

The Avenues Planning Committee

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With Support from the Small Business Administration

The Avenues: Beyond the Waterfront

Homestead & West Homestead, Pennsylvania
May 27-30, 2008

Workshop Goals:

1. Develop **action items** to spur redevelopment
2. Organize **community participation** and foster **consensus building**
3. Identify **long and short-term development strategies** and possible **solutions** to challenges currently inhibiting development

HomesteadWestHomestead Redevelopment Workshop

Since August 2007, a local planning committee has worked to develop this site-focused redevelopment workshop for 6th and 7th Avenues, bound by McClure and Neel Streets as well as the WhemCo and ASKO properties and 8th Avenue around Amity.

After a number of meetings with property owners, the Committee identified six national experts, who will over the course of the workshop, interview local stakeholder groups. After the experts have collected local input, including yours, they will retreat to brainstorm concrete action items to push responsible development forward.

Challenges Identified by Community Members:

- Historic Designation
- Community Safety
- Marketing the Communities
- Land Banking and Unrolling Banked Sites
- Leveraging the Waterfront Development
- Race Relations
- Changing Internal and External Perceptions
- Understanding the Local Market
- Public Sector Leadership
- Multi Jurisdictional Decisionmaking
- Presence of Dumpsters on the Avenues

150+ Invited Participants Including:

- Visiting Experts
- Property Owners within Corridor Under Study
- Community at Large
- State, County and Local Elected Officials
- Local Redevelopment Agencies
- State and County Agencies

Join us as the experts reveal their recommendations at a public press conference hosted by:

Allegheny County Council President Rich Fitzgerald &
Pennsylvania State Senator Jay Costa

Friday, May 30 at 12:00 PM

7th Avenue and Amity St parking lot

Contributing Experts :

Deeohn Ferris, JD Environmental Justice
Sustainable Community Development Group, Inc. Washington, DC

Susan Hannegan Historic Designation
Centre County Planning Bellefonte, PA

Sheila Jackson Community Safety
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Robert Richardson Redevelopment Strategies
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Terri Smith Marketing & Changing Perceptions
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