

TEPPER SCHOOL OF BUSINESS (TPR)

The Tepper School of Business is renowned for developing graduates who demonstrate leadership alongside advanced analytics.

Tepper School undergrads stay ahead of the pace of business through a high-performance education. Building from the ground up, students gain a mastery of management fundamentals — economics, behavioral sciences and management sciences. A set of broad liberal arts and science requirements complement this foundation for an academic experience with impressive breadth and depth. Students are encouraged to explore interdisciplinary research and electives with opportunities across Carnegie Mellon University's campus.

Students are engaged in the classroom and across campus through student organizations, research and athletics. Our students and graduates are consistently recognized by recruiters for the immediate impact made on the job.

GRADUATED CLASS – SPRING 2020

108
GRADUATED
CLASS



Tepper Admitted Student Averages

SAT-ERW	SAT-M	ACTE	ACTM	ACTC
730-760	790-800	35-36	35	34-35

Middle 50% ranges

Popular First-Year Courses

- > Business Science
- > Interpretation & Argument
- > Multivariate Analysis
- > Principles of Macroeconomics
- > Principles of Microeconomics
- > Differential and Integral Calculus

The Tepper School's international alumni community (17,000+) is actively engaged with current students through professional connections and networks.

PROGRAMS

Business Administration (BS) with concentration areas in:

Accounting

Business Analytics & Technology

Entrepreneurship

Finance

Global Economics and Business

Marketing Management

Operations Management

Strategic Management

- > The Tepper School also offers an additional major in Business Administration and minors in Business Administration, Operations & Supply Chain Management, Economics, and Innovation & Entrepreneurship.

FACULTY & RESEARCH

93
FACULTY*



*Research, teaching and tenure track faculty

Research Initiatives

- > The Collaboration and Conflict Research Lab (CCRL) strives to improve collaboration in organizations by advancing applied and basic research on conflict, negotiation, moral behavior, and gender and cultural differences.
- > The Quantum Computing Group at the Tepper School aims to turn quantum computing as a service into reality.
- > Tepper faculty are deeply involved in research on COVID-19, exploring the disease's impact on business and society.

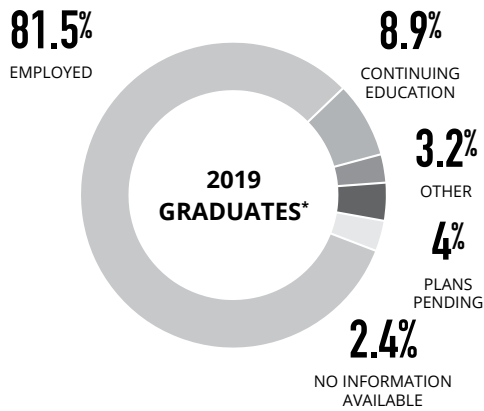
Notable Faculty

- > **Isabelle Bajeux-Besnainou** was recently appointed as the 10th dean of the Tepper School of Business. She also holds a faculty appointment as a professor of finance.
- > **Param Vir Singh, Professor of Business Technologies and Marketing** is leading a university-wide initiative to unlock the mysteries of cryptocurrencies. Named "CMU Coin," it has the potential to steer the direction of blockchain technology globally.
- > **Hui Li, Assistant Professor of Marketing and Carnegie Bosch Junior Faculty Chair**, analyzes peak-season pricing in the sharing economy structure of AirBnB and hotels.

To learn more, visit

cmu.edu/tepper/faculty-and-research

GRADUATE SUCCESS



*Percentages recorded as of January 2020

Alumni Accomplishments

Jeffrey Housenbold (TPR 1991), President and CEO of **Shutterfly, Inc.**

Susan Gregg Koger (TPR 2006), Founder of **ModCloth**

Elizabeth Madsen (TPR 2011), Co-author of the book **Get Noticed**

Edgar Mitchell (TPR 1952), **Sixth man to walk on the moon**

Michael Silverstein (TPR 2009), Owner and principal at **Mahaca Development Group** and **MasterChef competitor**

Luke Skurman (TPR 2002), Founder & CEO of **Niche**



\$77,481

The average starting salary of \$77,481 is ranked as one of the top in the country.

Top Employers



Morgan Stanley

Deloitte.



Student Startups

- > **Mica Rosa** (TPR 2011) is an entrepreneur who founded Shoutside Media, a Pittsburgh-area marketing startup dedicated to helping small and midsize companies optimize their online presence. The company is an offshoot from a class project in the course Introduction to Entrepreneurship. Rosa's community involvement includes being the youngest board member of Pittsburgh's Hispanic Chamber of Commerce.
- > On average, 25 startups develop each year through Carnegie Mellon's Swartz Center for Entrepreneurship.

STUDENT RESEARCH



Social Entrepreneurship: A Vehicle for Change

In 2012, a student conducted a comparative analysis of social versus business entrepreneurship to find social entrepreneurship stimulates change in society in a way not directly correlated to financial benefits that entrepreneurs seek.



Using Blockchain to Reserve Campus Spaces

In 2019, three students created an Ethereum-based blockchain application that allows the Carnegie Mellon community to book and confirm spaces for meetings in an instant in multiple locations across campus.



Usefulness of Amazon Discussion Threads in Consumer Decision-Making

One student's research examined the correlations between an Amazon product and its effect on how peer product reviews are written. The paper addressed the increased levels of a product's complexity, price and longevity as compared to the difference in language used in product reviews.

CLUBS & ORGANIZATIONS

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| > 180 Degrees Consulting | > Economics Research Club | > Undergraduate Consulting Club |
| > American Marketing Association | > Economics-Student Advisory Committee | > Undergraduate Entrepreneurship Association |
| > Black Latino Business Association | > Equilibrium | > Women in Business |
| > Carnegie Mellon Business Association | > Moneythink | |
| > CMU Business Technology Group | > Smart Women Securities | |
| | > Tepper Finance Group | |

Carnegie Mellon University

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