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Accepting as true that you can only have two of -- good, fast or cheap-- in product development means that it will be true. In this talk, we will discuss some recent advances in product development best practices that have **turned on their heads** tradeoffs such as, "we can either meet schedule or have a high quality release." We will also examine some fundamental strategies that will help you to find solutions to innovation problems with seemingly irreconcilable constraints.

Good, Fast, Cheap in New Product Development: Don't Settle for Just Two

Wednesday, April 8, 2009

5:30pm

Adamson Wing

136A Baker Hall

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The University Lecture Series is a partnership between the Office of the Vice Provost for Education and the Division of Student Affairs. All lectures are free and open to the public. For additional information, please call 412-268-2084 or send email inquiries to lpromo@andrew.cmu.edu. All lectures are on Carnegie Mellon's Oakland campus.