Overview

Robert Glaser
Michelene T. H. Chi
University of Pittsburgh

Expertise became an intriguing subject for investigation as a result of work in the mid- to late sixties, largely due to developments in artificial intelligence (AI) and cognitive psychology. Research in AI and attempts to simulate human capabilities had failed to construct programs that could outperform humans, even though computers were by then equipped with powerful search heuristics and essentially limitless search capabilities. Even in programs using selective search, such as Greenblatt’s (Greenblatt, Eastlake, & Crocker, 1967) chess program, the best “plausible” move was still selected on the basis of an extensive evaluation, whereas human experts do not engage in particularly extensive searches or elaborate analyses, as shown by findings in cognitive psychology. Investigations of chess playing, for example, the early work of deGroot (1966) and the later extended work of Chase and Simon (1973), demonstrated that what distinguishes strong from weak players are their abilities to correctly reproduce large patterns of chess positions after a few seconds of viewing, rather than their searching more deeply or broadly than weaker players. Clearly, specialized structures of knowledge were strongly implicated, but the nature of this knowledge and of its interactions with general heuristic processes required further analysis.

Newell and Simon (1972) described the chess master’s “perceptual” ability as follows:

Clusters of related pieces in a position are recognized as familiar constellations; hence, each cluster is stored as a single symbol. Less skilled players have to describe the board as a larger number of simpler chunks—hence cannot
hold all of the information required to reproduce the board in short-term memory. When the same number of pieces is arranged on the board at random, few of the resulting configurations are familiar even to grandmasters. They then need more symbols to describe the position that can be held simultaneously in short-term memory, hence, they perform as poorly as weaker players. (p. 781)

By using the concept of chunks to explain the chess master’s pattern recognition superiority, it became necessary to identify experimentally the structure and size of chunks in the knowledge base, because a chunk appeared to be a defining unit of knowledge structure. Hence, early in its history, the study of expertise provided evidence of a knowledge-competence dimension as a primary focus.

In AI research, it became widely acknowledged that the creation of intelligent programs did not simply require the identification of domain-independent heuristics to guide search through a problem space; rather, that the search processes must engage a highly organized structure of specific knowledge for problem solving in complex knowledge domains. This shift in AI was characterized by Minsky and Papert (1974) as a change from a power-based strategy for achieving intelligence to a knowledge-based one. They wrote:

The Power [italics added] strategy seeks a generalized increase in computational power. It may look toward new kinds of computers (“parallel” or “fuzzy” or “associative” or whatever) or it may look toward extensions of deductive generality, or information retrieval, or search algorithms. . . . In each case, the improvement sought is intended to be “uniform” — independent of the particular data base. The Knowledge strategy sees progress as coming from better ways to express, recognize, and use diverse and particular forms of knowledge. (p. 59)

This point of view has since been reiterated in the textbooks and handbooks on building expert systems (e.g., Hayes-Roth, Waterman, & Lenat, 1983). These texts point out that the principal developments in AI fostered the current emphasis on knowledge-based expert systems and the related field of knowledge engineering. Machines that lack knowledge can perform only intellectually trivial tasks. Those that embody knowledge and apply it can approximate the performance of human experts. As a consequence, expert-system building has concentrated on the knowledge that underlies human expertise and given less emphasis to the significance of domain-independent problem-solving heuristics.

Thus, the seeds of the study of the characteristics of highly competent expert performance were sown in the fertile ground of Newell and Simon’s 1972 book, Human Problem Solving, although the topic expertise was not listed. In the ensuing years, the need for research in expertise has been

1The topic of expertise first appears in major textbooks in cognitive psychology in 1985, in John Anderson’s second edition of Cognitive Psychology and Its Implications.
3. Experts Are Fast; They Are Faster than Novices at Performing the Skills of Their Domain, and They Quickly Solve Problems with Little Error. An easy way to observe the skill of master chess players is to watch them play "lightning chess," where they have only a few seconds to decide on a move. Although studies in the literature actually find experts slower than novices in the initial phases of problem solving, experts solve problems faster overall.

There are at least two ways to explain experts' speed. For simple tasks, such as typing, the speed that experts have acquired comes with many hours of practice, which makes the skill more automatic and frees up memory capacity for processing other aspects of the task (see Gentner, this volume). Thus, they can be fast because they are actually faster at the task itself or because they have more capacity to perform the total task. The expert typists in Gentner's study were fast because their fingers moved quickly (there were more overlapping movements), as well as because they could free up resources to perform related tasks such as typing degraded pseudowords, whereas novices had few resources available for attending to pseudowords.

A further possible explanation for experts' speed in solving problems rests on the idea emphasized earlier that experts can often arrive at a solution without conducting extensive search. The patterns that chess experts see on the board suggest reasonable moves directly, presumably because, through many hours of playing, they have stored straightforward condition-action rules in which a specific pattern (the condition) will trigger a stereotypic sequence of moves. Cab drivers, for instance, will recognize a shorter route while traveling to their destination, even though they may not have generated this shorter route in the laboratory (Chase, 1983).

4. Experts Have Superior Short-Term and Long-Term Memory. With recently presented materials, experts' recall seems to exceed the limits of short-term memory. This is not because their short-term memory is larger than other humans', but because the automaticity of many portions of their skills frees up resources for greater storage. Experts seem to excel in long-term recall as well. For example, in chess, it is not uncommon for chess masters to recognize plays from certain well-known games.

Chase and Ericsson's (1982) study demonstrated experts' superiority in both short-term and long-term recall. They found that their trained memory expert could remember more than 80 digits in a short-term memory serial recall task. They also found, however, that he could recognize over 80-90% of the digit groups that had been presented to him for recall a week earlier.

5. Experts See and Represent a Problem in Their Domain at a Deeper (More Principled) Level than Novices; Novices Tend to Represent a Problem at a Superficial Level. An easy and robust way to demonstrate this is to ask experts and novices to sort problems and analyze the nature of their groupings. Using physics problems, Chi, Feltovich, and Glaser (1981) found that experts used principles of mechanics to organize categories, whereas novices built their problem categories around literal objects stated in the problem description. Similar results have been found in the domain of programming (Weiser & Shertz, 1983); when expert and novice programmers were asked to sort programming problems, the experts sorted them according to solution algorithms, whereas the novices sorted them according to areas of application (e.g., whether the program was supposed to create a list of employees' salaries or whether it was supposed to keep a file of current user identifications). These results indicate that both experts and novices have conceptual categories, but that the experts' categories are semantically or principle-based, whereas the categories of the novices are syntactically or surface-feature oriented.

6. Experts Spend a Great Deal of Time Analyzing a Problem Qualitatively. Protocols show that, at the beginning of a problem-solving episode, experts typically try to "understand" a problem, whereas novices plunge immediately into attempting to apply equations and to solve for an unknown. What do the experts do when they qualitatively analyze a problem? Basically they build a mental representation from which they can infer relations that can define the situation, and they add constraints to the problem. Paige and Simon's (1966) well-known example illustrates this by asking students to solve simple algebra word problems, such as: A board was sawed into two pieces. One piece was two thirds as long as the whole board and was exceeded in length by the second piece by four feet. How long was the board before it was cut? Paige and Simon found that some students immediately applied equations, which then resulted in their coming up with a negative length; others, however, remarked that the problem was meaningless because one cannot have a board with a negative length. One can conclude that those students who paused had formed a mental model of the situation and made some inferences about the relation between the boards.

The utility of qualitative analysis for adding constraints to a problem can be seen most clearly in ill-defined problems. Voss and Post (this volume) presented economic problems, such as: Imagine you are the Minister of Agriculture for the Soviet Union. Crop productivity has been too low for the past several years. What would you do to increase crop production? About 24% of the experts' solution protocols (those of political scientists specializing in the Soviet Union) were elaborations on the initial state of the problem, as opposed to 1% of the novices' protocols. By elaborating the initial state, the experts identified possible constraints, such as Soviet ideology and the amount of arable land. Adding constraints, in effect, reduced the search space. For example, introducing the constraint of the amount

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of arable land eliminated the solution of increasing planting, and considering the constraint of the Soviet ideology precluded the solution of fostering private competition—a capitalistic solution. Other examples of adding constraints can be seen in the work of Lawrence (this volume) on magistrates’ decision-making processes.

7. Experts Have Strong Self-Monitoring Skills. Experts seem to be more aware than novices of when they make errors, why they fail to comprehend, and when they need to check their solutions. For example, the expert physics-problem solver in Simon and Simon’s study (1978) would often check his answer, and the expert physics-problem solver in Larkin’s study (1983) would often abandon solution attempts before carrying out the mathematical details. Experts’ self-knowledge is also manifested in their being more accurate than novices in judging the difficulty of a physics problem (Chi, Glaser, & Rees, 1982). Experts play more accurately than novice players at predicting how many times they will need to see a given board position before they can reproduce it correctly (Chi, 1978). Experts ask more questions, particularly when the texts from which they have to learn are difficult (Miyake & Norman, 1979). Novice learners, on the other hand, ask more questions on the easier materials.

We can argue that, in each of the above examples, the superior monitoring skills and self-knowledge of experts reflect their greater domain knowledge as well as a different representation of that knowledge. We illustrate this dependence on domain knowledge with an example from our own work on physics. As stated, we found that expert physicists were more accurate than novices in predicting which physics problems will prove more difficult to solve. If we probe further and look at the bases on which they made such judgments, we see that they relied on the same knowledge of principles in this task as they used to sort problems into categories. Although about a third of both experts’ and novices’ decisions about problem difficulties were based on the problems’ characteristics (such as “the problem is simplified because it is frictionless”), another third of the experts’ judgments were based on the underlying physics principle governing the solution (such as “it’s a straightforward application of Newton’s second law”). Only 9% of the novices’ judgments were based on the underlying principle. In addition, novices used nonproblem related characteristics (such as, “I’ve never done problems like this before”) about 18% of the time as compared to 7% for the experts (Chi, 1987). The ability of experts to predict accurately which problems were difficult and which were easy enabled them to monitor accurately how they should allocate their time for solving problems. Thus, the monitoring skills of experts appear to reflect their greater underlying knowledge of the domain, which allowed them to predict problem difficulty on the basis of the physics principles rather than less relevant surface features.

Summary

The short history of research on expertise might be written as follows: Information-processing studies of problem solving in the 1960s and 1970s and early work in AI and expert systems accepted a tradition of concentrating primarily on basic information-processing capabilities that humans employ when they behave more and less intelligently in situations in which they lack any specialized knowledge and skill. The pioneering work of Newell and Simon and others richly described these general heuristic processes, but they also offered crucial beginning insight on the learning and thinking of experts, processes that require a rich structure of domain-specific knowledge. In recent years, research has examined knowledge-rich tasks—tasks that require hundreds and thousands of hours of learning and experience. These studies of expertise, together with theories of competent performance and attempts at the design of expert systems, have sharpened this focus by contrasting novice and expert performances. These investigations into knowledge-rich domains show strong interactions between structures of knowledge and processes of reasoning and problem solving. The results force us to think about high levels of competence in terms of the interplay between knowledge structure and processing abilities. They illuminate the set of critical differences highlighted in this overview: between individuals who display more and less ability in particular domains of knowledge and skill. We interpret these differences as primarily reflecting the expert’s possession of an organized body of conceptual and procedural knowledge that can be readily accessed and used with superior monitoring and self-regulation skills.

Now research needs to go beyond this stage of analysis. We must better understand the properties of domain structure and integrated knowledge; the mechanisms of problem-space definition with minimal search through rapid pattern recognition; and the processes involved in redefining the space of ill-structured and difficult problems. To do so, we should investigate the forms of reasoning and problem-solving strategies that structured knowledge facilitates. We also need to understand how expertise is acquired, how it can be taught, and how beginning learners can be presented with appropriate experience. The papers in this volume consider these themes and represent the type of research that is presently being carried out that investigates both human and artificial expertise.

The Contents of This Volume

The majority of the chapters in this volume were presented at a conference held at the Learning Research and Development Center at the University of Pittsburgh, sponsored by the Personnel and Training Research Program,
Office of Naval Research. The conference focused on four areas: practical skills, programming skills, medical diagnosis, and ill-defined problems. In each domain, we selected work that is representative and we sought a diversity of approaches.

Michael I. Posner, in his introduction to this volume, briefly reviews some key readings on expertise. He indicates that the impressive coding and chunking feats of experts are also present more generally in people who have been exposed to a sufficiently large number of experiences to allow performance to become truly automated, and he emphasizes the importance of memory representation for understanding expert performance. He speculates on the role of individual differences in learning abilities that could influence the development of expertise and suggests that the problem of producing an expert may be, to a large extent, that of creating and maintaining the motivation for the long training that is necessary.

Practical Skills

The chapters in the section on practical skills discuss expertise in three areas: typing, memorizing restaurant orders, and mental calculation. Gentner (Expertise in Typewriting) is impressed with the resiliency of expertise in motor skills, and minutely examines the details of the typist's skill. He considers an overlapped processing model of skilled performance that suggests critical roles for parallel mental processes that underlie the typing of successive letters, and the importance of the substantial amount of unused cognitive resources that the automated performance of experts makes available for planning, handling texts that are difficult to read, concurrent phone conversations, and easy response to varied contextual and task demands.

As another example of a practical skill, Ericsson and Polson (A Cognitive Analysis of Exceptional Memory for Restaurant Orders) analyzed the exceptional memory of a headwaiter who was able to remember dinner orders from over 20 people at different tables without extensive aids. Their theoretical framework is the model of skilled memory proposed by Chase and Ericsson (1982). According to this framework, skilled memory requires efficient encoding of presented information using existing semantic knowledge and patterns; the stored information is then rapidly accessed through retrieval cues associated with the encoding during initial storage. In the work reported in this chapter, naive subjects used different encoding processes that could be described by standard models for free recall, developed to describe memory for unrelated material in laboratory tasks. Of significant interest was the ability of skilled subjects to generalize their skills to other kinds of information. This latter unusual finding suggests the possibility of the existence of transferrable acquired general cognitive processes that can improve memory in a range of situations.

Staszewski's chapter (Skilled Memory and Expert Calculation) examined the extent to which skills in mental calculation, as exercised by people who are proficient at it, are trainable to an average person. Through tracking the learning acquired by two subjects through training, Staszewski found that the principles of skilled memory adequately characterize the way in which mental calculation experts manage the heavy memory demands that arise in mental arithmetic. However, expert-level performance in mental calculation also requires that experts devise strategies to use content information from long-term memory efficiently. Thus, although a mental calculation task does not have the explicit goal of information retention for its own sake, successful performance in that task does require access to more information than short-term memory can hold. The memory skill that underlies a critical component of mental calculation is the proficiency with which individuals can learn to represent and maintain large amounts of task-related information in an easily accessible state—in effect, expand their working memory capacity.

Programing

Three different tasks are examined in the section on programming: understanding, learning, and software design. Soloway, Adelson, and Ehrlich (Knowledge and Processes in the Comprehension of Computer Programs) report on efforts to investigate the knowledge and processing strategies programmers employ in attempting to understand computer programs. They ask: What is it that expert programmers know that novice programmers do not? They focus on two types of knowledge: The first type, programming plans, consists of program fragments that represent stereotypic action sequences; and the second type, rules of programming discourse, consists of rules that specify conventions in programming. These two types of knowledge correspond to the notion of schema and to chunks or patterns that represent functional units in a domain of knowledge. Modeling an experiment after the Chase and Simon chess study, Soloway and his colleagues presented both plan-like programs that conformed to programming conventions and runnable unplan-like programs to experts and novices. The data replicated the chess experiments in that the performance of advanced programmers was reduced to that of novices on the unplan-like material. This finding and others are considered with respect to the development of a measure of program complexity, a model of the processes used in reading and writing programs, and program design.

Anderson, Pirolli, and Farrell (Learning to Program Recursive Functions) discuss work that investigates learning to write recursive functions in LISP. As a framework for their discussion, they describe a model of the programming behavior of an expert. They explain why recursive programming is
difficult and propose how it is learned. It appears that recursive programming is difficult because it is a highly unfamiliar mental activity and because it depends on acquiring a great deal of knowledge about specific program patterns. In the instructional context provided, students first studied worked-out examples and then solved similar problems. It was found that students solved problems by mapping analogically the solution of examples to their current problem. They generalized their solutions to a problem by developing new problem-solving operators that could be applied to another problem. Protocols and simulations are presented to give evidence for the conclusions that were made about learning.

Adelson and Soloway (A Model of Software Design) report an analysis of the problem-solving skills of expert software designers and present a model of the process of software design. Their model unites a number of recurrent behaviors found in protocol analysis. These behaviors include the use of mental models that begin as abstract versions of the task and become more concrete as the design progresses, as well as “balanced development” in which the modules or elements of design are defined at the same level of detail. In addition, the model accommodates the finding that expert designers make memory notes of constraints, partial solutions, or potential inconsistencies, which eventually they will need to handle. The experts also repeatedly conducted mental simulation runs of partially completed designs. Adelson and Soloway comment on the findings by raising such questions as: Why is balanced development found so frequently in expert behavior? What role does it play and how is it acquired? They see as an unresolved major issue the specification of mechanisms that facilitate the interactions between the domain-independent design model they propose and domain-specific knowledge in particular applications.

III-Defined Problems

Three chapters in this section focus on ill-defined problems from very different perspectives. Johnson (Expertise and Decision Under Uncertainty: Performance and Process) considers expertise in an ill-defined problem from the point of view of research in behavioral decision theory. In contrast to the task domains studied in the previous chapters, the tasks he considers require decision under uncertainty, such as when some uncontrolled intervening event occurs between the choice and the outcome. In these tasks, experts are not consistently better than novices, and linear regression models are more accurate than experts most of the time. Two different domains are studied here—the evaluation of applicants for medical internships and the prediction of changes in stock prices. In these tasks, no single or optimally correct procedure exists, only rules that are relatively more accurate under varying circumstances. In general, in these tasks, experts focus on fewer cues than novices, and they use different information and different patterns of search that take advantage of usual, opportunistic information. In his discussion, Johnson considers why expert performance may be inferior to the predictions made by simple linear models.

Lawrence (Expertise on the Bench: Modeling Magistrates' Judicial Decision-Making) describes studies of the judicial decisions of magistrates on the bench. She points out that legal judging is a problem-solving domain where problems are always ill-structured, solutions are inconclusive, and important features of the problem space become apparent from different sources at different times only after initial processing has begun. She describes a technique for analyzing verbal protocols by identifying information selection propositions connected to consequent inferences and decisions in an if-then condition-action form. Her model of the judging process involves the magistrates’ (a) frames of reference, which include penal philosophies, sentencing objectives, and views of the severity of particular crimes; and (b) external, environmental constraints, such as interpretation of statutory forces, laws of evidence, parliamentary ranges of penalties, and case load. According to her findings, the experts’ performance was different from the novices’ in terms of the amount and kind of information and goals that influenced the inferences made, based on case details. Although novices knew and responded to ritualized evidence-gathering procedures, they seemed to work with single details, as compared with the more patterned approach of experts. These patterns enabled experts to reduce their work loads.

Voss and Post (On the Solving of Ill-Structured Problems) extend the analysis of previous accounts of the nature of ill-structured problems and comment on Johnson’s and Lawrence’s work and their own research on problems in social science. Ill-structured problems are described as problems in which there is little consensus regarding the appropriate solutions; they include open constraints that are resolved in the course of solving; and as solution proceeds they may become at some point well-defined. As experts proceed, structure is obtained by decomposing the ill-structured problem into a set of well-structured problems which are then solved. To be able to do this, it is asserted here, the expert must have a relatively larger amount of information in memory so that they can utilize appropriate components of knowledge to organize the problem solution. In their own work on political science problems, such as domestic policy in a foreign country, Voss and Post contrast specialists and novices. Experts develop a problem representation by using the general strategy of decomposition to delineate major factors causing the problem; these factors then are used to convert the problem into one that can be solved. In utilizing this general strategy, experts draw on their knowledge to state a history of previous attempts at solution, and to build a case by enumerating reasons why their solution might work.

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Medical Diagnosis

Finally, the chapters on medical diagnosis introduce three very distinct analyses and approaches. Croen and Patel (Relationship Between Comprehension and The Reasoning in Medical Expertise) approach the study of diagnostic expertise in the context of research on comprehension. Theories of comprehension, they claim, have been primarily concerned with structural issues and propositional analyses, whereas theories in the area of problem-solving have been concerned with the explanation of processes. The connection between the two needs to be considered in the study of expertise. Croen and Patel conducted a series of studies that used propositional analysis of the recall of textually presented clinical cases to assess differences between experts and novices. Their results indicate that experts make inferences from relevant information, whereas novices infer from less relevant material. With texts scrambled on the basis of propositional structure, the differences between experts and novices disappeared; experts recalled as much irrelevant material as novices. A major conclusion is that the selectivity of experts with respect to relevant information can be explained by the development of a problem representation that filters out irrelevant information.

Lesgold, Rubinson, Feltovich, Glaser, Klopf, and Wang (Expertise in a Complex Skill: Diagnosing X-ray Pictures) report on expertise in radiological diagnosis, the interpretation of X-ray pictures, which is a skill that involves the integration of knowledge from physiology, anatomy, medical theories of disease, and the projective geometry of radiography. In a series of studies, they observed radiologists in their offices and then moved to more controlled experiments using radiologists with 10 years of experience and residents with 1 to 4 years of training. Their quantitative analysis involved both findings — in particular, identification of specific properties of the film or patient, and relationships — especially the reasoning between findings. As contrasted with the residents, the experienced radiologists showed a greater number of findings, more clustered findings, and larger reasoning chains. Qualitative analysis of protocols led to a general account of the behavior of an expert radiologist. During the initial phase of building a mental representation, a schema entails a set of criteria it must satisfy before it can control viewing and diagnosis. The expert works efficiently toward the stage where an appropriate schema is in control. This schema then contains a set of procedures that allows a diagnosis to be made and confirmed. Novice performance involves incompleteness in each of these three aspects, and novices are less able to modify a schema in response to new information. Lesgold and his colleagues conclude with discussion of the course of acquisition of this complex skill.

Clancey (Acquiring, Representing, and Evaluating a Competence Model of Diagnostic Strategy) discusses NEOMYCIN, a computer program that models a physician's diagnostic reasoning in a limited area of medicine. The diagnostic procedure is represented in a well-structured way, separately from the domain knowledge it operates on. His general objectives are to articulate a design that will enable an expert system to acquire knowledge interactively from human experts, to explain reasoning to people seeking advice, and to teach students. His premise is that these applications, particularly explanation and teaching, necessitate closer adherence to human problem-solving methods and more explicit knowledge representation than systems that are not required to be comprehensible to people. The major section of the chapter considers (a) how the model is acquired — what a representation methodology is for replicating what people know and what they do; (b) a description of the flow of information in the diagnostic model — how, in the course of reasoning, knowledge is activated, problems are formulated, and hypotheses confirmed; and (c) evaluating the model — how well the model matches expert performance and reasoning and the detail of explanation to students. Clancey's chapter clearly describes his search for a design of a knowledge representation that can be used to model human diagnostic reasoning and human explanation capability. In general, he sees such a model as requiring relatively stereotypical patterns that encompass richly structured knowledge about possible solutions and problem features that greatly facilitate search and classification. In addition, the model requires metacognition (knowledge for organizing knowledge) that orients the problem solver toward constructing and refining an appropriate problem space.

The chapters in the book display the variety of domains and human performances to which the study of expertise has been carried. The different approaches employed show the influence of methodologies from cognitive psychology, artificial intelligence, and cognitive science in general. The chapters also make a case for increased attention to learning — to how expertise is acquired and to the conditions that enhance and limit the development of high levels of cognitive skill.

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REFERENCES

Introduction: What Is It to Be an Expert?

Michael I. Posner
University of Oregon

How do we identify a person as exceptional or gifted? One aspect is truly expert performance in some domain. An adult or child who composes exceptional music, runs extremely fast, or receives particularly high scores on academic achievement tests, may be said to be gifted or exceptional. Only in the last dozen years or so has experimental research in cognitive psychology and related disciplines begun to discover what is required to be expert in some domain.

EXPERT PERFORMANCE

How did we arrive at this understanding of expertise, and what implications might it have for understanding the nature of giftedness or exceptionality in children?

One of the most striking examples of experimental research into exceptional performance attempts to explain the ability of people to perform exceptional feats of memory. A very simple traditional memory test is to repeat, as accurately as possible, a series of digits that you have just heard. The average college student is capable of repeating about eight of these digits. Memory experts, however, often repeat twenty or more. What is the basis of this exceptional memory? Several years ago, William Chase at Carnegie-Mellon University (Ericsson & Chase, 1982) trained two normal people to remember a sequence of random numbers, so they could repeat it back immediately after presentation. The best subject, after 250 days of practice, could repeat random digit strings as long as 80 items. He did so...