Nicholas Vazsonyi
University of South Carolina

Visit to Carnegie Mellon University and the University of Pittsburgh
Tentative schedule

Thursday, March 21, 2013

9:00-10:20: “Wagner und die Folgen” (Wagner and the Consequences): Colloquium [in German] in Porter Hall A19A. Those interested should consider reading Professor Vazsonyi’s article “Marketing German Identity: Richard Wagner’s ‘Enterprise’,” German Studies Review, Vol. 28, No. 2 (May 2005), pp. 327-346. This can be downloaded from JSTOR at: http://www.jstor.org/stable/30038152

12:00 lunch with Carnegie Mellon undergraduates and German faculty

5:00 PM Public Lecture at the University of Pittsburgh, 602 Cathedral of Learning: "Why Wagner? Some Thoughts on the Occasion of his Bicentennial"

Professor Nicholas Vazsonyi (University of South Carolina) is one of the world’s leading experts on Richard Wagner, the two hundredth anniversary of whose birth is being observed across the world this year. Professor Vazsonyi’s book Richard Wagner: Self-Promotion and the Making of a Brand (Cambridge UP, 2010) has changed the scholarly discourse on Wagner; and he is currently editing the Cambridge Wagner Encyclopedia, scheduled to appear in 2014.