Graduate education does not prepare us for the evolving requirements of research

- Researchers have a hard time explaining their work and why it’s relevant to non-academic audiences
- This stifles knowledge transfer from academia to industry, government, and the public
- It also makes researchers less valuable employees if they leave academia

We run workshops to build communication skills from theory to practice

We recruit speakers and have built eight workshops to teach researchers how to:

- Explain why their work is important and relevant
- Use audience-appropriate language and details
- Construct vivid examples and metaphors

We run practice opportunities such as:

- Interviews on camera
- Elevator pitches
- Adapting and translating to different audiences

www.cmu.edu/student-org/pcr

450 Students involved

17 Departments represented

~35 Students per workshop

PCR is a grassroots volunteer effort by four grad students