

Sustainability in the Corporate World



Distinguished Lecture Series
in Environmental Science,
Technology, and Policy
Spring 2009

Hosted by the Steinbrenner Institute
for Environmental Education and Research

Supported by the Office of the Vice Provost
for Education, Carnegie Mellon University, and
Shaw Environmental and Infrastructure, Inc.

DISTINGUISHED LECTURE SERIES

Thursday, February 26

*Doing Business in a Way that is Good
for People, the Planet and Profits*

James E. Rogers, Chairman
President and CEO
Duke Energy
Charlotte, North Carolina

Tuesday, March 24

Sustainability: The Tipping Point

William A. Wallace
Founder and President
Wallace Futures Group
Steamboat Springs, Colorado

Tuesday, April 14

*Thinking Green: How PNC Applies
Sustainability to Create Value for
Stakeholders*

James E. Rohr
Chairman, President and CEO
PNC Financial Services Group
Pittsburgh, Pennsylvania

All Sessions Begin at 4:30 P.M. at Adamson Wing
Baker Hall 136A, Carnegie Mellon University