

THE EMPLOYER BEAT

EMPLOYER NEWSLETTER
Issue 13 | December 2021

TABLE OF CONTENTS

Jeff's Note
CMU in the News
CPDC Staff Spotlight
Spring 2022 Recruiting Events
Corporate Partnerships

A Note from Jeff

Jeff Jeffries
Director of Employer Relations



I hope everyone had a wonder fall 2021 recruiting season. It's hard to believe that 2022 is right around the bend. As I reflect on this past year, I'm impressed at how the CPDC team has continued to evolve in our approach to university recruiting. Also, I was excited to see some familiar faces on campus as we were, once again, able to allow employers on campus. To kick off the fall recruiting season, we had our first in-person career fair in over a year with our Encompass hybrid event. The popularity of the event was encouraging and there was a lot of buzz from students having the opportunity to engage face-to-face with an employer. Due to the success of our hybrid Encompass fair, we will be offering this once again in the spring.

As we look to spring semester 2022, we have added some new faces to our team and we are excited to offer more in-person events. Please reach out to our team so we can help with your recruiting needs and provide you with options to maximize your success. All of our events are currently listed in Handshake and open for registration.

Have a safe and happy holiday season. We look forward to seeing you in 2022!

Best Wishes, Jeff

Carnegie Mellon in the news

New Virtual Networking Program Opens
a CMUniverse of Possibilities!



A new virtual networking program, CMUniverse, can help students and alumni connect and reach for the stars. With the new virtual networking platform, alumni can share their expertise and mentor students embarking on a similar career journey, and students can build their networks and hone professional development skills to land dream jobs in their chosen fields.

[Read more about the story here.](#)

[More news on page 2](#)

Upcoming Virtual Events Happening in the Spring

Jumpstart
Encompass Hybrid Career Fair for All
Intelligence and Government Fair
Creative Arts Conference (CAOC)
Engineering Fair
Energy Fair
UI/UX Fair

[More event details on page 3](#)

Carnegie Mellon in the news

Veterans Resource Center opens on Campus!



Mike Danko wears his U.S. Army Veteran hat so often, sometimes he forgets he has it on. Inside a local convenience store, he reached for his wallet to pay for a cup of coffee, but the cashier recognized his hat and said, "Your coffee is free. Thank you for your service."

There are far more benefits available to military veterans than free coffee from select stores. Carnegie Mellon University wants faculty, staff and student veterans to know a Veterans Resource Center is now open on campus where they can get help with their many federal, state and local benefits, some of which they may not even be aware.

The new Veterans Resource Center is in the lobby of the GATF Building on Forbes Avenue. Danko, who manages the university's ROTC program, is also serving as veterans services coordinator.

[Read more here](#)

Thank you for a great year!

Please visit our employer toolkit online which includes information on posting jobs, recruiting guides, timelines, events, statistics, and more...

<https://www.cmu.edu/career/employers/index.html>

FEATURED CPDC STAFF MEMBER

Paula Drelick:
Communications
Manager



How long have you been with the CPDC?

I can't believe I'm saying this, but I will hit my 5-year anniversary soon in January. Time really does fly, even during the pandemic.

Favorite part about working at the CPDC?

Without a doubt, the people. I really do think of my coworkers as family. I'm so lucky I get to work with such smart, fun, compassionate and hardworking folks.

Favorite thing about Pittsburgh?

I love the big city-small town feel. When I want a dose of city-life, I can get that from a night downtown. When I want more peace and quiet in the suburbs, I can get that when I go home at the end of the day. It's like I have the best of both worlds at my fingertips!

Interesting fact about yourself?

I love whales. Seriously. Like, too much. Especially killer whales. When I get stressed, I like to go on YouTube and watch people kayak with killer whales. You asked for an interesting fact... you got it!

New CPDC Staff Members

Heather Walmsley-
Assistant Director,
Employer Relations.



Heather is the newest addition to our team in the Career & Professional Development Center. Although new to our team, she isn't new to Carnegie Mellon University. For the past four years, Heather has been with our Undergraduate Admissions office. As she likes to say, "she spent the last 4 years bringing students into the university, now she's helping them get out."

Heather received her undergraduate and graduate education at the University of Pittsburgh where she received her master's degree in higher education.

Spring 2022 Virtual Events

Carnegie Mellon University
Career & Professional
Development Center



January 31st

Jumpstart is our exclusive early-engagement (First-Year and Sophomore) virtual networking event. Jumpstart takes place the day before Encompass Hybrid and is entirely free of charge!



February 1st (IN-PERSON) & February 2nd (VIRTUAL)

This career fair is CMU's signature spring recruiting event bringing together arts, business, computer science, engineering, humanities and science students. All employers looking to fill full-time and internship opportunities are encouraged to attend with the option of registering for both the in-person and virtual events!



February 9th

The Virtual Intelligence & Government Career Expo brings together government agencies and contractors with students interested in the government sector.



February 16th (in-person)

HCII Connect will be held in-person in spring 2022! HCII Connect is an informal recruitment event for industry professionals to meet with graduate and undergraduate Human-Computer Interaction Institute students regarding full-time positions and internships.



February 17th (in-person)

The Creative Arts Career Fair (in-person) is for employers of all different industries with full-time and internship opportunities for creative roles. Students from the College of Fine Arts and beyond who are interested in creative industries will be in attendance! The Creative Arts Career Fair is part of the larger Creative Arts Opportunities Conference (CAOC).



February 22nd

A great networking event for employers who have locations and or employment opportunities available outside of the United States.



March 18th

This virtual event will give employers the opportunity to engage with undergraduate and graduate students from Biomedical Engineering, Civil & Environmental Engineering, Chemical Engineering, Energy, Science, & Technology Policy, Integrated Innovation for Products & Services, Mechanical Engineering, and Materials Science & Engineering.



March 21st (in-person)

The Energy Career Fair grows from a partnership with CMU's Energy Week, the Energy Science Technology & Policy Program and the University of Pittsburgh. This in-person event is tailored to employers in the energy sector. Students from all majors are able to attend who are passionate about working within the energy industry!



March 30th

A virtual fair for undergraduate and graduate students studying Human-Computer Interaction and Design and are seeking roles in UI/UX.

EMPLOYER WEBINAR SERIES

CMU Talent Insider Webinar Series



We would like to thank the hundreds of employers who have joined us the last three years for our quarterly employer webinars. These webinars have introduced you to the many programs and departments that represent Carnegie Mellon University. Due to the success of these sessions, we would like to introduce you to the CMU Talent Insider!

The CMU Talent Insider is an employer webinar series brought you by the Career & Professional Development Center at Carnegie Mellon University. This series will provide you and your team the opportunity to learn, connect, and engage with the numerous world-renowned programs that represent the 7 different colleges that make up CMU.

Diversity Recruiting @CMU

We have heard from many employers this year that diversity, equity, and inclusion is paramount to their recruiting strategy moving forward. The Career & Professional Development Center has taken the steps to help our employer population achieve this goal and connect with top diverse CMU talent. We would like to introduce you to our [Diversity Recruiting & Student Groups webpage!](#)

This page contains information such as:

Student Groups
Identity Resources
Statistics
and more

ELEVATE YOUR BRAND

Become a career partner!



Help our students reach their life potential; [become a Carnegie Mellon University Career Partner.](#)

The Carnegie Mellon University Career Partner program was established to recognize employers who support our innovative programs and initiatives and invest in the professional development of our students and alumni.

Your generous contribution is appreciated and recognized by students, faculty, staff, and parents within the university community throughout the academic year. As a Carnegie Mellon Career Partner, your contribution will help us assist students with each phase of their career and professional development. You will also receive benefits associated with being a partner. Varying partnership levels are available.

For more information on how to become a Corporate Partner, please contact Jeff Jeffries, Director of Employer Relations, at 412.268.5491 or JJeffrie@andrew.cmu.edu.

Jeff Jeffries
Director, Employer Relations
Career & Professional Development
Center Carnegie Mellon University
412.268.5491
JJeffrie@andrew.cmu.edu

Career & Professional Development Center Corporate Partners 2021

Platinum Level



JOHN DEERE



WAYMO

Gold Level



NSA

Silver Level



Bronze Level



*As of 12/14/2021