
The H. John Heinz
III School of
Public Policy and
Management

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<http://www.heinz.cmu.edu/>

What draws students to the graduate programs of the H. John Heinz III School of Public Policy and Management? Students entering the Heinz School are accomplished, talented and committed to important issues of public interest. At this school, each student gains the skills and knowledge necessary to transform that talent and commitment into a successful career and a positive force for change.

The Heinz School is a dynamic community of scholars and practitioners developing fundamental knowledge about and seeking innovative, applied solutions to today's most critical problems of public policy and management. The degree programs offered at the Heinz School are:

- Master of Science in Public Policy and Management (options include joint and dual degree programs with the Tepper School of Business, a dual degree program with the University of Pittsburgh School of Law and a track that includes one year of study at the main campus in Pittsburgh and one year of study/ experimental learning at our location in Washington, DC)
- Master of Arts Management
- Master of Entertainment Industry Management
- Master of Science in Health Care Policy and Management
- Master of Medical Management
- Master of Public Management
- Master of Science in Biotechnology and Management
- Master of Science in Information Security Policy and Management
- Doctor of Philosophy in Public Policy and Management

Distinctive features of the Heinz School include the quality of its research and teaching, and the attention it gives to the needs of its students. The Heinz School educational environment offers:

- An innovative curriculum incorporating analytic rigor; depth of substantive knowledge; applied project work; marketable and transferable skill development; and the integration of policy, technology and management.
- Daily access to faculty members known internationally for expertise in their fields.
- Exposure to cutting-edge technologies and management practices geared toward the needs of the changing organizations pursuing the public interest.
- The flexibility to adapt to the specific interests and career aspirations of students.
- Support for diversity and individual student needs.

The Heinz School programs vary by structure, yet they share a common goal—preparing students for professional positions in which they can help to improve society and the organizations that comprise it.

How is the Heinz School different?

Diversity

The Heinz School student body is nationally recognized for its diversity in ethnicity, gender and citizenship. It also is diverse in terms of students' academic backgrounds, which include undergraduate degrees in architecture, biology, business administration, computer science, economics, education, engineering, English, fine arts, government, history, information systems, philosophy, political science, sociology and many other fields.

Practical Experience

The Heinz School doesn't just teach skills in the classroom. Students work in teams to analyze and develop solutions for current international, national and local problems and present their findings to the officials who have responsibility for addressing those problems. Students take a paid summer internship to practice the skills they've learned in school.

Impact on Society

The expertise of a renowned faculty is transferred to society through the education and research mission of the Heinz School, as well as the efforts of its policy and research centers. These include the National Consortium on Violence Research, Institute for the Study of Information Technology and Society, the Center for Economic Development, the Arts and Culture Observatory and the Center for Arts Management and Technology. Heinz School students can work on projects initiated in these centers or as research assistants for center faculty.

Options for Carnegie Mellon Undergraduates

The Heinz School does not offer undergraduate degrees. It does offer two study options, however, for students pursuing Carnegie Mellon undergraduate degrees – 1) Accelerated Master's Program (AMP), and 2) undergraduate minor in Health Care Policy and Management.

Accelerated Master's Program (3–1–1 Track)

Through the Heinz School Accelerated Master's Program (AMP), exceptional Carnegie Mellon undergraduate students can earn their master's degree, along with their undergraduate degree, in less time than it would take to earn each degree separately. For example, a Carnegie Mellon student could earn an undergraduate degree and a Master of Science or Master of Arts Management degree in five years of study. In the AMP program, students take their undergraduate course load during their first three years, a combination of Heinz School courses and undergraduate courses in their fourth year, and finish their master's degree in their fifth year of study.

Students admitted to the AMP program register for their final undergraduate year at Carnegie Mellon as undergraduates, pay undergraduate tuition, and receive undergraduate financial aid. They enroll in courses required for their B.A./B.S. degree and also take courses toward their Heinz School degree. They receive their B.A./B.S. degree at the end of the fourth year. For the fifth year, they register as Heinz School graduate students, pay graduate tuition, and receive graduate financial aid, if eligible.

The 3–1–1 track is available for the following Heinz programs:

- Public Policy and Management (MSPPM)
- Arts Management (MAM)
- Health Care Policy and Management (HCPM)
- Biotechnology and Management (MSBTM)
- Information Systems Management (MISM)

Additional information can be found on our website: <http://www.heinz.cmu.edu/academics/default.html>

Undergraduate Minor in Health Care Policy and Management

The minor in health care policy and management is offered jointly by the Heinz School, the College of Humanities and Social Sciences, and the Mellon College of Science. The minor is designed to provide students considering a career in the health industry with an understanding of the ways in which social, political, managerial and economic changes are transforming the face of health care, and the roles of organizations and individuals that provide it. Students will become familiar with the critical policy and management issues and will begin to learn to operate effectively in the ever-changing health care environment. The curriculum integrates economic, organizational, managerial, historical, and psychological perspectives, providing a solid foundation for the student.

Curriculum: 60 units (minimum)

Prerequisites:

73-100, 88-220, or equivalent.

Required Courses: 33 units

79-384	Medicine and Society (9 units)
90-735	Health Economics (12 units)
90-761	Health Systems (6 units)
90-861	Health Policy I (6 units)

Elective Courses: 27 units

See page 105 for additional information and lists of elective courses.

What kinds of careers do Heinz School graduates pursue?

A Heinz School degree opens doors to a wide range of professional careers in government agencies, nonprofit organizations, consulting firms, arts groups, foundations, private businesses and a host of other organizations. Heinz School graduates can get the kind of interesting, exciting jobs they want, because they have the expertise in policy, management, finance, information systems, and decision-making that employers need.

The Heinz School Ph.D. program in particular prepares qualified students from a variety of academic and professional backgrounds for careers in research, academia, government-related organizations and the private sector, in positions where expertise in advanced research is desired. Graduates of the Ph.D. program work as professors, research scientists, research directors and consultants, across diverse areas of public service and management.

Some of the jobs that have been held by Heinz School graduates include:

- Budget Analyst, Congressional Budget Office
- President/Chief Executive Officer, Urban League of Philadelphia
- Vice President, Public Finance Division, Donaldson, Lufkin & Jenrette Securities Corp.
- Executive Director, Allegheny Conference on Community Development
- Executive Director, Maryland Small Business Development Financing Authority
- District Manager, AT&T Consumer Information
- Senior Consultant, Ernst and Young
- Director of Marketing, Bardavon 1869 Opera House, Poughkeepsie, NY
- Consultant, Hill Arts and Entertainment
- Special Projects Coordinator, Washington Very Special Projects

The Faculty

Heinz School faculty members have been recognized nationally and internationally for their accomplishments in research and their contributions to public policy. Their backgrounds are in economics, operations research, information systems and technology, fine arts, sociology, public policy, statistics, organizational management and behavior, finance, statistics, labor relations, and demography among other areas. Following is information on many full-time Carnegie Mellon faculty members who teach and do research at the Heinz School. For a more complete, current list, visit www.heinz.cmu.edu/researchers/faculty/.

ACQUISTI, ALESSANDRO, Assistant Professor of Information Systems and Public Policy — Ph.D., UC Berkeley; Carnegie Mellon, 2003 — .

ANWAR, SHAMENA, Assistant Professor of Economics and Public Policy — Ph.D., Yale University; Carnegie Mellon, 2007—.

ARORA, ASHISH, Professor of Economics and Public Policy — Ph.D., Stanford University; Carnegie Mellon, 1991—.

BABCOCK, LINDA, James M. Walton Professor of Economics — Ph.D., University of Wisconsin at Madison; Carnegie Mellon, 1988—.

BARR, EDWARD, Associate Teaching Professor — M.S., Indiana University of Pennsylvania; Carnegie Mellon, 2000—.

BLUMSTEIN, ALFRED, J. Erik Jonsson University Professor of Urban Systems and Operations Research; Director, National Consortium on Violence Research — Ph.D., Cornell University; Carnegie Mellon, 1969—.

BORZUTSKY, SILVIA, Associate Teaching Professor — Ph.D., University of Pittsburgh; Carnegie Mellon, 2001—.

BRANSTETTER, LEE, Associate Professor of Economics — Ph.D., Harvard University; Carnegie Mellon, 2006—.

CALLAN, JAMES, Associate Professor of Computer Science — Ph.D., University of Massachusetts at Amherst; Carnegie Mellon, 1999—.

CAULKINS, JONATHAN, Professor of Operations Research and Public Policy; Faculty Chair, Master of Public Policy and Management Program — Ph.D., Massachusetts Institute of Technology; Carnegie Mellon, 1990—.

CLAY, KAREN, Assistant Professor of Economics and Public Policy — Ph.D., Stanford University; Carnegie Mellon, 1997—.

COHEN, JACQUELINE, Principal Research Scientist — Ph.D., Carnegie Mellon University; Carnegie Mellon, 1982—.

COHEN, WESLEY, (Affiliated) Professor of Economics and Social Sciences — Ph.D., Yale University; Carnegie Mellon, 1982—.

DABBISH, LAURA, Assistant Professor of Information Technology and Organizations — Ph.D., Carnegie Mellon University; Carnegie Mellon, 2006—.

EPPLE, DENNIS, (Affiliated) Thomas Lord Professor of Economics — Ph.D., Princeton University; Carnegie Mellon, 1974—.

FARROW, SCOTT, Principal Research Engineer and Director, Center for the Study and Improvement of Regulation — Ph.D., Washington State University; Carnegie Mellon, 1982—.

GAYNOR, MARTIN, E.J. Barone Professor of Economics and Health Policy; Faculty Chair, Ph.D. Program — Ph.D., Northwestern University; Carnegie Mellon, 1995—.

GORR, WILPEN, Professor of Public Policy and Management Information Systems — Ph.D., Carnegie Mellon University; Carnegie Mellon, 1985—.

HAMPSHIRE, ROBERT, Assistant Professor of Operations Research and Public Policy — Ph.D., Princeton University; Carnegie Mellon, 2007—.

HUNKER, JEFFREY, Professor of Technology and Public Policy — Ph.D., Harvard University; Carnegie Mellon, 2001—.

KAMLET, MARK S., Provost, CMU, and H. John Heinz III Professor of Economics and Public Policy — Ph.D., University of California at Berkeley; Carnegie Mellon, 1978—.

KLEPPER, STEVEN, (Affiliated) Professor of Economics and Social Science — Ph.D., Cornell University; Carnegie Mellon, 1980—.

KRACKHARDT, DAVID, Professor of Organizations and Public Policy — Ph.D., University of California at Irvine; Carnegie Mellon, 1991—.

KRISHNAN, RAMAYYA, William W. and Ruth F. Cooper Professor of Management Science and Information Systems; Faculty Chair, Master of Information Systems Management Program — Ph.D., University of Texas at Austin; Carnegie Mellon, 1987—.

KURLAND, KRISTIN, Associate Teaching Professor (joint with School of Architecture) — B.A., University of Pittsburgh; Carnegie Mellon, 1999—.

LAVE, LESTER, James Higgins Professor of Economics and Finance, Professor of Urban and Public Affairs, Professor of Engineering and Public Policy — Ph.D., Harvard University; Carnegie Mellon, 1963—.

LEWIS, GORDON, Associate Professor of Sociology; Faculty Chair, Master of Public Management Program — Ph.D., Stanford University; Carnegie Mellon, 1969—.

LEWIS, PAMELA, Teaching Professor of Professional Speaking — D.A., Carnegie Mellon University; Carnegie Mellon, 1980—.

MADSEN, PETER, Senior Lecturer in Ethics and Public Policy — Ph.D., Duquesne University; Carnegie Mellon, 1988—.

MARINELLI, DONALD, (Affiliated) Professor of Drama and Arts Management (College of Fine Arts) — Ph.D., University of Pittsburgh; Carnegie Mellon, 1984—.

MARTIN, DAN, Director, Master of Arts Management Program, and Associate Professor (College of Fine Arts) — M.F.A., Brooklyn College/City University of New York; Carnegie Mellon, 1993—.

MCCARTHY, MICHAEL, Associate Teaching Professor of Information Systems Management — M.S., University of Pittsburgh; Carnegie Mellon, 1999—.

MERTZ, JOE, Associate Teaching Professor — Ph.D., Carnegie Mellon; Carnegie Mellon, 1994—.

MOORE, KARYN, Assistant Teaching Professor of Information Systems — M.S. Industrial Administration, Carnegie Mellon University; Carnegie Mellon, 2003—.

MORGAN, M. GRANGER, Lord Chair Professor of Engineering and Public Policy, and Head, Department of Engineering and Public Policy — Ph.D., University of California at San Diego; Carnegie Mellon, 1974—.

NAGIN, DANIEL, Theresa and H. John Heinz III Professor of Public Policy, and Research Director, National Consortium on Violence Research — Ph.D., Carnegie Mellon University; Carnegie Mellon, 1979—.

NEILL, DANIEL, Assistant Professor of Information Systems — M.S., University of Pittsburgh; Carnegie Mellon, 2007—.

NYBERG, ERIC, Assistant Professor of Computer Science and Public Policy (joint with School of Computer Science) — Ph.D., Carnegie Mellon University; Carnegie Mellon, 1986—.

PADMAN, REMA, Professor of Operations Research and Information Management; Faculty Chair, Master of Science in Health Care Policy and Management Program — Ph.D., University of Texas at Austin; Carnegie Mellon, 1989—.

PASTOR, LYNNE, Visiting Associate Teaching Professor — M.S. Industrial Administration, Carnegie Mellon University; Carnegie Mellon, 2007—.

ROEHRIG, STEPHEN, Associate Professor of Information Systems and Public Policy — Ph.D., University of Pennsylvania Wharton School; Carnegie Mellon, 1991—.

ROUSSEAU, DENISE, H. J. Heinz II Professor of Organizational Behavior (joint with Graduate School of Industrial Administration)— Ph.D., University of California at Berkeley; Carnegie Mellon, 1994—.

SKINNER, KIRON, (Courtesy) Assistant Professor of History and Political Science — Ph.D., Harvard University; Carnegie Mellon, 1999—.

SMITH, DONALD, Professor of Practice; University Director for Economic Development — Ph.D., Carnegie Mellon University; Carnegie Mellon, 1995—.

SMITH, KATHLEEN, Associate Teaching Professor — Ph.D. candidate, University of Pittsburgh; Carnegie Mellon, 1991—.

SMITH, MICHAEL, Assistant Professor of Information Technology — Ph.D., Alfred P. Sloan School of the Massachusetts Institute of Technology; Carnegie Mellon, 2000—.

STAFFORD, RICHARD, Distinguished Service Professor — M.S. Public Policy and Management, Carnegie Mellon University; Carnegie Mellon, 2005—.

STEPHENS, MELVIN, Assistant Professor of Economics — Ph.D., University of Michigan; Carnegie Mellon, 2000—.

STEWMAN, SHELBY, Professor of Sociology and Demography — Ph.D., Michigan State University; Carnegie Mellon, 1973—.

STRAUSS, ROBERT, Professor of Economics and Public Policy; Faculty Chair, Master of Science in Educational Technology Management Program — Ph.D., University of Wisconsin; Carnegie Mellon, 1979—.

SYNNOTT, LAURA, Associate Teaching Professor, Healthcare Policy and Management — M.S. Health Services Administration, University of Michigan; Carnegie Mellon, 2004—.

SZCZYPULA, JANUSZ, Associate Teaching Professor in Information Systems — Ph.D., Carnegie Mellon University; Carnegie Mellon, 2000—.

TARR, JOEL, Richard S. Caliguiri Professor of Urban and Environmental History and Policy — Ph.D., Northwestern University; Carnegie Mellon, 1967—.

TAYLOR, LOWELL, Professor of Economics and Public Policy; Associate Dean of Faculty — Ph.D., University of Michigan; Carnegie Mellon, 1990—.

TELANG, RAHUL, Assistant Professor of Information Systems — Ph.D., Carnegie Mellon; Carnegie Mellon, 2001.

WESSEL, MARK, Dean, University of Wisconsin; Carnegie Mellon, 1992—.

For further information about the Heinz School, contact:

Director of Admissions

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