



TEPPER SCHOOL OF BUSINESS

Carnegie Mellon University's Tepper School of Business is a leader in forward-looking and forward-thinking education. Our students see the potential in wrangling vast quantities of data into useful, valuable information; they're boundary-crossers who are ready to explore, dissect and offer solutions to complicated business problems.

— Powerful Data, Reimagined by You

You know that the business world is more than just numbers. It's also ruled by communication, analysis, research and innovative ideas. At Tepper School of Business, you'll develop skillsets that teach you to reimagine data and information — leading to new discoveries. You'll integrate business, technology and analytics and explore AI and emerging technologies. And you'll actively explore cross-disciplinary electives and minors via classes at any of Carnegie Mellon's colleges.

As you walk through the Tepper Quad, you'll exchange ideas with fellow students about robotics, drama, health care and environmental research. You'll build interdisciplinary experience and gain insight into people's cultures and motivations. Later in your studies, you may experience these cultures in-depth through study abroad or learning at other universities. Or you may get involved in the work being done in the school's

hub of entrepreneurship — the Swartz Center for Entrepreneurship — a center for innovation that brings together business, technology, and design.

Specialized initiatives focused on Blockchain, Health Care, Inclusive Growth and Prosperity, and Sustainability, give an opportunity to grow and research alongside forward-thinking students who are connecting today's actions to tomorrow's outcomes. Throughout our diverse, creative environment, you'll reap the benefits of the intelligent, challenging minds who share the undergraduate experience with you.

FIRST-YEAR CLASS

— FALL 2021 211

Programs

Business Administration (BS) with concentration areas in

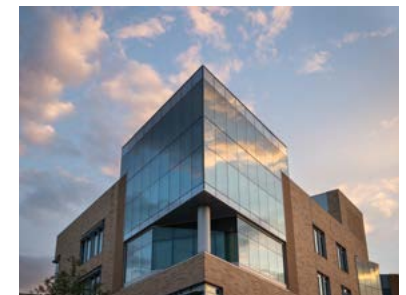
Accounting
Business Analytics & Technology
Entrepreneurship
Finance
Global Economics & Business
Marketing Management
Operations Management
Strategic Management

Additional Major

Business Administration

Minors

Business Administration
Business Analytics and Optimization
Operations & Supply Chain Management
Innovation & Entrepreneurship



— Did you know?

TEPPER SCHOOL OF BUSINESS

first **challenged conventional problem-solving** approaches in 1949, when we invented management science.

Nobody likes a one-size-fits-all education. That's why, in addition to our business core, we offer **EIGHT CONCENTRATIONS** that allow students to excel in the specific business arena of their choosing.

We have one of the **LOWEST STUDENT-TO-FACULTY RATIOS** of the **top 10 undergraduate business programs.**

Tepper graduates have formed over **260 STARTUPS SINCE 2008.**

TEPPER SCHOOL OF BUSINESS

– Curriculum Overview

We believe that there's more to earning a degree than just a traditional business curriculum. Here, you'll experience a quantitative, focused business program that's small, collaborative and invites discussion and mentorship. There's a reason that our program achieves high national rankings year after year — we cultivate your whole business self. In doing so, you learn to intuitively see the meaning behind the numbers you're analyzing. You see the people, understand how to communicate with them and get a handle on the best technology to do the job.

You'll begin with foundational classes then move into a concentration area of your choosing — allowing you to dive deeply into your preferred area of business study. You'll also thrive in leadership courses that prepare you for real-world interactions with clients, co-workers and supervisors. In your last year on campus, you'll take part in in-depth study in your chosen focus area and complete your minor requirements.

Our focused education means that you have input in — and take charge of — your educational path. In addition to your business concentration, you'll expand your learning (and maybe even stretch your comfort zone) in a required minor that aligns with your academic and career goals. Study abroad, research and extracurricular activities that connect you to the Pittsburgh community round out your personal and educational growth with us.

– Student Research

Imagining Banking Post-COVID

Working through a finance and business technology lens, a student examined how the U.S. banking industry could implement structural change to improve access and equity for individuals post-COVID.

Sustainability and Supply Chains

One student's interdisciplinary research sought to understand how buyer selection impacted large companies' sustainability initiatives and supplier engagement in their business practices.

Using Blockchain to Reserve Campus Spaces

In 2019, three students created an Ethereum-based blockchain application that allows the Carnegie Mellon community to book and confirm spaces for meetings in an instant, in multiple locations across campus.



AVG STARTING SALARY

\$80,638

GRADUATE SUCCESS

– **94%** Employed or in grad school within six months of graduation

DATA AS OF JANUARY 2021
94% OF GRADUATES RESPONDING

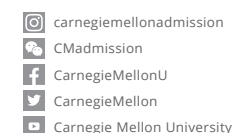
RECENT EMPLOYERS

| | |
|---------------|----------------|
| Barclays | Goldman Sachs |
| Capital One | Morgan Stanley |
| Citi | PNC |
| Deloitte | IBM |
| Deutsche Bank | PWC |

**MORE THAN 90%
OF UNDERGRADUATES
COMPLETE A BUSINESS-
RELATED INTERNSHIP
BEFORE GRADUATION.**

Carnegie Mellon University

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