You are invited to attend a four-part workshop series on building your research and assessment capacity. You may attend the complete series or only the sessions for which you have the greatest need for development of your research and assessment abilities.

Register: https://focusu.skillport.com/skillportfe/custom/login/focusu/login.action

Starting at the Beginning: Creating Good Research Questions  
Presented by Janel Sutkus
In this session, participants will learn how to take a general idea and shape it into a set of research questions that are specific, manageable, relevant, and actionable. We will discuss the various types of research questions and the methodologies best suited to each type.

Asking Good Questions: The Methodology of Survey Design  
Presented by Sarah Hailey
In this session, participants will learn how to develop survey instruments and consider issues such as item wording, item formats to avoid, and response alternatives, in addition to learning how to tell good items from bad items.

Focus Groups and Interviews  
Presented by Laura Velasco and Sarah Hailey
In this session, participants will learn how to conduct focus groups and individual interviews. We will discuss what makes a good focus group question, how to recruit participants, strategies for facilitating discussion, and how to qualitatively analyze the data and report the results.

Spreading the Word: Presenting the Results and Writing the Report  
Presented by Janel Sutkus
In this session, participants will learn the difference between data, results, and findings, and we will focus on ways in which to “tell the story” rather than simply present discrete results. We will also discuss best practices for presenting in report format, PowerPoint format, and spoken format and will provide specific Do’s and Don’t’s for creating tables and graphs.