



TEPPER SCHOOL OF BUSINESS

Carnegie Mellon University's Tepper School of Business is a leader in forward-looking and forward-thinking education that prepares students to join The Intelligent FutureSM. Our students are thinkers who thrive where data and humanity connect. They use analytical skills, vigor, imagination and a collaborative spirit to drive solutions for the world's toughest problems.

— Powerful Data, Reimagined by You

You know that the business world is more than just numbers. It's also ruled by communication, analysis, research and innovative ideas. At Tepper School of Business, you'll develop skillsets that teach you to reimagine data and information — leading to new discoveries. You'll integrate business, technology and analytics and explore AI and emerging technologies. And you'll actively explore cross-disciplinary electives and minors via classes at any of Carnegie Mellon's colleges.

As you walk through the Tepper Quad, you'll exchange ideas with fellow students about robotics, drama, health care and environmental research. You'll build interdisciplinary experience and gain insight into people's cultures and motivations. Later in your studies, you may experience these cultures in-depth through study abroad or learning at other universities. Or you may get involved in the work being done in the school's

hub of entrepreneurship — the Swartz Center for Entrepreneurship — a center for innovation that brings together business, technology and design.

Research, case competitions and networking give an opportunity to grow alongside forward-thinking students who are connecting today's actions to tomorrow's outcomes. Throughout our diverse, creative environment, you'll reap the benefits of the intelligent, challenging minds who share the undergraduate experience with you.

FIRST-YEAR CLASS

FALL 2023

181

Business Administration

— Did you know?

Your journey to an Economics (BS) degree starts by applying through **DIETRICH COLLEGE**. After your first semester, you can declare your Economics major with the Tepper School.

Nobody likes a one-size-fits-all education. That's why, in addition to our business core, we offer **NINE CONCENTRATIONS** that allow students to excel in the specific business arena of their choosing.

We have one of the **LOWEST STUDENT-TO-FACULTY RATIOS** of the **top 10 undergraduate business programs**.

Tepper graduates have formed over **260 STARTUPS SINCE 2008**.

Programs

Business Administration (BS) with concentration areas in

Accounting
Business Analytics & Technology
Entrepreneurship
Finance
Global Economics & Business
Marketing Management
Operations Management
Product Management
Strategic Management

Economics Majors

Economics (BS - Tepper School)
Economics (BA - Tepper School)
Economics and Mathematical Sciences (BS, joint with Mellon College of Science)
Economics and Statistics (BS, joint with Dietrich College)
Economics and Politics (BS, joint with Dietrich College)

Additional Major

Business Administration
Economics

Minors

Business Administration
Business Analytics and Optimization
Economics
Financial Management
Innovation & Entrepreneurship
Operations & Supply Chain Management
Product Management

TEPPER SCHOOL OF BUSINESS

– Curriculum Overview

We believe that there's more to earning a degree than just a traditional business curriculum. Here, you'll experience a quantitative, focused business program that's small, collaborative and invites discussion and mentorship. There's a reason that our program achieves high national rankings year after year — we cultivate your whole business self. In doing so, you learn to intuitively see the meaning behind the numbers you're analyzing. You see the people, understand how to communicate with them and get a handle on the best technology to do the job.

Students in the Business Administration major begin with foundational classes then move into a concentration area of your choosing — allowing you to dive deeply into your preferred area of business study. You'll also thrive in leadership courses that prepare you for real-world interactions with clients, co-workers and supervisors. As an Economics major, research will be an integral part of your experience in and out of the classroom, from start to finish — beginning with your first economics courses and ending with independent research in the Senior Project capstone course or the Senior Honors Program in Economics.

Our focused education means that you have input in — and take charge of — your educational path. You'll expand your learning (and maybe even stretch your comfort zone) in a required minor that aligns with your academic and career goals. Study abroad, research and extracurricular activities that connect you to the Pittsburgh community round out your personal and educational growth with us.

– Student Research

Imagining Banking Post-COVID

Working through a finance and business technology lens, a student examined how the U.S. banking industry could implement structural change to improve access and equity for individuals post-COVID.

Sustainability and Supply Chains

One student's interdisciplinary research sought to understand how buyer selection impacted large companies' sustainability initiatives and supplier engagement in their business practices.

Economics and School District Spending

How do school district spending allocations change with district revenue? In a recent Economics honors thesis, one student used school finance reforms to study the impact of random revenue increases in certain school districts.



AVG STARTING SALARY

\$93,227

GRADUATE SUCCESS

92%

 Employed or in
grad school
(2023 graduates)

DATA AS OF JANUARY 2024
96% OF GRADUATES RESPONDING





RECENT EMPLOYERS

Amazon	Bank of America,
Barclays	Bloomberg
J.P. Morgan Chase	Deloitte

**MORE THAN 90%
OF UNDERGRADUATES
COMPLETE A BUSINESS-
RELATED INTERNSHIP
BEFORE GRADUATION.**

Carnegie Mellon University

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