

ARTS GREENHOUSE IMPACT REPORT

2022-2023

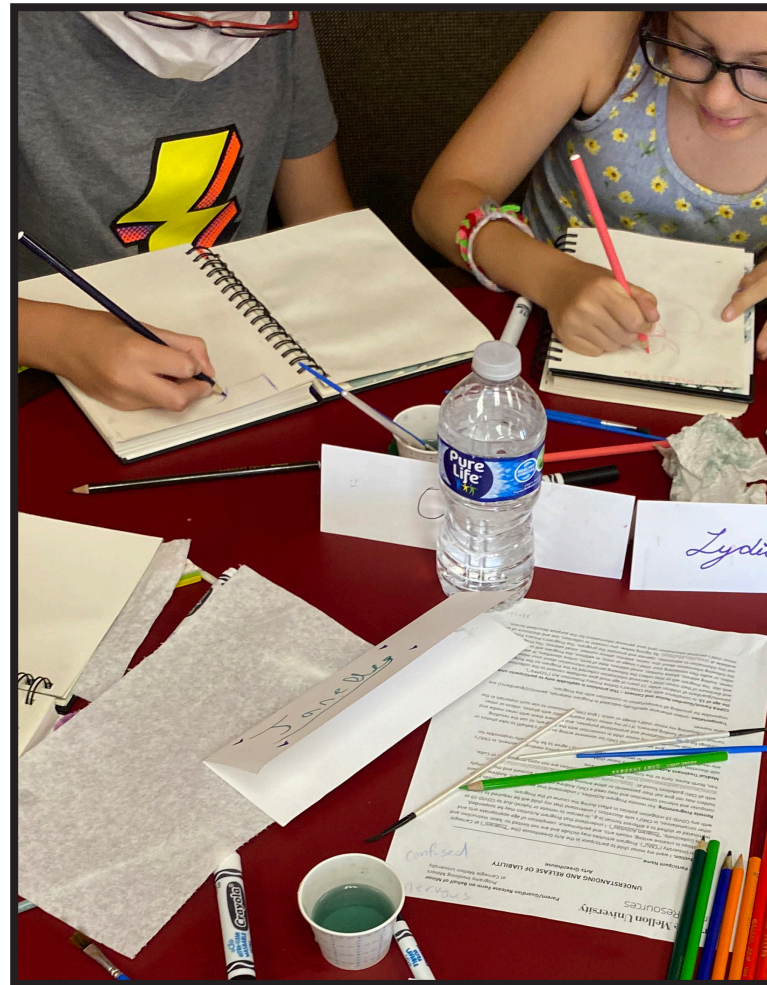
THANK YOU

We want to thank Farnam Jahanian, Rick Siger, Dan Martin, Richard Scheines and Andreea Ritivoi for their support of Arts Greenhouse's important work in the region.

Thank you to the Heinz and Grable Foundations for their generosity of knowledge, advice, connections, and grant funding.

We have had fabulous community partners, and we thank each of them for inviting Arts Greenhouse into their spaces and allowing us to write and create with their wonderful kids: Schiller STEAM Academy, Manchester Academic Charter School, Homewood Children's Village, Northgate School District, The Center that CARES and Community Day School.

Finally, thank you to the Arts Greenhouse Team for their dedication to this work: Richard Purcell, Shun-Sho Carmack, Emma Fries, Nick Ryan, Ayana Ledford, Maggie Hannan, Nina Barbuto, Kai Roberts, Lauren Shapiro and of course Judith Schatner.



Website:
artsgreenhouse.org

Facebook:
facebook.com/ArtsGreenhouseCMU/

Instagram:
[@ArtsGreenhouseCMU](https://www.instagram.com/ArtsGreenhouseCMU)



Over its decade and a half of existence, Arts Greenhouse has expanded to include a focus on social justice, on civil rights, and on the role of music and the arts in historical movements. These lessons offer agency to individuals whose voices are often not heard or listened to.

Throughout the program's history, we have recruited students from underserved schools, and we have partnered successfully with other organizations that share our concerns with the deprivation, discrimination, and disaffection experienced by a part of the Pittsburgh population.

– Judith Schachter, co-founder



A Message From Our Director

Dear Friends:

When asked to take the reins of Arts Greenhouse in 2017 I brought an interest in community engagement, some experience in curriculum writing and tutoring with middle and high-school aged students but little else! Thankfully, and in the spirit of arts and humanities based community engagement programming, I was far from alone in imagining and crafting Arts Greenhouse into the incredibly successful program that exists today.

All artworks are the product of collective inspiration, imagination and labor. Arts Greenhouse is no different. And I knew that by expanding community collaborations we could reach even more students and have an even larger impact than the initiative's previous years. Thus in 2018, we decided to bring Arts Greenhouse and CMU to our community partners. That decision was critical in increasing the number of students and community partners we were able to reach. The continued vibrancy and sustainability of our program is rooted in the philosophy of meeting our partners where they are.

The COVID-19 pandemic and the racial reckoning in the Summer of 2020 presented significant logistic, political and philosophical challenges for Arts Greenhouse. But these events also reinforced the necessity of arts and humanities opportunities for youth. Arts Greenhouse staff and leadership saw the gross financial and educational inequities that existed before the pandemic were exacerbated during and after the worst of the pandemic had passed. Rather than wilt we rose to the occasion by adding partners, developing community based research projects, producing culturally and community responsible curriculum and most importantly, instilling in our partners the necessity of arts and humanities approaches to meeting the challenges we are all faced with today.

Arts Greenhouse was created with the purpose of redistributing resources as well as fostering community based learning and identity formation through the arts. To close, I would be remiss if I did not recognize the communal effort behind our present day success. Thank you to each and every one of you for all that you do to make Arts Greenhouse a platform where the arts and humanities can thrive and our region's youth can grow.

Warmly,
Richard Purcell

Meet the Team

Staff

Director

Richard Purcell

Assistant Director

Shun-Sho Carmack

Head Instructor

Emma Fries

Business Manager

Nick Ryan

Teaching Artist

Marlon Fullenwider

Advisory Board

Nina Barbuto

Maggie Hannan

Ayana Ledford

Kai Richards

Judith Schachter

Lauren Shapiro

Shayne Stromberg



This is Arts Greenhouse

MISSION Arts Greenhouse promotes arts and humanities learning opportunities for youth focused on the intersection of creativity, collaboration, and civic engagement in Pittsburgh and throughout Allegheny County.

VISION At Arts Greenhouse, we provide a platform for youth to grow as individuals and through local community engagement by asking them to reflect, connect, and explore creatively. Our creative learning curriculum and research projects are centered around the ever changing issues that impact youth and their communities.

VALUES Our values are formed through a passionate belief in the importance of the arts and humanities and the power of creative expression to prompt positive change across all sectors of humanity.

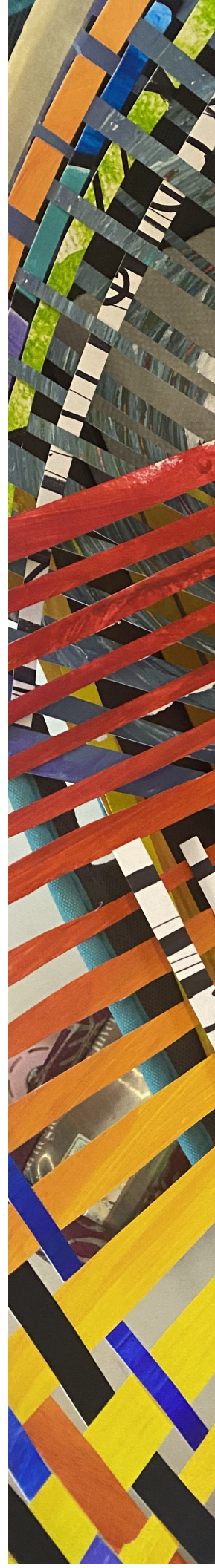
As such, Arts Greenhouse values:

Art and humanities as a conduit for individual, environmental, communal, and societal advocacy and action.

Partnerships with schools and local organizations to ensure safer, stronger, and more vibrant communities.

Educational initiatives, intergenerational teaching and mentoring opportunities that are grounded in diversity, equity and inclusivity.

A workplace environment that fosters the personal, professional and ethical development of our staff.



LAYING DOWN ROOTS

In Fall 2021, Arts Greenhouse was designated as a formal Carnegie Mellon University organization (242500). The Arts Greenhouse team reconized the value of codifying the initiative's efforts and direction into shared language.

Arts Greenhouse's first official Mission, Vision, and Values statements were established in Winter 2022. These were written to encapsulate Arts Greenhouse's history and to provide space for the program to grow. This reinvigorated language prompted the design of a new logo (pictured above) in Summer 2022, which was created by Heidi Wiren Bartlett, Artist & Designer from Carnegie Mellon University's Libraries.



SERVICE FOCUS



5-9TH GRADE STUDENTS

who are underresourced and experience educational disparities

STUDENT SUPPORT NETWORKS



including service organizations, teachers, and parents

The Arts Greenhouse does not train professionals but rather teaches young artists the importance of self-expression and collaboration for taking part in one's community."

– Judith Schachter, co-founder



Milestones in Our History

2003

Arts Greenhouse developed as an intercollege project in the Center for the Arts in Society by Judith Schachter (Department of History) and Riccardo Schulz (School of Music).

Annually served 10-30 sixth-twelfth grade students on CMU's campus through Hip-Hop Based Education.

2017

Richard Purcell (Department of English) appointed director.

Project takes hiatus due to low attendance (0-6 students weekly).

2019

Heinz Grant awarded, allowing the project to restructure into an off-campus model for partner sites.

Schiller STEAM Academy Middle School becomes AG's first partnering host site with ~30 students.

2020

Met with CMU President Farnam Jahanian, Dean Richard Scheines (Dietrich College), and Dean Dan Martin (College of Fine Art), to discuss initiative.

\$60,000 in funding was promised for three years to provide runway for AG to demonstrate growth and scalability.

2020 - 2021

FIRST Full-time, dedicated Head Instructor hired

MLK Day Workshops held for 95 fourth-eighth graders at Community Day School

Arts Greenhouse Fund established

Piloted research project *Redrafting the Map*

3 COMMUNITY PARTNERS	4 CLASSROOMS	71 CLASS SESSIONS	65 STUDENTS	941 ANNUAL ATTENDANCE
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2021 - 2022

4 COMMUNITY PARTNERS	7 CLASSROOMS	91 CLASS SESSIONS	111 STUDENTS	2,419 ANNUAL ATTENDANCE
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Student Internships & Fellowships launched

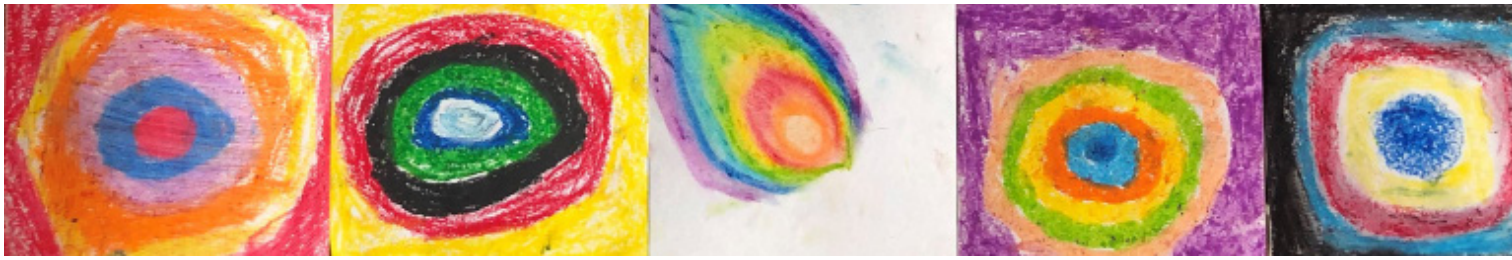
Hosted PPS-CMU partnered mural making project for **CMU Pittsburgh Alternative Spring Break**

Expanded staff by hiring a **Community Teaching Artist**

12 Student Projects Completed

- 4 Anthologies • 2 Soundtracks • 1 Digital Mural • 1 Graphic Novel
- 1 Digital Collage • 1 Digital Gallery • 1 Webcomic • 1 Art Exhibit

2022 - 2023



4
COMMUNITY
PARTNERS

For-pay intensive
**On-Campus
Workshops**
pilot launched for
5th-9th grades

2 Arts Greenhouse
**Community
Festivals at
CMU**

8
CLASSROOMS

~150
STUDENTS

Make Possible
campaign launched

First full **Field
Analysis and
Benchmark**
of potential partners
and competitors

First year of recruiting for the
Youth Advisory Board

FIRST
partner site with 5-8th
grade classrooms

Piloting 5-8th grades
Summer Programming



130%
**Growth in
Students Served**



Reaching For the Sky

Looking to the future, Arts Greenhouse continues to pursue a large growth trajectory. While remaining responsive to an ever-changing environment, our team is excited to pursue new projects. Some of the larger initiatives can be seen below.

Projected Projects and Goals

OFFER CMU COURSE AND PROFESSIONAL DEVELOPMENT FOR STUDENTS, FOCUSED ON ENGAGEMENT, TRAINING, AND INTERNSHIPS

OPEN AN ARTS GREENHOUSE HUB WITH NORTHGATE SCHOOL DISTRICT AT SUBURBAN GENERAL, EXPANDING REACH AND FOOTPRINT

BUILD AN ACTIVE ARTS GREENHOUSE ALUMNI ASSOCIATION AND CONNECT WITH SISTER ARTS & HUMANITIES ORGS. BEYOND PITTSBURGH

ESTABLISH AN ARTS GREENHOUSE ENDOWMENT

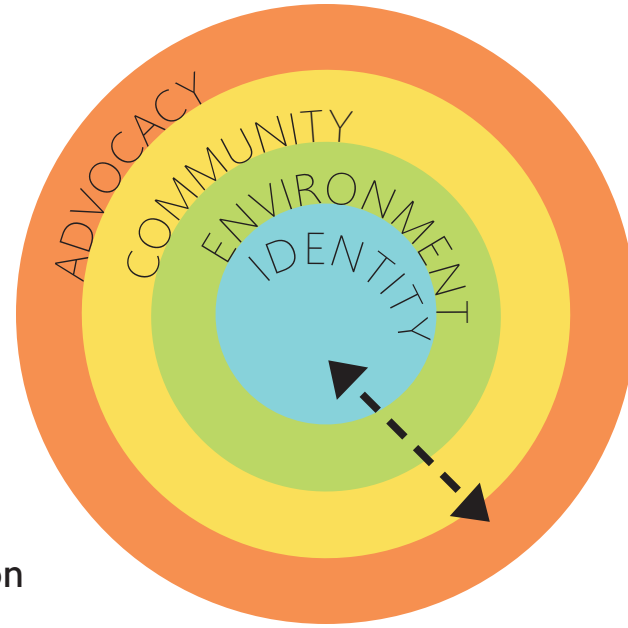
LAUNCH PROFESSIONAL DEVELOPMENT CREATIVE LEARNING EVENTS IN PARTNERSHIP WITH CMU FACULTY, STAFF, AND STUDENTS

Arts and Humanities Curriculum

Arts Greenhouse develops curricular themes focused on amplifying students' voices, allowing them to express themselves and tell their stories.

Using a creative learning model, self-reflection and collaboration prompt students to analyze themselves as individuals, then see themselves within community and an interconnected environment, and lastly, advocate for changes that improve the place in which they live.

Arts Greenhouse's integrated curriculum draws on visual arts, music, creative writing, and civic engagement. This engages a broader band of students and strengthens learning through layered topics, allowing the widest range of connection.



CURRICULUM DEVELOPMENT PROCESS

Curriculum is written using an iterative process with many levels of review and input.

1

Arts Greenhouse Head Instructor begins the research and framework for the curriculum.

2

Experts in the curriculum subject are consulted, and their knowledge, resources, input, and feedback are then incorporated.

3

The new curriculum is taught in the classroom by teaching artists and the Head Instructor. During the courses, observations regarding material, pacing, and student responses are compiled.

4

Units are then revised, finalized, and prepared to be taught again.



CYCLES OF LEARNING

Students in the Arts Greenhouse program can access four years of integrated arts and humanities curricula through two cycles of learning. Each grade unit focuses on a unique writing form paired with a visual art or music technique, with a final project.

CYCLE 1

GRADES	FALL	SPRING
5-6	<i>Drawing My Reflection</i> Sumi Ink, Watercolor, and Poetry. Project: Anthology	<i>Amplifying Nature</i> Sound Mixing, Production, Critical Writing. Project: Sound Art EP
7-8	<i>Illustrating Us</i> Illustration, Storytelling. Project: Graphic Novella	<i>Sculpting Our Environment</i> Sculpture, Found & Recycled Art, Prose. Project: Sculptures
9	<i>Youth Advisory Board</i> Digital Arts, Ceramics, Public Art, Professional Writing, Public Speaking, Mentoring, Civic Engagement. Project: Multi-Media Campaigns	
5-9	<i>Weekend Workshop</i> Community Building, Critical Thinking, and Reflection. Project: Natural Paint Making, Field Journals, Short Stories, Book Binding, Illuminated Manuscripts	

CYCLE 2

GRADES	FALL	SPRING
5-6	<i>Scripting Reality</i> Script Writing, Filmmaking. Project: Video Shorts	<i>Storytelling Fibers</i> Short Stories, Embroidery. Project: Embroidered Art & Narratives
7-8	<i>Recording Unity</i> Sound Recordings, Mastering & Mixing, Lyrics. Project: Music EP	<i>Printing Advocacy</i> Printmaking, Artist Statements. Project: Portfolio & Storywalk
9	<i>Youth Advisory Board</i> Digital Arts, Ceramics, Public Art, Professional Writing, Public Speaking, Mentoring, Civic Engagement. Project: Multi-Media Campaigns	
5-9	<i>Weekend Workshop</i> Community Building, Critical Thinking, and Reflection. Project: Weaving, Claymation, Lino-Cuts, Public Art	

Community Impact

Arts Greenhouse is proud to be part of Carnegie Mellon University's long, storied history in excellence and community engagement. As such, we we have pursued increased connections throughtout the university and the Pittsburgh region, leveraging values of innovation, collaboration, and listening to strengthen ties.

Previous Projects

Student Internships & Fellowships

Operations internships in design, social media, and professional writing have provided increased spaces for CMU students to hone skills learned in the classroom. Fellowships for graduate students have supplemented learning and allowed them to pursue projects adjacent to their coursework.

Consulting with CMU Faculty & Staff

Members of the College of Fine Arts, Dietrich College, Heinz College, and Tepper School of Business worked with the Arts Greenhouse team to create equitable curriculum and programming, discuss community needs, and share resources.

Youth Organization Partnerships

Partners have included public, private, and charter schools and community organizations. We are proud to have worked with: Homewood Children's Village, Manchester Academic Charter School, Northgate School District, PPS Schiller STEAM Academy, The Center that CARES, Community Day School.



Getting Involved

GROW WITH US

Partnerships are at the heart of AG's work. If your organization serves students in grades 5-9, we look forward to finding ways we can work together. Whether through collaborative projects or out-of-school time programming, we would be honored to become part of your community.

Reach out to Arts Greenhouse staff to see how you can access programming for your youth.

INVESTING IN THE WORK

Community work requires community support. Our ability to continue partnering with the amazing organizations in our community and supporting students' growth requires your financial support. **Your gifts and contributions to Arts Greenhouse go directly to expanding vibrant and transformative spaces** where today's youth can engage in connecting with their communities and promoting their flourishing.

When you choose to support Arts Greenhouse, we as a community actively invest in the future, **ensuring the growth, success, and flourishing of the Pittsburgh region.**

Visit artsgreenhouse.org to see how your financial contributions can make a difference or to learn how your organization can partner with Arts Greenhouse.



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