The Creative Revolution: BOOM!

By: Mark Hatch
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Abstract:
We live in the most innovative and creative age in all of human history. We have more potential to create major, disruptive innovations than ever before. We are all familiar with the power of open source, cheap software, cheap processing and crowd sourced economics. But what happens when these trends move from the virtual to the physical?

Access to cheap, easy to use and powerful physical tools changes the very economic structure of the creation and innovation of physical goods. The “gale force winds of creative destruction” (Joseph Schumpeter) have begun blowing the most volatile mix of explosive potential in all of human history. These forces are about to ignite, creating a boom in innovation and creativity yet to be imagined. Explore the trends driving this new reality and learn about some of its early, surprising successes. Welcome to the Creative Revolution: BOOM!

About the Speaker:
Mark is a former Green Beret who went on to hold executive positions focused on innovation, disruptive technology and entrepreneurship at large and small firms including Avery Dennison, Kinko's and Health Net, Mark Hatch is the CEO of TechShop.

An exciting platform focused on radically democratizing access to the tools, information, resources and community needed to design and innovate, TechShop is crushing barriers and building new and exciting pathways for the creative class to do what it does best.


A leader in the Maker and Open Innovation movements, Mark holds an M.B.A. from the Drucker Center at the Claremont Graduate University and a B.A. in Economics from the University of California at Irvine. He lives with his wife and two sons in Southern California.