Questions you should ask your candidates about GenAI

Awareness:
- Are you aware of all the ways that your campaign is using Generative Artificial Intelligence (GenAI)?

Accountability mechanisms:
- How will your campaign prevent the use of GenAI for deceptive purposes in your campaign activities?
- Do you have responsible use policies or mechanisms in place to prevent, mitigate, and address inappropriate uses?
- Who is accountable for enforcing those policies?
- How should the Federal Election Commission (FEC) be involved in monitoring the use of GenAI for deceptive purposes in political campaigns?

Supporters:
- How will your campaign discourage your supporters from using GenAI for deceptive purposes?
- Are you willing to explicitly condemn the use of GenAI for deceptive purposes by your supporters during your campaign?
- What will your campaign do if a group who supports you uses GenAI to produce false or misleading information?
- How should the American government respond if foreign entities use AI generated content to try to influence the election?

Disclosure and notice:
- How will your campaign disclose when it uses GenAI and for what purposes?
- If you do use GenAI, what will your campaign do to ensure that the public understands what content was generated by AI and to avoid deceptive uses?

Commitment:
- Are you willing to make a public commitment here and now to avoid using GenAI generated content for the purpose of deceiving the American people and discourage your supporters from creating or sharing deceptive content using AI?

Carnegie Mellon University
Responsible AI

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