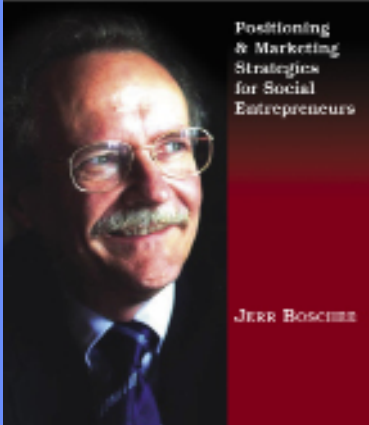


**BOSCHEE  
ON MARKETING**



# Jerr Boschee

**Executive Director, Institute for Social Entrepreneurs**

*Jerr is currently Executive Director of The Institute for Social Entrepreneurs ([www.socialent.org](http://www.socialent.org)), which he created in 1999, and is Visiting Professor of the Practice in Social Enterprise at the H. John Heinz III College, School of Public Policy and Management, at Carnegie Mellon University. He is also the founding Chair of Encore! Service Corps International, a nonprofit launched in 2003 to send former Peace Corps Volunteers and others back into service on short-term assignments (one to six months) that match their professional expertise with specific social needs, and Board Chair for SAGE ("Students for the Advancement of Global Entrepreneurship"), which supports high school entrepreneurs in more than 20 countries.*

Jerr Boschee has been an advisor to social entrepreneurs in the United States and elsewhere for more than 30 years. To date he has been a keynoter or conducted master classes in 42 states and 15 countries, has written or edited five books, and has long been recognized as one of the founders of the social enterprise movement worldwide.

His lecture will include examples of successful social enterprises throughout the world, some of the critical success factors identified by the pioneers in the field, and career opportunities in the world of social enterprise.

# THE GLOBAL RISE OF SOCIAL ENTERPRISE

Monday, November 23, 2009

4:30 pm

Porter Hall 100 (Gregg Hall)



Co-sponsored by the Heinz College Institute for Social Innovation