

# Global and International Relations Program Newsletter

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## GLOBAL & IR PROGRAM NEWS

### Welcome

Welcome to a new year of the Global and International Relations Program newsletter, a weekly update on news and events relevant to those interested in global and international affairs. Our audience includes declared and prospective students (in the Global Politics major/minor; the minor in Innovation, Entrepreneurship, and Economic Development; and the International Relations additional major/minor); faculty; and friends of the program and other interested parties.

The newsletter comes out each Friday, and you can find archives (and other useful information) on our website at [www.cmu.edu/ir](http://www.cmu.edu/ir).

## New Location

The Global and International Relations Program's academic advisor, Traci Sebastian, moved to a new office over the summer. Those of you who visited her in the past will still find her on the same hallway, but in her new office down the hall in Baker A60c.

## Office Hours

Traci has office hours this semester from 3-4pm on Wednesdays, and from 10-11am on Thursdays; however, students are strongly encouraged to set up an appointment via email, to make sure that there is a block of time to devote exclusively to their academic issues. Schedule permitting, Traci is generally available for appointments from 9:30am to 4:00pm, Monday through Friday.

## GLOBAL & IR PROGRAM EVENTS

### World Affairs Trivia Competition

The World Affairs Council of Pittsburgh is celebrating its fifth year of WorldQuest! Join us on October 14, 2008, for an evening of fun, food, and friendly competition. Flex your competitive muscles while also promoting Pittsburgh's diverse international communities!

If there is enough student interest, the Global and International Relations Program will sponsor a team to compete at WorldQuest. Last year's winners were a team from Pitt's University Center for International Studies—time for some friendly neighborhood competition!

Visit [http://www.worldaffairspittsburgh.org/nu\\_upload/WorldQuest-Prep.ppt](http://www.worldaffairspittsburgh.org/nu_upload/WorldQuest-Prep.ppt) to learn more and see sample questions.

Students interested in participating should contact Traci Sebastian at [traci@andrew.cmu.edu](mailto:traci@andrew.cmu.edu) by Monday, September 15, 2008.

### Lecture: "The Averaged American: Citizens and Statistics in the 20th Century"

Thursday, September 11, 2008

4:30pm

Adamson Wing (Baker Hall 136)

During an election year in which the public is subjected to daily political polls, it's difficult to imagine a time when collecting such data was impossible. In Carnegie Mellon University's annual Giler Humanities Lecture, University of Pennsylvania Associate Professor of History Sarah Igo will explore the evolution and significance of this endless stream of data points and its role in fields ranging from consumer marketing to politics.

Igo specializes in modern American cultural and intellectual history, the history of the human sciences, the sociology of knowledge and the history of the public sphere. She is the author of "The Averaged American: Surveys, Citizens and the Making of a Mass Public," which won the

President's Book Award of the Social Science History Association and was a Slate Best Books of the Year Selection in 2006.

Sponsored by the Humanities Scholars program, along with the Science and Humanities Scholars program, the Department of Statistics, and the Global and International Relations Program, the Giler Humanities Lecture is funded by Carnegie Mellon alumni Kim and Eric Giler. The lecture is free and open to the public.

### **Upcoming Events**

Program director Dr. Kiron Skinner has been working to identify a great slate of speakers to visit campus this fall. Watch this space for details on upcoming speakers such as the co-director of the Center for International Security and Cooperation; a representative from the State Department's Bureau of International Information Programs; and a veteran foreign correspondent. Stay tuned!

## **OTHER EVENTS**

### **Cultural Event/Performance: "Japanese Enka Music Concert with JERO"**

Wednesday, August 27, 2008

8:30pm – 10:00pm

William Pitt Union Assembly Room, University of Pittsburgh

This event is free and open to the public. For more information, contact Jennifer Murawski: 412-648-7426, [jennm@pitt.edu](mailto:jennm@pitt.edu).

### **Luncheon/Discussion: "Staying Competitive in a Globalized World"**

Wednesday, September 10, 2008

12:00pm – 1:45pm

With quick advances in technology and the growing interconnectedness of a globalized world economy, how do companies stay competitive? Globalization offers various new market opportunities while presenting both large and small businesses with challenges to overcome if they plan to survive and, indeed, thrive in this ever-changing global economy.

As president of UPS International, Dan Brutto is responsible for all international package, freight forwarding and logistics businesses, as well as U.S. international package services. He is also a member of UPS's Management Committee, which is responsible for the day-to-day management of the company. Most recently, Mr. Brutto was president of Global Freight Forwarding for UPS, where he was responsible for air freight network management and global brokerage services.

In the 1990s, Dan Brutto was part of the UPS international Acquisition and Financial Integration team, where he was responsible for establishing UPS operations in 35 countries across Europe and Asia including the United Kingdom, Spain, Italy, France, Germany, Hong Kong, Singapore, Thailand and Malaysia. He earned undergraduate degrees in business and accounting from Loyola University, and a master of business administration degree from the Keller Graduate School of Management.

For details or to register, visit <http://www.worldaffairspittsburgh.org/programs.jsp>.

**Lecture: Thomas Friedman: “Pittsburgh and the Changing Global Economy”**

Tuesday, September 16, 2008

8:00pm

Heinz Hall, 600 Penn Avenue

Three-time Pulitzer Prize-winning New York Times columnist and author, Thomas Friedman, will be the keynote speaker for the launch of the Pittsburgh Middle East Institute. He is an expert on the Middle East, globalization and the Green Revolution. His forthcoming book is *Hot, Flat, and Crowded*.

For tickets, visit the Heinz Hall box office or call 412-392-4900.

**Conference: “Pittsburgh and the Middle East Gulf States: Forging Lasting Ties”**

Wednesday, September 17, 2008

7:30am – 10:45am

Duquesne Club, 325 Sixth Avenue

Discover the growing opportunities for our region in developing partnerships with the Gulf States and elsewhere in the Middle East – in business, education, health care, service industries, and cultural exchange. Learn about this increasingly important part of the world and how to operate in it. Join us for breakfast and enlightening presentations and panel discussions.

Keynote speaker: John Zogby, President & CEO of Zogby International & renowned pollster, introducing us to the region, its people, and their view of the world and of us.

Panel Discussion to follow:

Moderator: Glen Meakem, Co-founder & Managing Director, Meakem Becker Venture Capital

Ambassador David Aaron, Director, RAND Center for Middle East Public Policy

Charles Bogosta, President, UPMC International & Commercial Services Division, University of Pittsburgh Medical Center

Ambassador Wendy Chamberlin, President, Middle East Institute, Washington D.C.

Anton Germishuizen, Director and Vice President, Burt Hill

Mark Kamlet, Provost & Senior Vice President, Professor of Economics & Public Policy, Carnegie Mellon University

Her Excellency Huda Ezra Ebrahim Nonoo, Ambassador from Bahrain to the U.S.

For details or to register, visit <http://www.worldaffairspittsburgh.org/programs.jsp>.

**Lecture: “The Big Squeeze: Tough Times for the American Worker”**

Wednesday, September 24, 2008

4:30pm -6:20pm

Gregg Hall (Porter 100)

Steven Greenhouse has been the labor and workplace correspondent for The New York Times since 1995. He has covered business, economics, and foreign affairs for the Times and has been a correspondent based in Paris, Chicago, and Washington, D.C.

His new book, *THE BIG SQUEEZE*, takes a fresh, probing, and often shocking look at the stresses and strains faced by tens of millions of American workers as wages have stagnated, health and pension benefits have grown stingier, and job security has shriveled. Going behind the scenes, Steven Greenhouse tells the stories of software engineers in Seattle, hotel housekeepers in Chicago, call center workers in New York, and janitors in Houston, as he explores why, in the world's most affluent nation, so many corporations are intent on squeezing their workers dry. We meet all kinds of workers: white collar and blue collar, high tech and low tech, middle income and low income; employees who stock shelves during a hurricane while locked inside their store, get fired after suffering debilitating injuries on the job, face egregious sexual harassment, and get laid off when their companies move high-tech operations abroad. We also meet young workers having a hard time starting out and seventy-year-old workers with too little money saved up to retire.

The book explains how economic, business, political, and social trends - among them globalization, the influx of immigrants, and the Wal-Mart effect - have fueled the squeeze. We see how the social contract between employers and employees, guaranteeing steady work and good pensions, has eroded over the last three decades, damaged by massive layoffs of factory and office workers and Wall Street's demands for ever-higher profits. In short, the post-World War II social contract that helped build the world's largest and most prosperous middle class has been replaced by a startling contradiction: corporate profits, economic growth, and worker productivity have grown strongly while worker pay has languished and Americans face ever-greater pressures to work harder and longer. Greenhouse also examines companies that are generous to their workers and can serve as models for all of corporate America: Costco, Patagonia, and the casino-hotels of Las Vegas among them. Finally, he presents a series of pragmatic, ready-to-be-implemented suggestions on what government, business, and labor should do to alleviate the squeeze.

This lecture is part of the University Lecture Series.

## **ANNOUNCEMENTS: SCHOLARSHIPS/FELLOWSHIPS**

### **Scholarships for Minority Students to Study in Turkey**

The Turkish Coalition of America (TCA) has recently expanded its "Study in Turkey Scholarships" to include Hispanic American and Native American students. Initially designed for African American students in December 2007, the program supports study abroad opportunities in Turkey for minority students in an effort to foster cultural ties and mutual understanding.

The program is administered in cooperation with Diversity Abroad. TCA is working with members of Congress and African, Hispanic and Native American organizations in the promotion of the scholarships.

Under this program, TCA through Diversity Abroad will award up to 100 grants per year in the amount of \$2,000 for full-time African American, Hispanic American and Native American students, both at the undergraduate and graduate level, who have been accepted to a study abroad program at a Turkish university. African, Hispanic and Native American students who take only Turkish language classes in Turkey for a semester are also eligible for a \$1,000 grant. The key objective of the program is to foster friendship, understanding and cooperation between the United States and Turkey.

Students who are interested in doing a study abroad program in Turkey should go to <http://www.diversityabroad.com/scholarships/> to learn on how to apply for the TCA scholarship.

## **ANNOUNCEMENTS: CONFERENCES/PUBLICATIONS**

### **Bonn International Model United Nations**

This year's Bonn International Model United Nations / Simulation Internationale des Nations Unies de Bonn (BIMUN/SINUB) is an international university-level simulation of the United Nations and the European Union which will take place in Germany's UN-city Bonn from December 1-5 for the seventh time. The topic of this year's conference is "**Global Social Responsibility: Merging the Needs of a Fragmented World.**"

The goal of BIMUN/SINUB is to give students an opportunity to experience international politics and to actively promote international understanding and cooperation. At the same time, participants will get familiar with the work and the functioning of the United Nations and the European Union

At a Model-UN conference the participant takes on the role of an ambassador – but not of his/her own country, since participants are encouraged to look beyond their national borders.

To guarantee a realistic simulation of the United Nations the debates are held in two of the official working languages of the UN. The participants improve their language skills and moreover get an insight into the functioning of international politics and organizations: Besides their rhetorical and leadership skills, delegates train their negotiating and conflict management abilities

Since 2002 more than 800 students from over 40 countries have taken part in BIMUN/SINUB

The priority application period is open from now on through August 31, 2008.

For further information please visit our webpage: **www.bimun.org**.

### **Cultural Diplomacy in Africa: A Forum for Young Leaders**

The Institute for Cultural Diplomacy (ICD) is pleased to announce *Cultural Diplomacy in Africa: A Forum for Young Leaders* (CDA) taking place in Berlin from October 6<sup>th</sup> to October

10<sup>th</sup>, 2008. The ICD is now accepting applications for participants interested in taking part in the Forum.

The Institute for Cultural Diplomacy is an international, not-for-profit and non-governmental organisation concerned with the promotion of inter-cultural understanding, through research, bi-lateral and multi-lateral programs and leadership initiatives. To learn more about the ICD, please visit our website: [www.culturaldiplomacy.org](http://www.culturaldiplomacy.org).

*Cultural Diplomacy in Africa: A Forum for Young Leaders* addresses the urgent need for cultural diplomacy on the African continent. It is based on the recognition that inter-cultural exchange represents a valuable and under-utilised tool in helping Africa respond to the challenges facing it. The CDA Forum comprises a series of high-profile seminars and workshops, including a day-long Global Integration Conference and a Panel discussion on Pan-Africanism. The Forum highlights the importance of intra-African as well as international dialogue as Young Leaders learn from each other and develop relationships that last well beyond the duration of the Forum.

As a key part of the Forum, the ICD is looking for participants from the African continent, as well as the wider international community, with a strong academic background and/or professional experience. Furthermore, participants should demonstrate leadership skills and have an active interest in international affairs with particular emphasis on the African continent.

More detailed information and application forms can be found in the CDA brochure at [http://www.culturaldiplomacy.org/index.php?en\\_program\\_cda\\_introduction](http://www.culturaldiplomacy.org/index.php?en_program_cda_introduction).

### **The United States Meets Germany: A Forum for Young Leaders**

The Institute for Cultural Diplomacy (ICD) is pleased to announce *The United States Meets Germany: A Forum for Young Leaders* (USAMG) taking place in Berlin from November 10<sup>th</sup> to November 14<sup>th</sup>, 2008. The ICD is now accepting applications for participants interested in taking part in this Forum.

The Institute for Cultural Diplomacy is an international, not-for-profit and non-governmental organization concerned with the promotion of inter-cultural understanding, through research, bi-lateral and multi-lateral programs and leadership initiatives. To learn more about the ICD, please visit our website: [www.culturaldiplomacy.org](http://www.culturaldiplomacy.org).

*The United States Meets Germany: A Forum for Young Leaders* is designed with the intention of bringing together young, influential people from both sides of the Atlantic in order for them to gain insight into cultural diplomacy, exchange ideas and experiences and learn from influential players already working in the field. Participants will develop contacts on both a social and professional level, and participate in challenging discussions. The Forum will therefore produce a dynamic, informed group of Young Leaders who are aware of the potential for cultural diplomacy and have the necessary resources to organize their own initiatives. It is hoped that these participants might cooperate on independent initiatives together in their future. Ultimately the USAMG Forum will improve understanding between the US and Germany, and improve future cooperation and exchange between the two countries.

As a key part of the Forum, the ICD is looking for participants from the United States and Germany, as well as the wider international community, with a strong academic background and/or professional experience. Furthermore, participants should demonstrate leadership skills and have an active interest in international affairs with particular emphasis on the US-German bilateral relationship.

More detailed information about the USAMG and the application process is available at [http://www.culturaldiplomacy.org/index.php?en\\_program\\_usamg\\_introduction](http://www.culturaldiplomacy.org/index.php?en_program_usamg_introduction).

## **FOR FACULTY**

### **NSF/DoD Minerva Initiative**

The National Science Foundation (NSF) has issued a solicitation that represents a partnership between NSF and the Department of Defense (DoD) to support basic research projects that can address areas of strategic importance to national security as one part of DoD's Minerva Initiative launched in the spring by the Secretary of Defense.

The solicitation follows a Memorandum of Understanding signed by NSF and DoD in June that facilitates support of such research collaborations.

The solicitation, "Social and Behavioral Dimensions of National Security, Conflict and Cooperation" (NSF 08-594), will support high-quality, basic, human sciences research of investigator-initiated research projects and/or the development of joint workshops.

Visit [http://www.nsf.gov/news/news\\_summ.jsp?cntn\\_id=112015&org=NSF&from=news](http://www.nsf.gov/news/news_summ.jsp?cntn_id=112015&org=NSF&from=news) for more information.

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