CREATING A LINKEDIN PROFILE

A GUIDE TO HELP YOU START BUILDING YOUR ONLINE PRESENCE
SET UP YOUR LINKEDIN ACCOUNT!

- Go to: www.linkedin.com
- Enter your Name, email, and password
- Click “Join Now”
CREATE YOUR PROFILE

• Choose the “United States” as your country

• Enter the zip code for Carnegie Mellon: 15213

• Select that you are a “Student”

• Enter the appropriate dates for your attendance at CMU
CREATE YOUR PROFILE

- Indicate your primary objective for using LinkedIn

- Determine whether you want LinkedIn to import your address book. If you are new to the platform and just getting started, then “Skip” this step