

• Carnegie Mellon University • Pittsburgh

www.olympus.cs.cmu.edu

The logo for Olympus features the word "OLYMPUS" in a stylized, multi-colored font. The 'O' is red, 'L' is green, 'Y' is orange, 'M' is purple, 'P' is red, and 'U' and 'S' are green. The letters are set against a background of two concentric purple circles that are partially open at the bottom.

Next
Generation

• Talent • Computing • Economy

About

People

PROBEs

Events

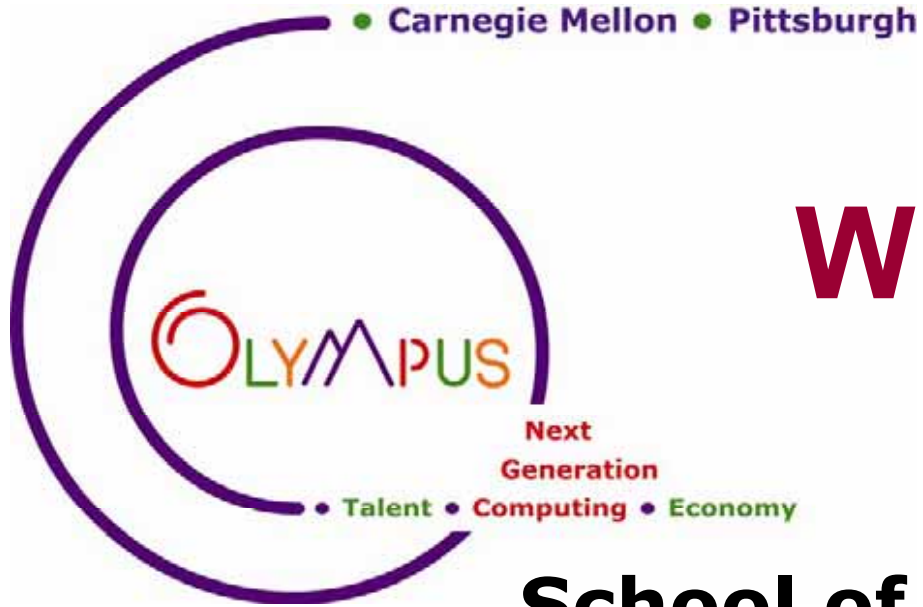
CONNECTS
Students

News

In Town

Community
Showcase

Links



Where are we?

School of Computer Science Complex

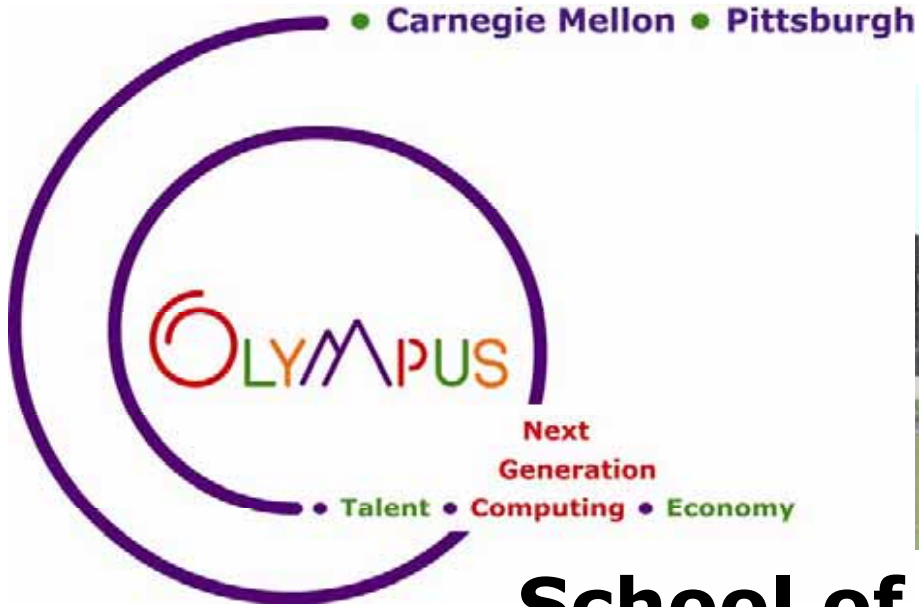


**Collaborative
Innovation
Center**



**The Gates/Hillman
Center**

**Newell Simon
Hall**



School of Computer Science

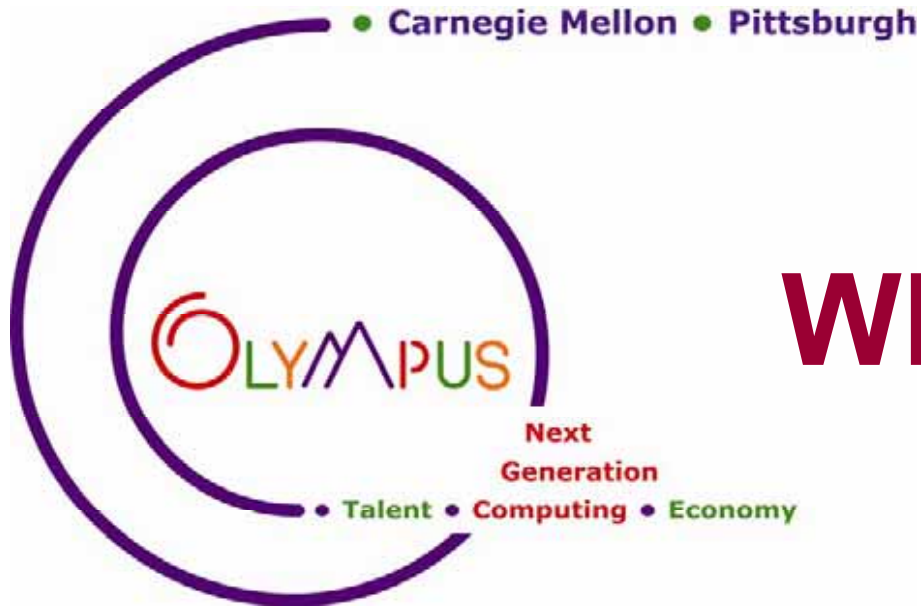
- Computer Science Department
- Robotics Institute
- Institute for Software Research
- Human Computer Interaction Institute
- Language Technologies Institute
- Machine Learning Department
- Entertainment Technology Center

Numerous
Affiliates/Collaborations
across campus
and with
the University of Pittsburgh



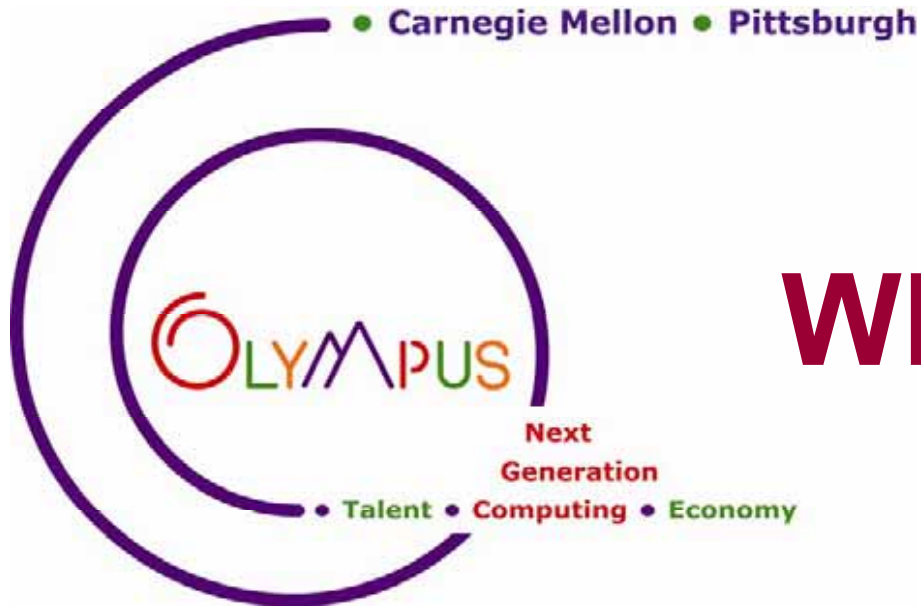
Many Centers, eg
QoLT Center
ALADDIN Center





Why Olympus?

Mission: To *bridge the gap* between world-class university research & economy-stimulating commercialization for the benefit of our communities.



Why Olympus?

- **To Create a Culture/Climate and Community**
- **To Enable Talent and Ideas to Grow in the Region**



- **Launched with an initial grant from **The Heinz Endowments** in January 2007**
- **A Multi-faceted Approach**



**Mission: *Bridge the Gap* between
Cutting-Edge University Research and
Economy-Stimulating Commercialization
for the benefit of our communities**

Carnegie Mellon

Research

&

Education

Interdisciplinary

Can-Do Culture

Western

Pennsylvania

Next Gen Economy

&

Education

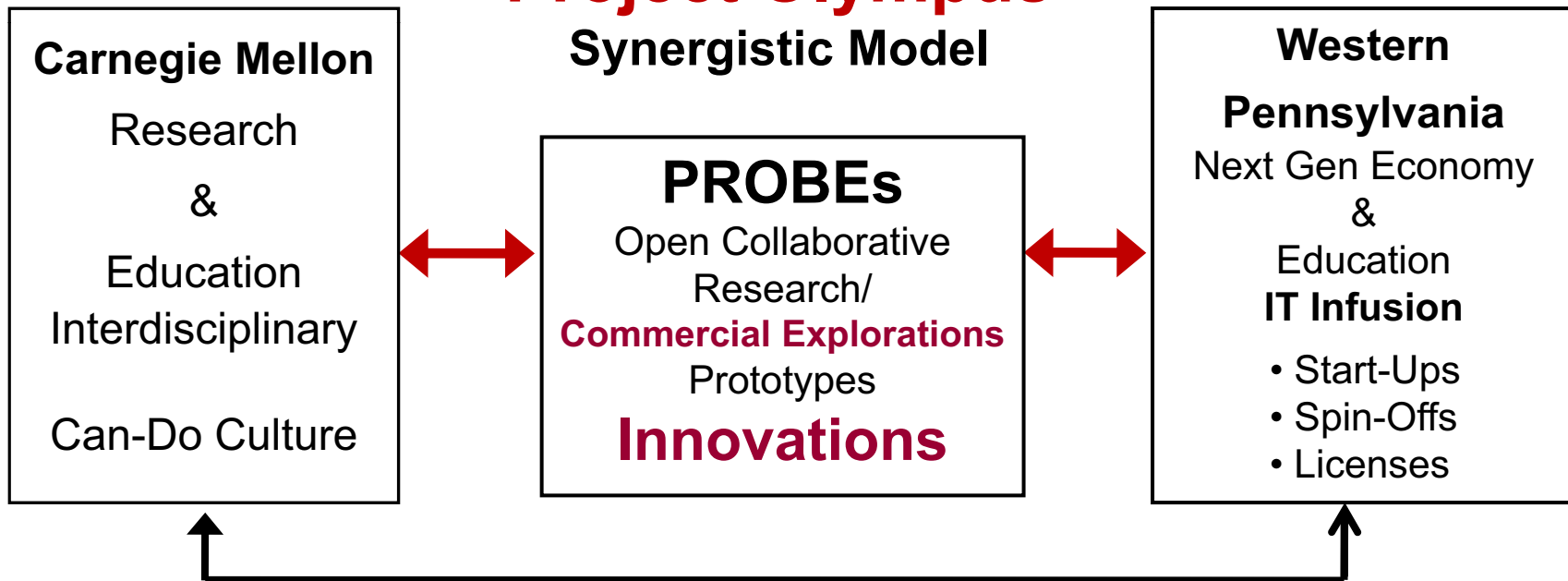
IT Infusion

- Start-Ups
- Spin-Offs
- Licenses



**Mission: *Bridge the Gap* between
Cutting-Edge University Research and
Economy-Stimulating Commercialization
for the benefit of our communities**

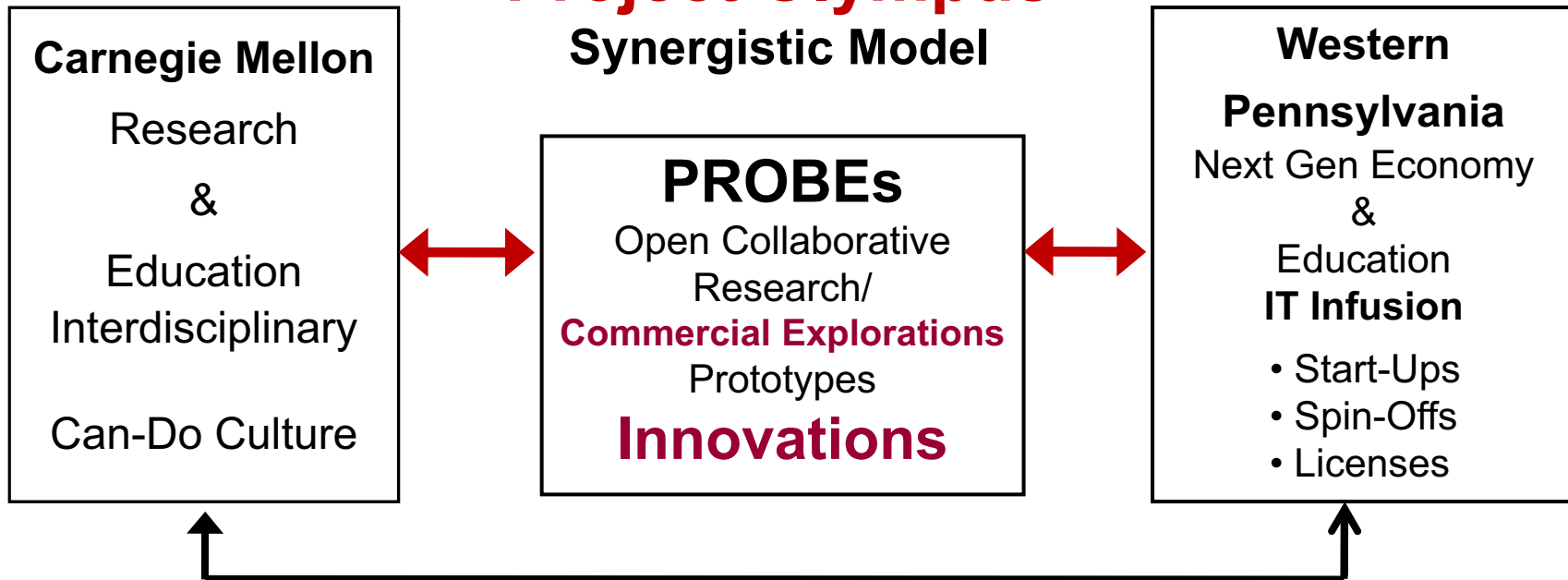
**Project Olympus
Synergistic Model**





**Vision: *Create a Life-Cycle* of
University Research &
Commercialization
for the benefit of our communities**

**Project Olympus
Synergistic Model**





Vision: Create **Eco-system
University Research &
Commercialization
for the benefit of our communities**

**Project Olympus
Synergistic Model**

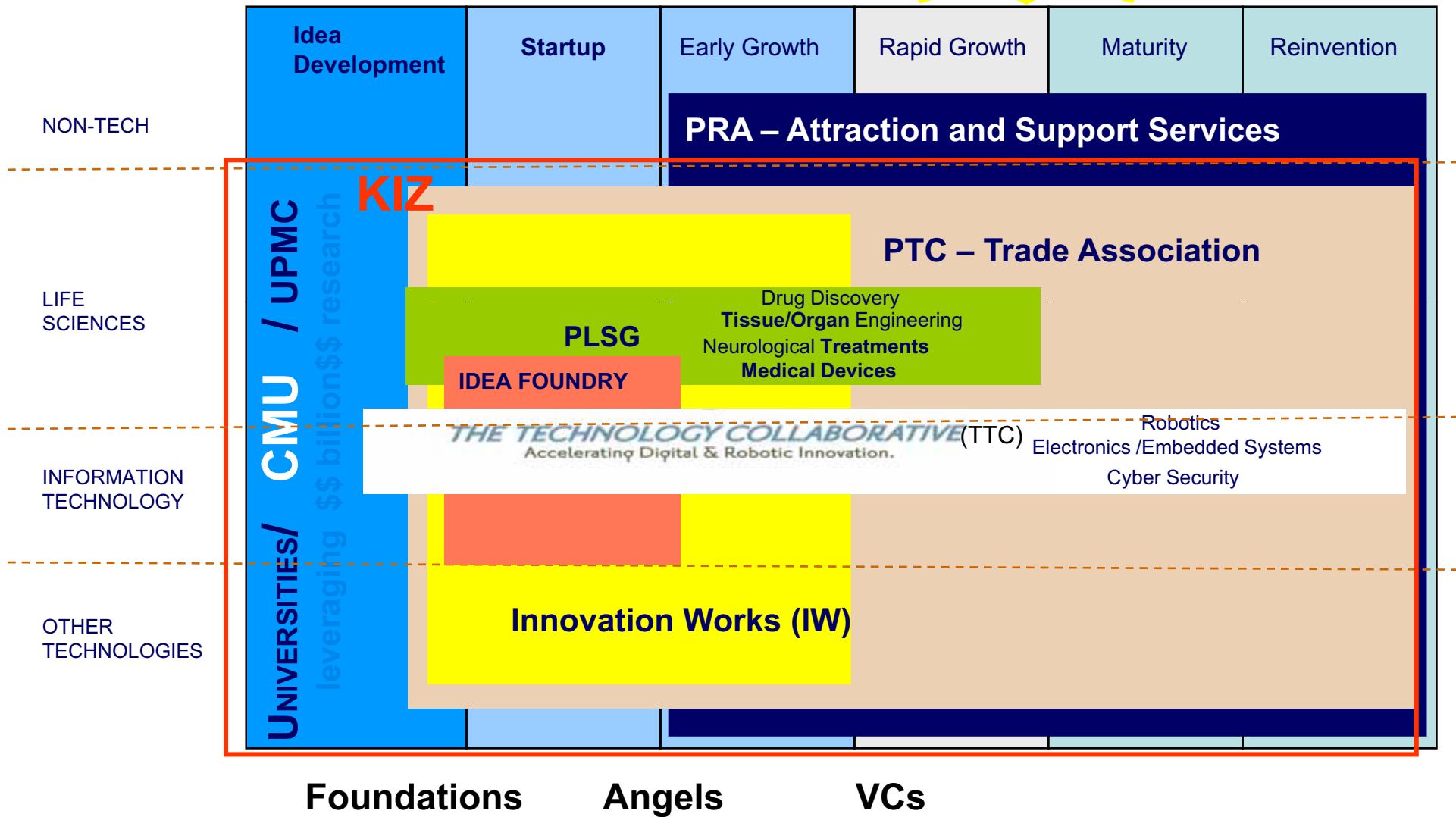
**Carnegie Mellon
Research
&
Education
Interdisciplinary
Can-Do Culture**

PROBEs
Open Collaborative
Research/
Commercial Explorations
Prototypes
Innovations

**Western
Pennsylvania
Next Gen Economy
&
Education
IT Infusion**
• Start-Ups
• Spin-Offs
• Licenses

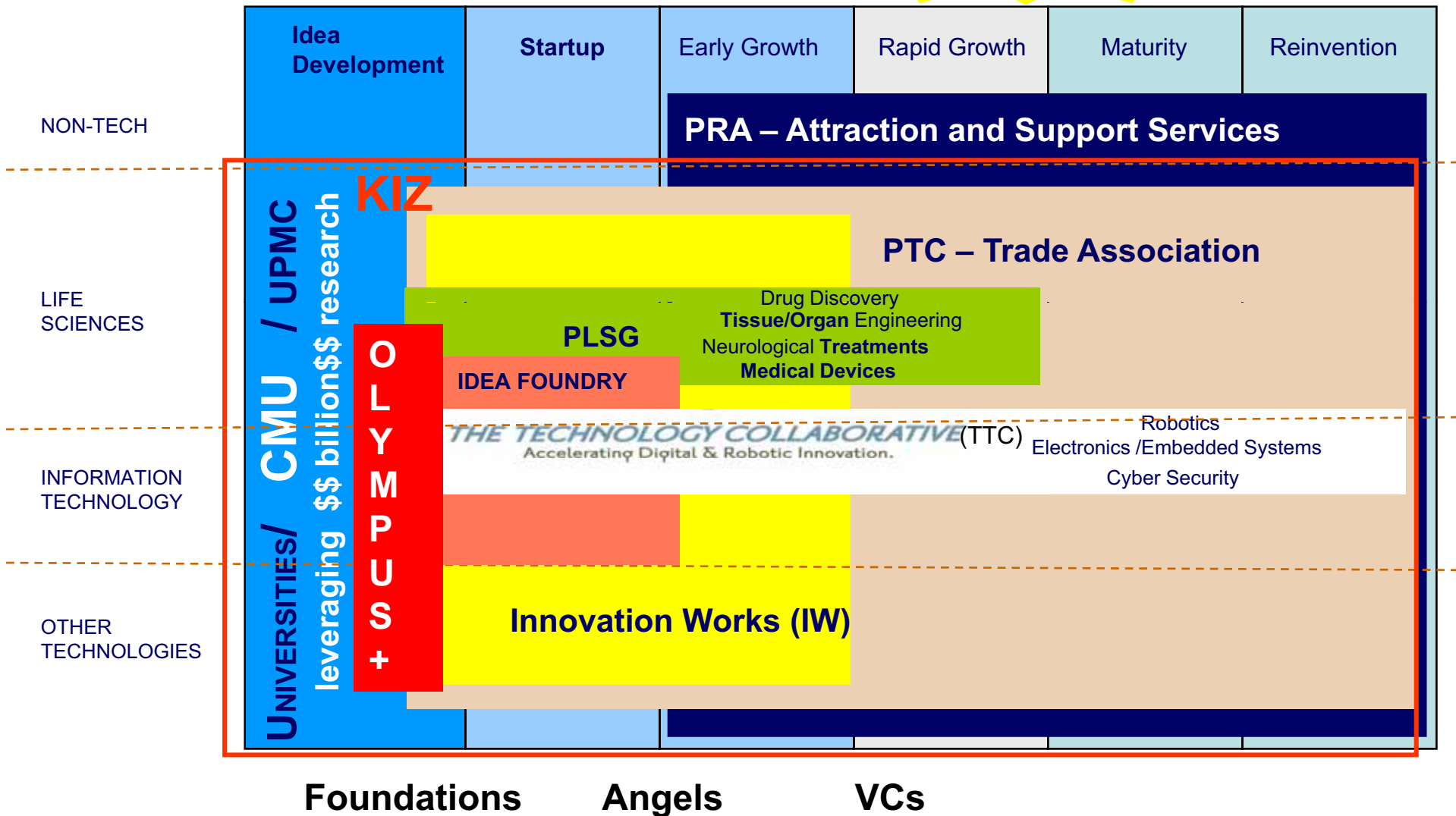
**New Resources & Ideas Stimulate
New Research/Innovation**

Pittsburgh Technology Community of Innovation



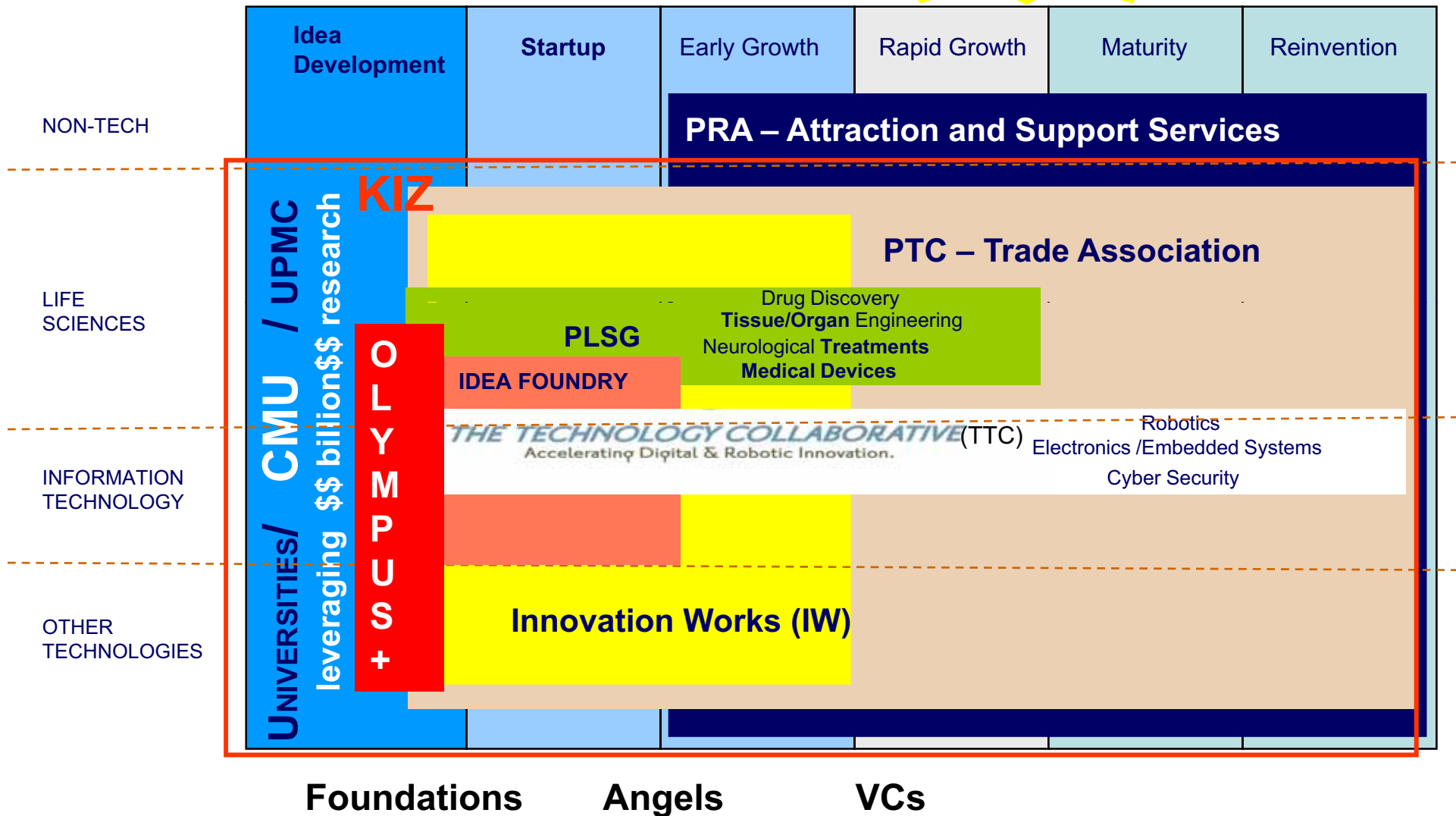
PRA=Pgh Regional Alliance, PTC=Pgh Technology Council, PLSG= Pgh Life Sciences Greenhouse
 KIZ = Keystone Innovation Zone (NB. This diagram is a modification of a TTC slide)

Pittsburgh Technology Community of Innovation



PRA=Pgh Regional Alliance, PTC=Pgh Technology Council, PLSG= Pgh Life Sciences Greenhouse
 KIZ = Keystone Innovation Zone (NB. This diagram is a modification of a TTC slide)

Pittsburgh Technology Community of Innovation



PRA=Pgh Regional Alliance, PTC=Pgh Technology Council, PLSG= Pgh Life Sciences Greenhouse
 KIZ = Keystone Innovation Zone (NB. This diagram is a modification of a TTC slide)



A Multifaceted Approach

- • **PROBEs at the Core**
- **CONNECTs Students**
- **CONNECTs Faculty**
- **CONNECTs Community**



- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs (PROBLEM-oriented Explorations)** to develop potentially commercializable ideas and projects emerging from core university research.



NewSpace, 4620 Henry Street



- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs** (**PROB**lem-oriented **E**xplorations)





- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs** (**PROB**lem-oriented **E**xplorations)






- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs (PROBLEM-oriented Explorations)** to develop potentially commercializable ideas and projects emerging from core university research.

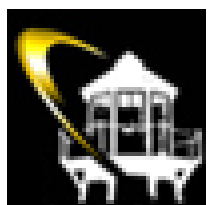
- **Micro-grants, Matching Funds**
 - **Space, Equipment**
- **Advice, Education, Assistance**
- **Networks, Connections, Contacts**
 - **Visibility**



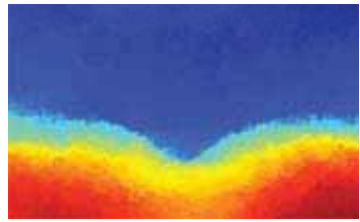
- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs (PROBlem-oriented Explorations)** to develop potentially commercializable ideas and projects emerging from core university research.




reCAPTCHA




BeaconSys




Spectral/
Medical Imaging




Spiral




Pow!




Mindkin




Bright
Stop searching. Start asking.




DYNAMICS



M-Tool



Semiotic



crono



- **Teams** of students, grads, faculty & business advisors work together on focused
- **PROBEs** (**PROB**lem-oriented **E**xplorations).



Babs Carryer
Embedded Entrepreneur



Kit Needham
Senior Business Advisor



Project Olympus **CONNECTS** Students

Learn how to:

- Identify potential business ideas through “ideation”
- Quickly screen ideas to pick the most promising

Bring your ideas, large and small.

We'll break up into small groups and practice the techniques on the ideas that everyone brings. Who knows – you may find a great idea and teammates at the same time!

Special Guest Speaker



Kit Needham

Senior Business Advisor, Project Olympus



Project Olympus CONNECTS FACULTY

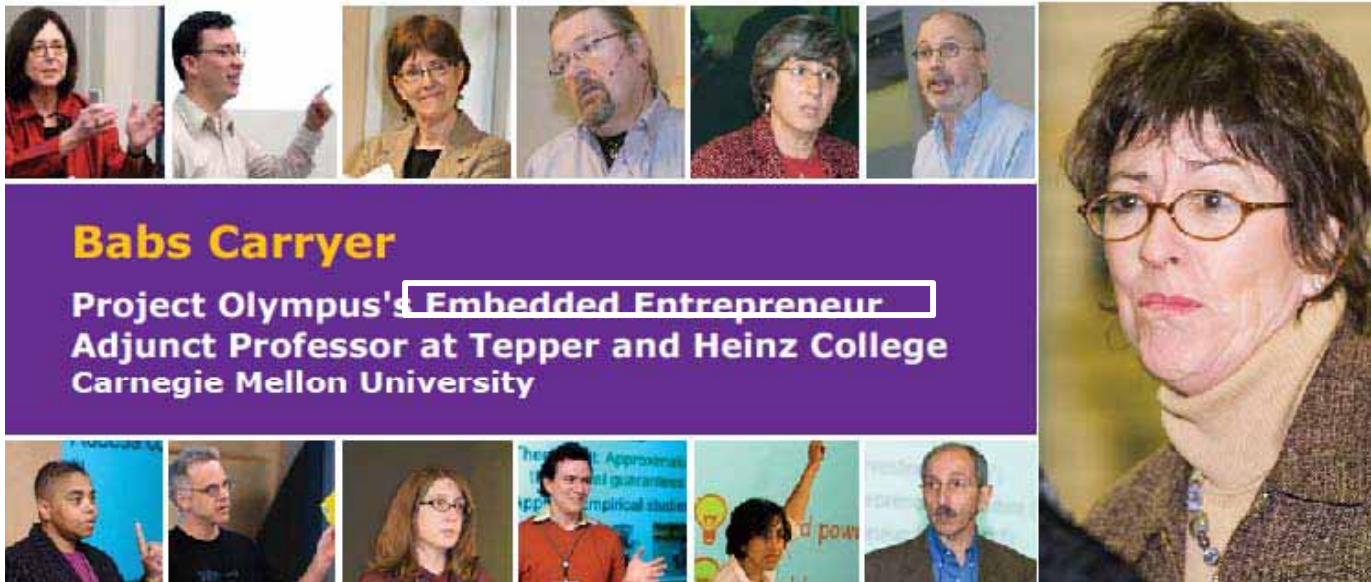


Monday, March 30, 2009
4:00-5:30 pm

Newell Simon Hall
Mauldin Auditorium (1305)
Carnegie Mellon

The Path from Basic Research to the Market Place

- Please join us for a discussion about taking your research from the lab to the marketplace
- Babs is a serial entrepreneur who has worked with faculty and scientists to commercialize their innovations into startups
- Her talk is aimed at demystifying the commercialization process for faculty and researchers, who are new to the world of intellectual property, venture finance, stock ownership, and market entry for new products





 [Project Seeking Talent](#) (*requires login)

[Talent Seeking Project](#) (*requires login)

[Special Interest Groups Forum](#) (*requires login)

Upcoming Events ▼

 [Olympus Connects Women@SCS](#)
[Kit Needham](#) • [Wednesday, April 1, 2009](#) • [4:30pm](#) • [4623 Wean Hall](#)

→ [Inventing the Future Conference](#)
[\(YII Conference Poster\)](#) • [\(Conference Agenda\)](#)
[April 3rd and 4th, 2009](#) • [NSH Atrium](#) ►

→ [Take what you have; and make of it what you can!](#)
[Milton Fine](#) • [April 7, 2009](#) • [4:30pm](#) • [MMCH 103, Breed Hall](#) ►

[Please Check-out](#) ►

 [About](#)

 [People](#)

 [PROBES](#)

 [Events](#)

 [CONNECTS
Students](#)

 [News](#)

 [In Town](#)

 [Community
Showcase](#)

 [Links](#)

 [What
They Say](#)





SEEKING TALENT

Projects Seeking Talent

Return to main [CONNECTS STUDENTS](#) page

Name: Marek Michalowski
Department/year: Robotics Institute, PhD student,
Email: info@beatbots.org
Phone: +1.412.519.2488

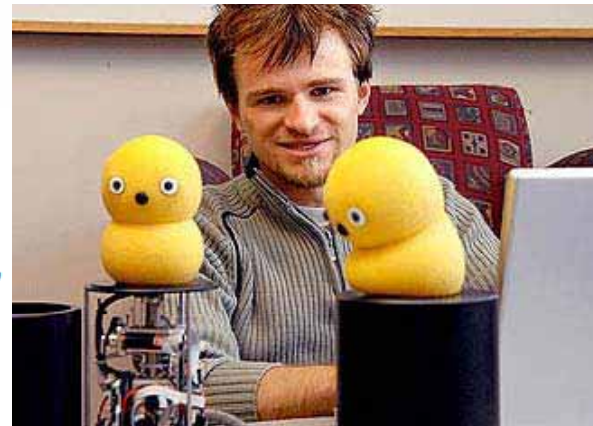
Project Name: **BeatBots**
Website: <http://beatbots.org>

Project Description: BeatBots LLC is designing and commercializing socially interactive robots for entertainment, research, and therapy.

Job Description: 1) Looking for a team member with experience in business development. 2) Looking for a developer of entertainment software.

Talent Needed: 1) **Skills in business strategy, marketing, sales.** 2) **Skills in programming for games or interactive systems.**

Posting Date: **Monday, March 2, 2009**



- About
- People
- PROBEs
- Events
- CONNECTS Students
- News
- In Town
- Community Showcase
- Links
- What They Say





- Frequent **Show and Tells** showcase Olympus PROBEs, budding talent, local start-ups, university research and guest perspectives
- for the regional civic and innovation/investment communities.



TODAY'S SHOWCASE

A FOCUS ON RESEARCH from the School of Computer Science (SCS)

- Prof. Tom Mitchell, Chair, MLD, SCS
"Reading Your Mind"

START-UPS & SPIN-OFFS

- Prof. Maxine Eskenazi, LTI & CTO, Carnegie
"Native Accent™ and Carnegie Speech™"
- Dr. Alberto Gandini, MBA candidate, Tepper
(Winner of the Life Sciences Track in the 2008 McGinnis Venture Competition)
"Tropical Health Systems Combat Malaria"
- David Chen, student, Information Systems (H&SS) &
"Fooala: Web-Enhanced Dining"

OLYMPUS CONNECTS

- Anne Swift, Pres & Founder, Young Inventors International
"What are Brain Buzzes?"



Reading Your Mind



**Prof. Tom Mitchell,
Chair, Machine Learning Department**



Native Accent™ and Carnegie Speech™



Prof. Maxine Eskenazi
LTI & CTO, Carnegie Speech™



Tropical Health Systems: Combating Malaria

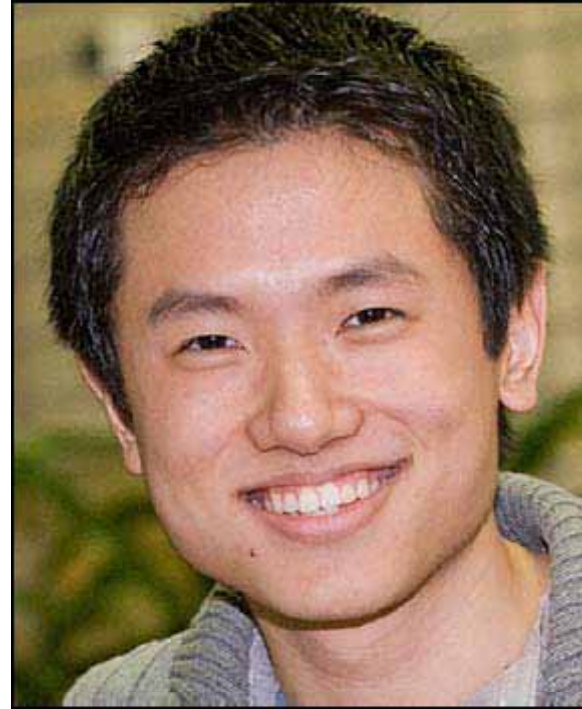


Dr. Alberto Gandini
MBA candidate, Tepper

(Winner of the Life Sciences Track in the 2008 McGinnis Venture Competition)



Fooala: Web-Enhanced Dining



David Chen

**Undergrad, Information Systems (H&SS)
& HCI (SCS)**



YII & Brain Buzzes



Anne Swift
Pres & Founder,
Young Inventors International





• Carnegie Mellon • Pittsburgh

OLYMPUS

Next
Generation

• Talent • Computing • Economy

LET the SHOW BEGIN !























Cambridge Medical Education
Curious
Nancy Lao

















Carnegie Mellon University
OLYMPUS
becca Gilbert



Carleton Mason University
OLYMPIUS
becca Gilbert



Georgian Mason University
Omer Riaz
OUZ PUS





George Mason University
GMP
Colin Hüwyler



Georgia Miller University
Olivarius
Rebecca Gilbert







based in

Predict

Mitche



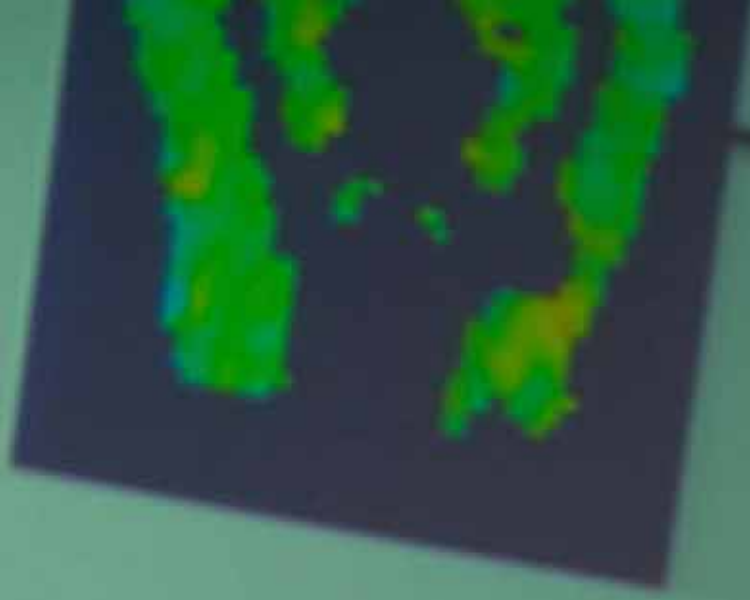
part on:

ing Human
hinkareva









trained c



decode thoughts





decode thoughts of a new

- ye

decide the merits of a new perso

- yes!



Observed:



and observed fMRI
training on





Caraga Medical University
OurVoice
Maxine Eskenazi



George Mason University
Campus
Maxine Eskenazi



Springer Nature University
Qumrao
Maxine Eskenazi





George Mason University
Oxmas
Maxine Eskenazi



Center for the Study of Language
Carnegie Mellon University



Maxine Eskenazi



Joseph Beale University
OxMUS
Maxine Eskenazi





Centro de Estudios Olímpicos
OLYMPUS
Alberto Ganu...



Campeña Media
OLYMPUS
Alberto Garza





Alberto Gallo



Alberto Garza











George Mason University
O.M.A.U.
David Chen



Carnegie Mellon University
CU
David Chen







Mentors

Advisor
5

Students



- Over 25 experts in financing, intellectual
- Young entrepreneurs
- Student venture pi
- Commercialization

FREE FOR CURRENT

Hosted by:



Register

Gutenberg Communications



Institute
on.







Carnegie Mellon University



Mike Woycheck



by Mission University
CLIMAPUS
Mike Woy







George Mason University
LISA
AUGUSTINI AK

phala
ug































Girault Mathis University
Claude Girault





















CARNEGIE
INSTITUTE OF TECHNOLOGY

George Mason University
Olimpus
Abhinav G





Carnegie Mellon University
OLYMPIA
Tim Scam























General Manager
OLYMPUS
Ari Lightman



George Mason University
Olympus
Ari Lightman









OLYMPUS is a **HUB**

an **ATTRACTOR, CONNECTOR, INCUBATOR,**
INNOVATOR, MICRO-INVESTOR, ACCELERATOR
CREATOR: CULTURE, CLIMATE, COMMUNITY,
ENABLER: TALENT, IDEAS, TO GROW IN THE REGION
STIMULATOR: REGIONAL ECONOMY

a **SHOWCASER, HIGHLIGHTER, PROMOTER:**
ENTREPRENEURIAL, COMMERCIALIZABLE,
CUTTING- EDGE, HIGH TECH, NOVEL,
NEXT GENERATION, EXCITING,
SHARE, COMBINE.

We are **SITTING** on a **GOLDMINE: TALENT, DIVERSE**
ENERGY, INTERDISCIPLINARY RESOURCES,
SCIENCE, TECHNOLOGY, ARTS,

We **NURTURE, STIMULATE, ENCOURAGE, EXPLORE,**
We are **NETWORKED, LIKE-MINDED, KINDRED SPIRITS,**
We are **PASSIONATE**

OLYMPUS is a HUB

- an **ATTRACTOR**, **CONNECTOR**, **INCUBATOR**,
- **INNOVATOR**, **MICRO-INVESTOR**, **ACCELERATOR**
- **CREATOR**: **CULTURE**, **CLIMATE**, **COMMUNITY**,
- **ENABLER**: **TALENT**, **IDEAS**, **TO GROW IN THE REGION**
- **STIMULATOR**: **REGIONAL ECONOMY**
- a **SHOWCASER**, **HIGHLIGHTER**, **PROMOTER**:
- **ENTREPRENEURIAL**, **COMMERCIALIZABLE**,
CUTTING-EDGE, **HIGH TECH**, **NOVEL**,
NEXT GENERATION, **EXCITING**,
→ **SHARE**, **COMBINE**.
- We are **SITTING** on a **GOLDMINE**: **TALENT**, **DIVERSE**
ENERGY, **INTERDISCIPLINARY RESOURCES**,
SCIENCE, **TECHNOLOGY**, **ARTS**,
- We **NURTURE**, **STIMULATE**, **ENCOURAGE**, **EXPLORE**,
- We are **NETWORKED**, **LIKE-MINDED**, **KINDRED SPIRITS**,
→ We are **PASSIONATE**

OLYMPUS is a HUB

- an **ATTRACTOR**, **CONNECTOR**, **INCUBATOR**,
- **INNOVATOR**, **MICRO-INVESTOR**, **ACCELERATOR**
- **CREATOR**: **CULTURE**, **CLIMATE**, **COMMUNITY**,
- **ENABLER**: **TALENT**, **IDEAS**, **TO GROW IN THE REGION**
- **STIMULATOR**: **REGIONAL ECONOMY**
- a **SHOWCASER**, **HIGHLIGHTER**, **PROMOTER**:
- **ENTREPRENEURIAL**, **COMMERCIALIZABLE**,
CUTTING-EDGE, **HIGH TECH**, **NOVEL**,
NEXT GENERATION, **EXCITING**,
→ **SHARE**, **COMBINE**.
- We are **SITTING** on a **GOLDMINE**: **TALENT**, **DIVERSE**
ENERGY, **INTERDISCIPLINARY RESOURCES**,
SCIENCE, **TECHNOLOGY**, **ARTS**,
- We **NURTURE**, **STIMULATE**, **ENCOURAGE**, **EXPLORE**,
- We are **NETWORKED**, **LIKE-MINDED**, **KINDRED SPIRITS**,
- We are **PASSIONATE**