

Bootstrapping Virtuous Active Learning Cycles

- "Inquizitiv" – an online tool that provides:
 - continuous active learning & creative learning
 - continuous feedback to students
 - continuous signal of student understanding to instructor
 - semi-supervised learning from instructor interaction

Wolfgang Gatterbauer
gatt@cmu.edu



R. Ravi
ravi@cmu.edu



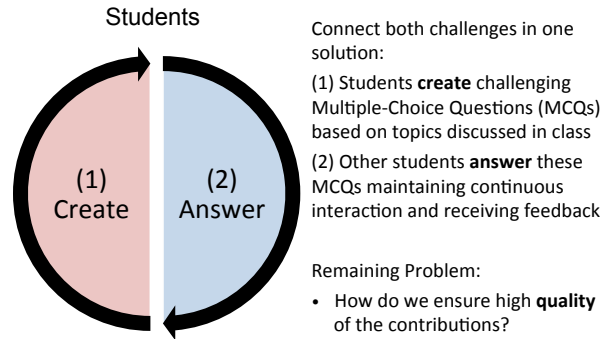
Challenge 1: Active Continuous Learning

- Actively engaging in solving problems is better than passively consuming learning material
- Continuous engagement with the current conduct of the class enhances learning
- Student's continuous involvement should be measurable, and easy to give feedback on
- Current Approaches
 - Occasional quizzes and tests → not continuous
 - Discussion boards and blogs → Uneven participation
 - Practice exercises → Hard to create and maintain

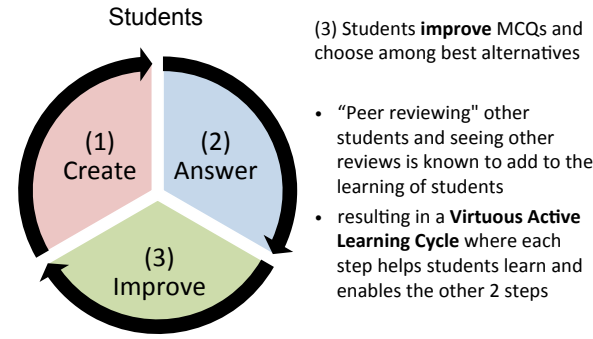
Challenge 2: Creative Learning Experiences

- Constructing a new artifact (creative problem solving) is as important as solving existing structured problems (deductive problem solving)
- Exercises should be made constructive rather than confirmable (choosing an existing solution)
- Current Approaches:
 - Journals and personal learning diaries → Hard to give feedback
 - Long-term projects → Hard to source and inappropriate for basic classes

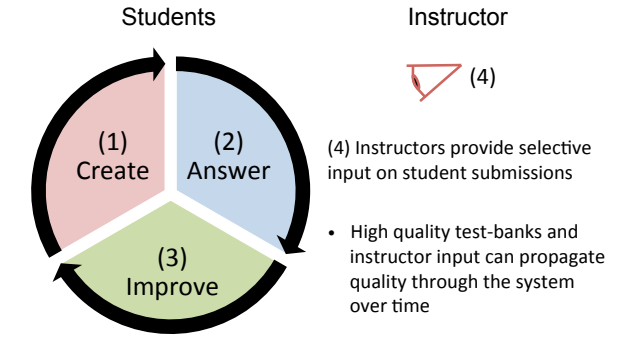
Basic Solution: Students Create & Answer MCQs



3rd Component: Students Improve & Finalize MCQs



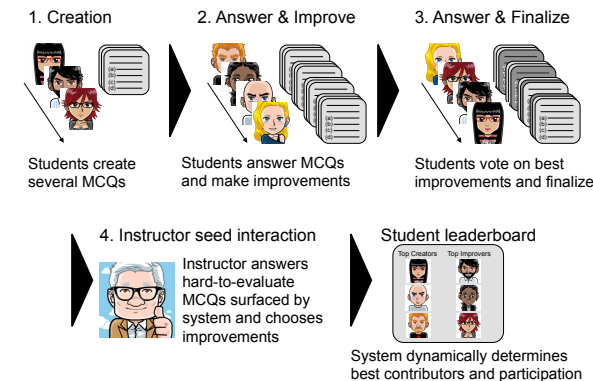
4th Component: Instructor Bootstraps the Cycle



Additional Benefits

- Scale**
 - Machine Learning techniques surface most ambiguous MCQs to verify and focus limited instructor time for optimal use
- Signal**
 - System calculates dynamic ranking of students giving instructors a continuous signal of student participation, and giving students continuous feedback

Current Prototype Design



This is the original version of the question.

Finalize Question

Which of the following is a reason why Big Skinny would use automated A/B testing?

Correct: B

to evaluate alternative sponsored-search campaigns by submitting a variety of ads to a search engine to see which performed best.

Correct

to see whether or not people will stop clicking on display ads because they are accustomed to irrelevant ads.

Incorrect: This is simply incorrect because it is the reason Big Skinny used Email Marketing.

Simply incorrect because it is irrelevant/does not make sense. A/B testing is the marketing technique that allows different ads to different users.

to assess which type of social media is more effective to a set of users.

Simply incorrect: It is a distractor.

None of the above.

Simply incorrect.

Please choose from the available question parts that you think improves this question the most. (Please reconstruct this question to create the best version possible, given the following question parts)

Which of the following is a reason why Big Skinny would use automated A/B testing?

Correct: B

Incorrect: This is simply incorrect because it is the reason Big Skinny used Email Marketing.

to see whether or not people will stop clicking on display ads because they are accustomed to irrelevant ads.

Simply incorrect because it is irrelevant/does not make sense. A/B testing is the marketing technique that allows different ads to different users.

to assess which type of social media is more effective to a set of users.

Simply incorrect: It is a distractor.

to see whether or not people will stop clicking on display ads because they are accustomed to irrelevant customers.

Incorrect: This is simply incorrect because it is the reason Big Skinny used Email Marketing.

to see whether or not people will stop clicking on display ads because they are accustomed to irrelevant ads.

Simply incorrect because it is irrelevant/does not make sense. A/B testing is the marketing technique that allows different ads to different users.