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REVEALING ROBOBURGH

June 5, 2014
Oracle Conference Center
Redwood Shores, CA
LaunchCMU showcases Carnegie Mellon entrepreneurship—cutting-edge research and startups—while bringing together the investment community, business leaders and CMU alumni. Carnegie Mellon’s Center for Innovation and Entrepreneurship (CIE) hosts this biannual event in Silicon Valley, Pittsburgh, and other entrepreneurial hubs.

The CIE, established in fall 2012, leverages CMU’s strengths in fusing technology and entrepreneurship to accelerate the commercialization of university innovations. Working with its university and community partners, the CIE strives to create meaningful and lasting contributions to CMU’s entrepreneurial mission, contributions that enhance the innovation ecosystem throughout the campuses, within western Pennsylvania and beyond.

Robots Collecting Water Information from Australia to Africa
Platypus
Paul Scerri, President

Revolutionizing E-commerce Fulfillment Through Intelligent Automated Manipulation
IAM Robotics
Jean-Sebastien Valois, Co-founder

Why the Agricultural ‘Drone’ Market is Winner Takes All and Why the Winner Will Come from CMU
TerrAvion
Robert Morris, Founder and CEO

The CREATE Lab
Illah R. Nourbakhsh, Professor of Robotics and Director of the CREATE Lab

Closing Remarks
Brian Goncher, National Clean Tech Practice Director, Deloitte

NETWORKING RECEPTION
DEMO & POSTER SESSION II
5:00-6:30 pm
LAUNCHCMU

SHOWCASE TALKS

3:30-5:00 pm

Opening Remarks
Bruce McWilliams, President and CEO, SuVolta; Member of the CMU Board of Trustees
Edward Screven, Chief Corporate Architect, Oracle Corporation
Patrick Pohlen, Partner & Global Co-chair, Emerging Companies Practice Group, Latham & Watkins LLP

Introductions
Lenore Blum & Dave Mawhinney, Co-directors
Carnegie Mellon Center for Innovation and Entrepreneurship

CMU Startups & Emerging Technology
Artificial Intelligence and Robotics: Changing Entertainment by Bridging the Digital and Physical Worlds
Anki
Hanns Tappeiner, Co-founder and President

Robots, They’re Not What You Think…
4Moms
Robert Daley, Co-founder and CEO

Reshaping Mobility: The Power of Handheld Robotics in Orthopedic Surgery
Blue Belt Technologies, Inc.
Adam Simone, Director of Marketing and Clinical Services

Symbiotic Autonomy: Robots, Humans and the Web
Manuela Veloso, Herbert A. Simon University Professor of Computer Science, Carnegie Mellon University

LAUNCHCMU

OVERALL SCHEDULE

DEMO & POSTER SESSION I
2:30–3:30 pm
Emerging technologies, products and services from startups founded by CMU alumni, students, faculty and staff. Sources of startups include the Open Field Entrepreneurs Fund, Project Olympus PROBEs, James R. Swartz Entrepreneurial Fellows, CMU Silicon Valley, the National Robotics Engineering Center, Innovation Works and others.

SHOWCASE TALKS
3:30-5:00 pm

Introductions and Opening Remarks
CMU Startups & Emerging Technologies
Closing Remarks

NETWORKING RECEPTION
DEMO & POSTER SESSION II
5:00–6:30 pm

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