Company Descriptions for a Partial List of SPARK 2015 Employers
(For a full listing of employers attending, visit TartanTRAK)

Avant
Avant is a fast-growing marketplace lending platform that is lowering the costs and barriers of borrowing for consumers. Through the use of big data and machine-learning algorithms, the company offers a unique and highly customized approach to streamlined credit options. At its core, Avant is a tech company that is dedicated to creating innovative and practical financial products for all consumers. Avant operates in 46 U.S. states and under the name AvantCredit in the United Kingdom and Canada. We are currently looking for talented people for full-time and internship opportunities in Software Engineering, QA Engineering, Business Intelligence, Business Analytics, and Data Science & Engineering to work in our Chicago and LA Offices. Find out more at www.avant.com/jobs.

Betterment
Betterment is the largest automated investing service. We help people to better manage and grow their wealth through smarter technology for a fraction of the cost of traditional financial services. We align our incentives with our customers, without compromise, to build something truly significant. We set out to deliver sophisticated financial products and advice to everyone, with the goal of investing made better.

Accepting full-time and internship applications.

See all open roles at Betterment.com

Carnegie Robotics
Carnegie Robotics is a Pittsburgh based robotics company that develops and manufactures full robotic systems, and also enables technologies like stereo vision cameras and pose estimation devices. Our work spans multiple industries including defense, agriculture, mining, and industrial robotics. We are looking for engineers in the fields of mechanical, electrical, and software engineering, with a passion for robotics, particularly at the Master's and Doctoral levels. We are hiring for full-time positions for December and May graduation, and both summer internship and year-round co-op positions. Since some of our work is with the U.S. Government, U.S. persons are preferred.
OVERVIEW

Deeplocal invents products and experiences for leading brands. We work mainly in advertising, but aren’t your typical advertising agency. Our team is made up of artists, engineers, developers, and marketers and we help brands innovate by integrating non-traditional disciplines—like hardware and software—into the marketing mix. You may have seen some of our recent projects—like the Old Navy Selfiebration Machine, a one-of-a-kind 42-foot tall billboard comprised of more than 900 balloons, each individually controlled and inflated to render fans’ selfies as easily-sharable balloon art.

EMPLOYMENT OPPORTUNITIES

Deeplocal has immediate full-time openings for:

- Business Development/Account Managers (marketing background)
- Creatives (copywriting background)
- Designers/Art Directors (Industrial, Visual, UI/UX design background)
- Integrated Project Managers (experience managing software and hardware projects)
- Senior Electrical Engineers (firmware experience)

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**ezCater**

ezCater is the only nationwide marketplace for business catering. ezCater’s online ordering, on-time ratings and reviews, and 5-star customer service connect businesspeople to reliable catering for any meeting, anywhere in the United States.

ezCater is located at downtown crossing in Boston, in the heart of Boston's "Innovation District." We currently have just over 90 employees. We very recently closed a Series C round of $28 million in funding from Insight Venture Partners.
**Identified Technologies**

Pittsburgh, PA based Identified Technologies provides aerial monitoring, measuring and mapping for energy, construction, and mining job sites. The company’s proprietary drone system automatically captures precision site data 200 times faster than traditional methods, saving companies time and money. IDTech’s mission is to deliver Big Insights for Big Jobs™ using its innovative robotic system that includes the self-piloting Boomerang drone, its companion online portal, and battery swapping LaunchPad SmartDock.

**Moat**

Moat is a New York-based SaaS Analytics Company focused on building products for brand advertisers and premium publishers. Our offerings include Moat Analytics, an attention measurement platform that provides analytics and insights on ad campaigns for publishers and advertisers, and Moat Pro, an ad intelligence platform that allows markets to research trends in the online advertising industry.

[Jobs.moat.com](http://Jobs.moat.com) – Engineering, Data Science, QA, Integrations, Sales, Account Management

[Press.moat.com](http://Press.moat.com) – Moat to Measure Ads on Facebook

**Optoro**

Recognized as one of the fastest growing companies in the country, Optoro is revolutionizing the retail industry. Each year, 10-15% of all inventory is returned or deemed excess, which poses a 500 billion dollar problem for retailers nationwide. Optoro’s proprietary software & ecommerce platform provides a better way of dealing with those goods – delivering better value for clients, offering amazing deals to consumers and keeping items out of landfills.

Located in the heart of the nation's capital, we’re backed by some of the most prominent investors in the country, including Kleiner Perkins and Revolution Growth. Our clients include many Top 50 retailers, and we're growing fast as we promote a more sustainable supply chain. We are looking for individuals with creativity, energy, and passion to help build a lasting company focused on the double bottom line.
Qadium

Qadium is a San Francisco-based company that indexes the non-web Internet.

We gather and structure data on every device connected to the Internet and create valuable analytics at global scale. We offer unique insights about the substrate of the Internet and how and when it changes.

Our software helps our customers solve some of their toughest challenges. Present clients include financial services, healthcare, auditing, consulting, and defense industry companies, among others.

We are primarily seeking CS students, although opportunities for advanced math and physics are also offered

Sprout Social

Sprout Social, located in downtown Chicago, is a social media management software for businesses. We work with over 16,000 brands, such as Google, Marvel, and Spotify, to help them streamline and leverage their social media following. Sprout Social allows businesses to engage directly with their customers, as well as publish to their entire fan base. Our reporting tool is designed to make social media analytics data easily digestible and ready to present. Both our product and our team live by the mantra: “Open communication creates progress.” The platform is built using Java, Python, JavaScript, and relational and document store databases. We are looking for computer science and engineering majors seeking internships and full time positions starting in the summer of 2016. Sprout Social has the happiest and hardest working employees in town. We are extremely proud of our product and our team.
Syncopated Engineering

ABOUT SYNCOPATED ENGINEERING
Syncopated Engineering, a Maryland based company, is a creative solution provider of software applications and embedded systems for wireless communications, signal processing, and data analytics.

Our goal is to deliver creative and effective solutions to our customers’ most challenging problems. We employ an agile and disciplined development process that emphasizes customer communication, system usefulness and usability, and the flexibility to accommodate change at the pace of our customer’s dynamic mission.

www.SyncopatedEngr.com
www.LinkedIn.com/company/syncopated-engineering

Create your opportunity and make an impact at Syncopated Engineering, Inc.

CURRENT JOB OPENINGS
Go to www.SyncopatedEngr.com/Careers for more information.
Submit your resume to Make-An-Impact@SyncopatedEngr.com
- Cloud Computing Application Developer
- Data Analytics & Visualization Application Developer
- Enterprise Software Engineer
- Wireless Communications Engineer
- DSP Engineer
- Embedded Developer
- RF Signal Processing / FPGA Software Engineer
- Cyber Analyst / Reverse Engineer

ThinkB1G

ThinkB1G works with an elite group of San Francisco, Silicon Valley, New York and Boston startups seeking exceptional students to join their teams. Led by visionary leaders with disruptive, game-changing products, these companies offer opportunities to work with amazing people on exciting projects and technologies. Roles where you can have impact, make a difference and be part of something special.

ThinkB1G startups are seeking Bachelors, Masters and PhD students and upcoming grads for internships and full-time positions. Companies currently hiring include Big Switch Networks, BookBub, Cask Data, Clever, Cogito, Exablox, Hudl, InfoScout, Onera, Panorama Education, PerformLine, SwiftStack and Symphony Commerce. For more information, please visit http://thinkb1g.com.
Venture for America

WHO WE ARE:
Venture for America is a two-year fellowship program for enterprising recent college grads to launch their careers as entrepreneurs. After five weeks of training, VFA Fellows spend two years getting hands-on experience and learning how to contribute at a startup in an emerging U.S. city. VFA provides the community, mentorship, network, and resources Fellows need to become entrepreneurs. One out of four VFA alumni have even gone on to start companies of their own!

WHO YOU ARE:
- A college senior or recent grad of any major or academic background.
- High-character and gritty with founder potential and the ability to contribute to a startup.
- Fired up about the opportunity to help build an early stage company in one of our cities.

APPLY NOW:
Apply for the Class of 2016 by our third round deadline, Monday, November 30th!

LEARN MORE:
Visit ventureforamerica.org or learn more below:
- Application and Admissions
- The VFA Experience
- Meet the Class of 2015
- Sign up to receive updates from VFA

Still have questions? Contact VFA at apply@ventureforamerica.org.

Xenio

Xenio is a venture-backed IOT startup in San Francisco with a mission to enable a thoughtful connected world. Leveraging the ubiquitous nature of lighting, we are building new and intelligent ways for humans to interact with devices and their environment while simultaneously lowering building energy consumption.

We are actively recruiting ambitious individuals with backgrounds in CS, ECE, Math, Statistics, Machine Learning, and Industrial Design.

Website: xeniocorp.com [coming soon]
Check out our short introductory video:

www.zugata.com

Starting with replacing performance reviews with continuous feedback, we at Zugata are building HR products that employees actually want to use.

We're a venture-backed startup in Palo Alto, working at the intersection of big data, organizational behavior and human psychology.

Most organizations have deep knowledge about their customers, partners, market trends and even their data centers, but it is amazing how little they know about their own employees. Without really understanding their employees, there is no way for organizations to effectively manage them and to get the best out of them.

Join us as we leverage data to help employees and organizations reach their full potential.