Department of Social and Decision Sciences

Are you ready to learn more about SDS majors?



and behavior by firms and in markets?

Are you interested in human behavior



after taking one of these courses.

Do you like to think about solving problems in a creative, non-linear way?



of individuals, governments and companies?

Do you want to improve the decision-making processes



Program options in SDS



Understand and predict human behavior

in economic contexts

1. Behavioral Economics

- Use insights from behavioral economics to influence design of public policy
- Explore psychological and behavioral
- The senior capstone experience, where a real client describes a problem they are having in their organization, and the students

solutions to said problem. 2. Decision Science

break into groups to propose behavioral interventions and

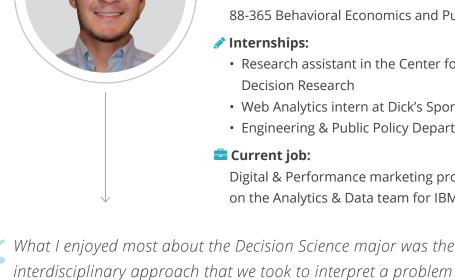
decision-making of individuals and groups Analytical and behavioral approaches

to decision-making



Understand and improve the judgment and

B.S. IN DECISION SCIENCE 2017 TRISTAN LOCKWOOD



Research assistant in the Center for Behavioral and Decision Research

· Web Analytics intern at Dick's Sporting Goods Engineering & Public Policy Department research assistant **Current job:**

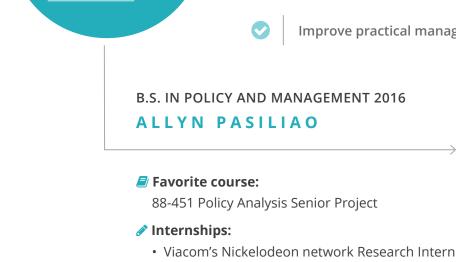
Favorite course:

Digital & Performance marketing professional on the Analytics & Data team for IBM, New York, NY

88-365 Behavioral Economics and Public Policy

- What I enjoyed most about the Decision Science major was the
 - 3. Policy and Management

according to traditional economics, and how to incorporate cognitive psychology into that interpretation using behavioral economics.



Improve practical management skills

Analyze approaches to decision-making

Gain real-world experience in solving

complex social problems in business and policy

a Current job:

 Strategic Marketing program at Imperial College London Marketing & Communications internship with AlphaLab startup, Easely

- Digital analytics analyst, Viacom, New York, NY
- problems that do not have clear solutions, and design different methods to go about decision-making. I have a solid foundation in

Find your path

research methods and analysis — both valuable skills in any industry.

With my Policy and Management major, I'm able to analyze complex



Contact an advisor to for more information about program options within SDS.

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Carnegie Mellon University