

Global and International Relations Program Newsletter

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IR Student Featured on the University's Home Page

Farah Zaman, a Decision Science major with an additional major in International Relations, was featured on the university's home page yesterday. Farah recently completed a summer internship in Washington DC with Team Darfur, and was funded by the Friedman Internship Program. To read more about Farah and her experience with Team Darfur, visit <http://www.cmu.edu/homepage/global/2008/summer/farah-zaman.shtml>.

GLOBAL & IR PROGRAM EVENTS

World Affairs Trivia Competition

The World Affairs Council of Pittsburgh is celebrating its fifth year of WorldQuest! Join us on October 14, 2008, for an evening of fun, food, and friendly competition. Flex your competitive muscles while also promoting Pittsburgh's diverse international communities!

If there is enough student interest, the Global and International Relations Program will sponsor a team to compete at WorldQuest. Last year's winners were a team from Pitt's University Center for International Studies—time for some friendly neighborhood competition!

Visit http://www.worldaffairspittsburgh.org/nu_upload/WorldQuest-Prep.ppt to learn more and see sample questions.

Students interested in participating should contact Traci Sebastian at traci@andrew.cmu.edu by Monday, September 15, 2008.

Lecture: “The Averaged American: Citizens and Statistics in the 20th Century”

Thursday, September 11, 2008

4:30pm

Adamson Wing (Baker Hall 136)

During an election year in which the public is subjected to daily political polls, it's difficult to imagine a time when collecting such data was impossible. In Carnegie Mellon University's annual Giler Humanities Lecture, University of Pennsylvania Associate Professor of History Sarah Igo will explore the evolution and significance of this endless stream of data points and its role in fields ranging from consumer marketing to politics.

Igo specializes in modern American cultural and intellectual history, the history of the human sciences, the sociology of knowledge and the history of the public sphere. She is the author of “The Averaged American: Surveys, Citizens and the Making of a Mass Public,” which won the President’s Book Award of the Social Science History Association and was a Slate Best Books of the Year Selection in 2006.

Sponsored by the Humanities Scholars program, along with the Science and Humanities Scholars program, the Department of Statistics, and the Global and International Relations Program, the Giler Humanities Lecture is funded by Carnegie Mellon alumni Kim and Eric Giler. The lecture is free and open to the public.

OTHER EVENTS

Workshop: Salsa Lessons

Thursday, September 4, 2008

9:15pm - 10:15pm

Galleria, 1st Floor Posvar Hall, University of Pittsburgh

Free and open to the public. With instructor Marlon Silva! Other dates include September 11, 19, and 26. For more information, contact Luz Amanda Hank: 412 648 7394, lavst12@pitt.edu.

Luncheon/Discussion: “Staying Competitive in a Globalized World”

Wednesday, September 10, 2008

12:00pm – 1:45pm

With quick advances in technology and the growing interconnectedness of a globalized world economy, how do companies stay competitive? Globalization offers various new market opportunities while presenting both large and small businesses with challenges to overcome if they plan to survive and, indeed, thrive in this ever-changing global economy.

As president of UPS International, Dan Brutto is responsible for all international package, freight forwarding and logistics businesses, as well as U.S. international package services. He is also a

member of UPS's Management Committee, which is responsible for the day-to-day management of the company. Most recently, Mr. Brutto was president of Global Freight Forwarding for UPS, where he was responsible for air freight network management and global brokerage services.

In the 1990s, Dan Brutto was part of the UPS international Acquisition and Financial Integration team, where he was responsible for establishing UPS operations in 35 countries across Europe and Asia including the United Kingdom, Spain, Italy, France, Germany, Hong Kong, Singapore, Thailand and Malaysia. He earned undergraduate degrees in business and accounting from Loyola University, and a master of business administration degree from the Keller Graduate School of Management.

For details or to register, visit <http://www.worldaffairspittsburgh.org/programs.jsp>.

Lecture: Thomas Friedman: "Pittsburgh and the Changing Global Economy"

Tuesday, September 16, 2008

8:00pm

Heinz Hall, 600 Penn Avenue

Three-time Pulitzer Prize-winning New York Times columnist and author, Thomas Friedman, will be the keynote speaker for the launch of the Pittsburgh Middle East Institute. He is an expert on the Middle East, globalization and the Green Revolution. His forthcoming book is *Hot, Flat, and Crowded*.

For tickets, visit the Heinz Hall box office or call 412-392-4900.

Conference: "Pittsburgh and the Middle East Gulf States: Forging Lasting Ties"

Wednesday, September 17, 2008

7:30am – 10:45am

Duquesne Club, 325 Sixth Avenue

Discover the growing opportunities for our region in developing partnerships with the Gulf States and elsewhere in the Middle East – in business, education, health care, service industries, and cultural exchange. Learn about this increasingly important part of the world and how to operate in it. Join us for breakfast and enlightening presentations and panel discussions.

Keynote speaker: John Zogby, President & CEO of Zogby International & renowned pollster, introducing us to the region, its people, and their view of the world and of us.

Panel Discussion to follow:

Moderator: Glen Meakem, Co-founder & Managing Director, Meakem Becker Venture Capital
Ambassador David Aaron, Director, RAND Center for Middle East Public Policy

Charles Bogosta, President, UPMC International & Commercial Services Division, University of Pittsburgh Medical Center

Ambassador Wendy Chamberlin, President, Middle East Institute, Washington D.C.

Anton Germishuizen, Director and Vice President, Burt Hill

Mark Kamlet, Provost & Senior Vice President, Professor of Economics & Public Policy,

Carnegie Mellon University
Her Excellency Huda Ezra Ebrahim Nonoo, Ambassador from Bahrain to the U.S.

For details or to register, visit <http://www.worldaffairspittsburgh.org/programs.jsp>.

Lecture: “The Big Squeeze: Tough Times for the American Worker”

Wednesday, September 24, 2008

4:30pm -6:20pm

Gregg Hall (Porter 100)

Steven Greenhouse has been the labor and workplace correspondent for The New York Times since 1995. He has covered business, economics, and foreign affairs for the Times and has been a correspondent based in Paris, Chicago, and Washington, D.C.

His new book, THE BIG SQUEEZE, takes a fresh, probing, and often shocking look at the stresses and strains faced by tens of millions of American workers as wages have stagnated, health and pension benefits have grown stingier, and job security has shriveled. Going behind the scenes, Steven Greenhouse tells the stories of software engineers in Seattle, hotel housekeepers in Chicago, call center workers in New York, and janitors in Houston, as he explores why, in the world’s most affluent nation, so many corporations are intent on squeezing their workers dry. We meet all kinds of workers: white collar and blue collar, high tech and low tech, middle income and low income; employees who stock shelves during a hurricane while locked inside their store, get fired after suffering debilitating injuries on the job, face egregious sexual harassment, and get laid off when their companies move high-tech operations abroad. We also meet young workers having a hard time starting out and seventy-year-old workers with too little money saved up to retire.

The book explains how economic, business, political, and social trends - among them globalization, the influx of immigrants, and the Wal-Mart effect - have fueled the squeeze. We see how the social contract between employers and employees, guaranteeing steady work and good pensions, has eroded over the last three decades, damaged by massive layoffs of factory and office workers and Wall Street’s demands for ever-higher profits. In short, the post-World War II social contract that helped build the world’s largest and most prosperous middle class has been replaced by a startling contradiction: corporate profits, economic growth, and worker productivity have grown strongly while worker pay has languished and Americans face ever-greater pressures to work harder and longer. Greenhouse also examines companies that are generous to their workers and can serve as models for all of corporate America: Costco, Patagonia, and the casino-hotels of Las Vegas among them. Finally, he presents a series of pragmatic, ready-to-be-implemented suggestions on what government, business, and labor should do to alleviate the squeeze.

This lecture is part of the University Lecture Series.

FOR FACULTY

All-Expense-Paid Mission to Israel

The Israeli Universities with Graduate Programs are pleased to announce the inaugural MASA Israel Journey's 2009 all-expense-paid mission to Israel for college and university faculty.

This mission is designed for faculty who advise students about graduate school opportunities in Business, Government, Middle Eastern studies, International Relations, Jewish studies, Religion, Bible, Jewish Education and Community Leadership and Philanthropy. The trip will take place January 4-11, 2009. Participants will be faculty from secular and religiously affiliated colleges and universities from throughout North America.

As a joint venture of the Government of Israel and the Jewish Agency for Israel, MASA represents an historic effort to dramatically increase the number of young adults from throughout the world who participate in long-term programs in Israel. MASA's mission is to eventually bring 20,000 young adults from across the world to Israel each year on one of more than 150 programs.

During this trip, participants will visit Bar Ilan University, The Hebrew University of Jerusalem, IDC, Technion University, and Tel Aviv University, which are Israeli Universities with graduate degree programs in English that are among MASA's affiliated programs.

Please share this information with interested faculty who need to complete the application http://www.israelstudy.net/2009_IUGP.pdf and submit it with their Curriculum Vitae to via email to Avi Rubel, North America Director, MASA Israel Journey avir@masaisrael.org by November 3, 2008. Up to 20 participants will be selected based on ability to impact their college or university with regard to student participation in MASA programs.

We look forward to receiving your application, and to working together in the future.

*Compiled by Traci Sebastian, Global and International Relations Program.
To subscribe, unsubscribe, or submit items, email traci@andrew.cmu.edu.*