



## **TEPPER SCHOOL OF BUSINESS**

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Carnegie Mellon University's Tepper School of Business is a leader in forward-looking and forward-thinking education that prepares students to join The Intelligent Future<sup>SM</sup>. Our students are thinkers who thrive where data and humanity connect. They use analytical skills, vigor, imagination and a collaborative spirit to drive solutions for the world's toughest problems.

### **— Powerful Data, Reimagined by You**

You know that the business world is more than just numbers. It's also ruled by communication, analysis, research and innovative ideas. At Tepper School of Business, you'll develop skillsets that teach you to reimagine data and information — leading to new discoveries. You'll integrate business, technology and analytics and explore AI and emerging technologies. And you'll actively explore cross-disciplinary electives and minors via classes at any of Carnegie Mellon's colleges.

As you walk through the Tepper Quad, you'll exchange ideas with fellow students about robotics, drama, health care and environmental research. You'll build interdisciplinary experience and gain insight into people's cultures and motivations. Later in your studies, you may experience these cultures in-depth through study abroad or learning at other universities. Or you may get involved in the work being done in the school's

hub of entrepreneurship — the Swartz Center for Entrepreneurship — a center for innovation that brings together business, technology and design.

Specialized initiatives focused on Blockchain, Health Care, Inclusive Growth and Prosperity, and Sustainability, give an opportunity to grow and research alongside forward-thinking students who are connecting today's actions to tomorrow's outcomes. Throughout our diverse, creative environment, you'll reap the benefits of the intelligent, challenging minds who share the undergraduate experience with you.

### **FIRST-YEAR CLASS**

**— FALL 2022 177**

### **Programs**

#### **Business Administration (BS) with concentration areas in**

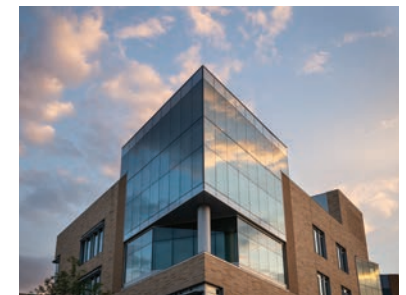
Accounting  
Business Analytics & Technology  
Entrepreneurship  
Finance  
Global Economics & Business  
Marketing Management  
Operations Management  
Strategic Management

#### **Additional Major**

Business Administration

#### **Minors**

Business Administration  
Business Analytics and Optimization  
Operations & Supply Chain Management  
Innovation & Entrepreneurship



### **— Did you know?**

#### **TEPPER SCHOOL OF BUSINESS**

first **challenged conventional problem-solving** approaches in 1949, when we invented management science.

**Nobody likes a one-size-fits-all education.** That's why, in addition to our business core, we offer **EIGHT CONCENTRATIONS** that allow students to excel in the specific business arena of their choosing.

We have one of the **LOWEST STUDENT-TO-FACULTY RATIOS** of the **top 10 undergraduate business programs.**

**Tepper graduates** have formed over **260 STARTUPS SINCE 2008.**

# TEPPER SCHOOL OF BUSINESS

## – Curriculum Overview

We believe that there's more to earning a degree than just a traditional business curriculum. Here, you'll experience a quantitative, focused business program that's small, collaborative and invites discussion and mentorship. There's a reason that our program achieves high national rankings year after year — we cultivate your whole business self. In doing so, you learn to intuitively see the meaning behind the numbers you're analyzing. You see the people, understand how to communicate with them and get a handle on the best technology to do the job.

You'll begin with foundational classes then move into a concentration area of your choosing — allowing you to dive deeply into your preferred area of business study. You'll also thrive in leadership courses that prepare you for real-world interactions with clients, co-workers and supervisors. In your last year on campus, you'll take part in in-depth study in your chosen focus area and complete your minor requirements.

Our focused education means that you have input in — and take charge of — your educational path. In addition to your business concentration, you'll expand your learning (and maybe even stretch your comfort zone) in a required minor that aligns with your academic and career goals. Study abroad, research and extracurricular activities that connect you to the Pittsburgh community round out your personal and educational growth with us.

## – Student Research

### Imagining Banking Post-COVID

Working through a finance and business technology lens, a student examined how the U.S. banking industry could implement structural change to improve access and equity for individuals post-COVID.

### Sustainability and Supply Chains

One student's interdisciplinary research sought to understand how buyer selection impacted large companies' sustainability initiatives and supplier engagement in their business practices.

### Using Blockchain to Reserve Campus Spaces

In 2019, three students created an Ethereum-based blockchain application that allows the Carnegie Mellon community to book and confirm spaces for meetings in an instant, in multiple locations across campus.



## AVG STARTING SALARY

# \$79,305

## GRADUATE SUCCESS

– **97%** Employed or in grad school within six months of graduation

DATA AS OF AUGUST 2022  
96% OF GRADUATES RESPONDING






## RECENT EMPLOYERS

Amazon	JP Morgan Chase
Bank of America	KPMG
BNY Mellon	MUFG
Citi	PNC
Deloitte	PwC

**MORE THAN 90%  
OF UNDERGRADUATES  
COMPLETE A BUSINESS-  
RELATED INTERNSHIP  
BEFORE GRADUATION.**

## Carnegie Mellon University

OFFICE OF ADMISSION  
CARNegie MELLON UNIVERSITY  
5000 FORBES AVENUE  
PITTSBURGH PA 15213-3890  
T: 412.268.2082  
F: 412.268.7838  
E: admission@andrew.cmu.edu  
W: cmu.edu/admission

 carnegiemellonadmission  
 CMadmission  
 CarnegieMellonU  
 CarnegieMellon  
 Carnegie Mellon University

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