Carnegie Mellon University’s Tepper School of Business is a leader in forward-looking and forward-thinking education that prepares students to join The Intelligent FutureSM. Our students are thinkers who thrive where data and humanity connect. They use analytical skills, vigor, imagination and a collaborative spirit to drive solutions for the world’s toughest problems.

**Powerful Data, Reimagined by You**

You know that the business world is more than just numbers. It’s also ruled by communication, analysis, research, and innovative ideas. At Tepper School of Business, you’ll develop skills that teach you to reimagine data and information — leading to new discoveries. You’ll integrate business, technology and analytics and explore AI and emerging technologies. And you’ll actively explore cross-disciplinary electives and minors via classes at any of Carnegie Mellon’s colleges.

As you walk through the Tepper Quad, you’ll exchange ideas with fellow students about robotics, drama, health care and environmental research. You’ll build interdisciplinary experience and gain insight into people’s cultures and motivations. Later in your studies, you may experience these cultures in-depth through study abroad or learning at other universities. Or you may get involved in the work being done in the school’s hub of entrepreneurship — the Swartz Center for Entrepreneurship — a center for innovation that brings together business, technology and design.

Research, case competitions and networking give an opportunity to grow alongside forward-thinking students who are connecting today’s actions to tomorrow’s outcomes. Throughout our diverse, creative environment, you’ll reap the benefits of the intelligent, challenging minds who share the undergraduate experience with you.

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**FIRST-YEAR CLASS**

**FALL 2023**

181

Business Administration

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**Programs**

**Business Administration (BS)**

with concentration areas in:
- Accounting
- Business Analytics & Technology
- Entrepreneurship
- Finance
- Global Economics & Business
- Marketing Management
- Operations Management
- Product Management
- Strategic Management

**Economics Majors**

- Economics (BS - Tepper School)
- Economics (BA - Tepper School)
- Economics and Mathematical Sciences (BS, joint with Mellon College of Science)
- Economics and Statistics (BS, joint with Dietrich College)
- Economics and Politics (BS, joint with Dietrich College)

**Additional Major**

- Business Administration
- Economics

**Minors**

- Business Administration
- Business Analytics and Optimization
- Economics
- Financial Management
- Innovation & Entrepreneurship
- Operations & Supply Chain Management
- Product Management

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**Did you know?**

Your journey to an Economics (BS) degree starts by applying through **DIETRICH COLLEGE**. After your first semester, you can declare your Economics major with the Tepper School.

Nobody likes a one-size-fits-all education. That’s why, in addition to our business core, we offer **NINE CONCENTRATIONS** that allow students to excel in the specific business arena of their choosing.

We have one of the **LOWEST STUDENT-TO-FACULTY RATIOS** of the top 10 undergraduate business programs.

Tepper graduates have formed over **260 STARTUPS SINCE 2008**.
Curriculum Overview

We believe that there’s more to earning a degree than just a traditional business curriculum. Here, you’ll experience a quantitative, focused business program that’s small, collaborative and invites discussion and mentorship. There’s a reason that our program achieves high national rankings year after year — we cultivate your whole business self. In doing so, you learn to intuitively see the meaning behind the numbers you’re analyzing. You see the people, understand how to communicate with them and get a handle on the best technology to do the job.

Students in the Business Administration major begin with foundational classes then move into a concentration area of your choosing — allowing you to dive deeply into your preferred area of business study. You’ll also thrive in leadership courses that prepare you for real-world interactions with clients, co-workers and supervisors. As an Economics major, research will be an integral part of your experience in and out of the classroom, from start to finish — beginning with your first economics courses and ending with independent research in the Senior Project capstone course or the Senior Honors Program in Economics.

Our focused education means that you have input in — and take charge of — your educational path. You’ll expand your learning (and maybe even stretch your comfort zone) in a required minor that aligns with your academic and career goals. Study abroad, research and extracurricular activities that connect you to the Pittsburgh community round out your personal and educational growth with us.

Student Research

Imagining Banking Post-COVID
Working through a finance and business technology lens, a student examined how the U.S. banking industry could implement structural change to improve access and equity for individuals post-COVID.

Sustainability and Supply Chains
One student’s interdisciplinary research sought to understand how buyer selection impacted large companies’ sustainability initiatives and supplier engagement in their business practices.

Economics and School District Spending
How do school district spending allocations change with district revenue? In a recent Economics honors thesis, one student used school finance reforms to study the impact of random revenue increases in certain school districts.

Graduate Success

92% Employed or in grad school (2023 graduates)
Data as of January 2024
96% of graduates responding

Recent Employers
Amazon
Barclays
JP Morgan Chase
Bank of America, Bloomberg
Deloitte

Carnegie Mellon University

Office of Admission
Carnegie Mellon University
5000 Forbes Avenue
Pittsburgh PA 15213-3890
T: 412.268.2082
F: 412.268.7838
E: admission@andrew.cmu.edu
W: cmu.edu/admission

More than 90% of undergraduates complete a business-related internship before graduation.

Source: CMU Office of Institutional Research