer population achieve this goal and connect with top diverse CMU talent. We would like to introduce you to our [Diversity Recruiting & Student Groups webpage!](#)

This page contains information such as:

Student Groups
Identity Resources
Statistics
and more.....

ELEVATE YOUR BRAND

Become a career partner!



Help our students reach their life potential; [become a Carnegie Mellon University Career Partner.](#)

The Carnegie Mellon University Career Partner program was established to recognize employers who support our innovative programs and initiatives and invest in the professional development of our students and alumni.

Your generous contribution is appreciated and recognized by students, faculty, staff, and parents within the university community throughout the academic year. As a Carnegie Mellon Career Partner, your contribution will help us assist students with each phase of their career and professional development. You will also receive benefits associated with being a partner. Varying partnership levels are available.

For more information on how to become a Corporate Partner, please contact Jeff Jeffries, Director of Employer Relations, at 412.268.5491 or JJeffrie@andrew.cmu.edu.

Thank you for a great year!

Please visit our employer toolkit online which includes information on posting jobs, recruiting guides, timelines, events, statistics, and more...

<https://www.cmu.edu/career/employers/index.html>

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Career & Professional Development Center Corporate Partners 2021

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