I-Corps funds are intended for CUSTOMER DISCOVERY activities. Costs associated with prototype development are also permitted. If you have any questions about permissible reimbursements, before purchasing, contact Melanie Simko (msimko@andrew.cmu.edu).

YES: I can be reimbursed for…..

1. Travel
   • Flights
   • Mileage
   • Rental cars, Uber/Lyft, bus fare
   • Parking

2. Industry trade shows and customer meetings
   • Registration fees
   • Setup charges for trade show / expo displays
   • Costs for transporting products (containers, pallets)
   • Rental fees

3. Product/service development
   • Equipment and parts
   • Software
   • Surveys and assessments
   • Lab reagents and supplies
   • Technical services (e.g., seamstress)

4. CMU student interns [much harder but usually can be worked out]

5. Miscellaneous
   • marketing costs
   • society memberships
   • web hosting fees

NO: I can’t be reimbursed for …. 

1. Common hardware: laptops/desktops, tablets, phones, printers
2. Professional consultation, such as legal services, accounting, marketing
3. Meals and food