Abstract:
Many high technology companies thrive on developing intellectual property and maintaining strong patent portfolios. Additionally, employers often encourage innovation by offering employee incentives to not only engender intellectual creations, but also actively participate throughout the patent process ultimately leading to the protection of their intellectual creation. However, not all high tech employees are knowledgeable about the fundamentals of patent protection. In this talk, we will discuss the basics of the patent process, including reasons for obtaining patent protection, who is entitled to a patent, the legal standards of patent law and the procedures involved in prosecuting patents.

About the Speaker:
Ms. Ishihara is a practicing patent attorney at Patent Law Works LLP (PLW) and is the COO of PLW’s Patent Processing Center. Ms. Ishihara represents a variety of high tech companies in Silicon Valley and works on patent prosecution, client counseling and patent management. This includes all stages of the patent process, including researching patentability, prosecuting of patent applications, managing patent portfolios and performing due diligence for patent assets. Ms. Ishihara has represented companies such as Google Inc., Apple Inc., ShoreTel, Inc. and Ricoh Innovations, Inc. She is also a co-founder and President of Leading Women in Technology (LWT), a non-profit organization dedicated to unleashing the potential of professionals who advise technology businesses and executives through education, mentorship and networking opportunities.