Michel Bézy

Distinguished Service Professor Engineering and Public Policy
+250 784 500 133 bezy@andrew.cmu.edu

PROFESSIONAL EXPERIENCE

Carnegie Mellon University: 2011 – present

Distinguished Service Professor of Engineering and Public Policy, Associate Director – CMU in Rwanda

- Innovation Management and Business Strategy
- Strategic Use of Digital Information
- ICT for SMEs in sub-Saharan Africa

Co-founder of kLab, an open innovation center in Kigali, Rwanda

University of North Carolina: 2010 – 2011

Adjunct Professor at the School of Information and Library Science

- Member of the SILS Board of Visitors since 1997
- Teaching a graduate course: "Strategic Use of Digital Information in Enterprises"

Recognition: Nominated for 2010 Outstanding Teacher Award for adjunct faculty

IBM US: 1995 – 2011

Program Director, Cloud Solutions, 2009 – 2011

- Member of the team that developed the first IBM Cloud offering for Development and Testing services in the cloud
- Coordinated efforts for the delivery of IBM images for the IBM cloud
- Lead the taskforce for software pricing and licensing in the cloud

Program Director, Business Development, Research, 2006 – 2009

- Responsible for transfer of Information Management & Interaction research technology to IBM divisions and to external markets
- Developed business and marketing strategy for commercialization of research assets in software information systems: speech recognition, machine translation, real-time business analytics, SpokenWeb, VOIP and mobile communication
- Extended research technology potential to new markets and revenue opportunity

Recognition: Invention Achievement Award in 2009

Program Director, Autonomic Computing, 2003-2006

- Lead strategic plan execution achieving corporate milestones
- Developed new investment prioritization process
- Defined integrated technology roadmap for next 3 years

Program Director, WebSphere Strategy, 2001-2003

- Leading team of strategists responsible for a $5B division's business plans

- Responsible for market analysis, market segmentation, strategic directions, risk analysis, investment analysis, go-to-market plans
- Lead strategic initiative to extend market into business integration, portal, B2B, web services, eclipse (open source)
- Increased application server market share from 18% to 38%

Recognition: Stock options awards in 2001 and 2002

Program Manager, Data Management Strategy, 1999-2001

- Responsible for a $2B division's business plans

Recognition: Vice-president Excellence award in 2000

Product Manager, IBM Digital Library, 1995-1999

- Responsible for launch and marketing of new digital library product
- Developed successful marketing strategy, creating a new market 5 years ahead of competitors. This lead to the creation of a new Content Management division

Recognition: Chairman Outstanding Innovation Award for Digital Library Marketing Leadership in 1996

ELiAS NV: 1992 -1995

Managing Director 1992-1995

- Launched and managed ELiAS NV, an international software and services company, based in Belgium and delivering solutions to 118 customers in 26 countries
- Completed company start up, including business plan, development and marketing strategy, selected and hired 22 employees
- Developed financial, administrative, marketing information support systems
- Negotiated 75 new maintenance contracts, 10 major service contracts and 3 business partnerships in over 18 countries in 18 months
- Performed numerous customer executive calls in support of IBM sale force in France, Belgium, USA, India, Japan, Australia, Singapore, South Africa, Germany, UK, Malaysia, China, ...
- Reorganized national users groups worldwide
- Negotiated distributor contract for OEM product
- Operations were profitable 12 months ahead of plans
- Recognized by employees as an inspiring, open, and successful leader

IBM US: 1989 -1992

Program Manager, Business Development, 1991-1992

- Career Assignment in Worldwide Headquarters of IBM
- Responsible for developing business partnerships with Office Information Systems vendors
- Network of business partners generated over 25% of total revenue of product line

Recognition: Manager Award

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Program Manager, Office Information Systems, 1989-1991

- Responsible for marketing programs coordination with Europe, Middle East and Africa

IBM Belgium: 1985 -1989

Sales Representative, Financial Services branch, 1987-1989

System Engineer, UNIX systems, 1985-1987

National University of Zaire: 1982-1985

Professor, Mathematics Department and School of Engineering

- Directed first Computer Science thesis in Zaire with support from UNESCO

Universite Catholique de Louvain: 1979-1982

Teaching and Research Assistant, School of Engineering

Carnegie-Mellon University: 1978-1979

Teaching Assistant, Mathematics Department, School of Sciences

- Fulbright Scholar

Universite Catholique de Louvain: 1977-1978

Teaching and Research Assistant, School of Engineering

EDUCATION

Ph. D. in Applied Mechanics - 1982
"Numerical Simulation of Non-Newtonian Fluids"
School of Engineering
Universite Catholique de Louvain - Louvain-La-Neuve, Belgium

Master in Sciences – Mathematics -1979
Department of Mathematics
Carnegie Mellon University – Pittsburgh, PA USA

Engineer in Applied Mathematics (5 years program) - 1977
- Magna cum Laude
School of Engineering
Universite Catholique de Louvain – Louvain-La-Neuve, Belgium