

The Tepper School of Business undergraduate business education program is intended for those students interested in a strong liberal education experience in their study of business. The academic requirements emphasize broad-based knowledge and quantitative analysis. These requirements are met through a curriculum that is also flexible enough to accommodate the goals and interests of students with a broad range of educational objectives for their undergraduate study. Students pursuing a degree in Business Administration are required to declare both a business track and a minor. While the track allows for depth and specialization in the business major, the minor offers breadth to the curriculum. By declaring a minor outside of business, students pursue additional interests and gain exposure to and experience in other renowned colleges at Carnegie Mellon such as the Mellon College of Science, School of Computer Science, Carnegie Institute of Technology, College of Fine Arts and College of Humanities and Social Sciences. Consequently we seek students who are intellectually inquisitive and who want to experience undergraduate education in an atmosphere of innovation and discovery where they are encouraged by a world-class faculty to excel in the pursuits of their educational and beginning career objectives.

Business Administration

Business requires broad knowledge of people and culture, which is the basis of all social interactions and exchange. Therefore, students begin their studies with a liberal arts core of classes. Concurrent with the liberal arts core, students also begin the development of quantitative and analytical skills with courses in mathematics, statistics and computing because the use of quantitative information in management decision-making is the hallmark of a Carnegie Mellon business education. Students then take courses in all business areas including accounting, economics, finance, information systems, law, marketing, organizational behavior and production which are essential elements on which the practice of leadership for all business is based.

While the practice of business is general, in-depth knowledge creates strengths for accessing careers and further study. Tracks, or concentration areas, provide a comprehensive focus of additional courses related to the specific core in the functional specialties. Many of the tracks are consistently rated among the very best in their specialty areas.

Business Administration Tracks

- Computing and Information Technology
- Entrepreneurship
- Finance
- General Management
- Graphic Media Management
- International Management
- Manufacturing Management and Consulting
- Marketing

Studying abroad is now seen to be an essential part of the best undergraduate educational experience and our students are encouraged to do so through an extensive arrangement of international study partners in some of the best universities in the world. The globalizing business and political environment in which organizations of the future will pursue their goals make such experiences invaluable to those who will be leaders.

Our graduates are successful in beginning their careers in a variety of industries and organizations based upon their undergraduate study in business administration. They also succeed at gaining admission to study in top tiered MBA, law and doctoral programs and in managing their careers over a lifetime.

Minors in Business Administration

In addition to the major, the Tepper School of Business offers two minors to students on campus. These include a minor in business administration and a minor in supply chain management available to Carnegie Institute of Technology students.

Tepper Clubs and Organizations

There are seven various Tepper clubs and organizations that would allow undergraduate business students to get more involved with the community of top-ranked business students.

- **Students in Free Enterprise (SIFE)**
Allows students to achieve their dreams through free enterprise education.
- **Undergraduate Finance Association**
Prepares students interested in finance with the tools and education needed for a successful career.
- **Business Opportunities Conference**
Provides unparalleled opportunities for students to find career opportunities through a career fair planned, executed and organized by Tepper undergraduates.
- **Undergraduate Marketing Organizations**
Provides opportunities for students to interact with professionals in both business and education.
- **Undergraduate Investment Club**
Brings together Carnegie Mellon students with a passion for equity investing.
- **Carnegie Mellon Business Association (CMBA)**
Seeks to prepare students for the professional world of business through etiquette dinners, business fashion shows and information panels.
- **Undergraduate Entrepreneurship Association**
Dedicated to promoting the entrepreneurial spirit at Carnegie Mellon through competitions, business developments and networking with entrepreneurs.

Recent Activities

The Tepper School of Business always has various events going on throughout the year. Here are a few of the recent activities that students of Tepper could participate in:

- **Case Competitions**
Travel to different places like Georgetown and University of Southern California to participate in various case competitions.
- **Scholarships and Competitions**
There are a lot of different conferences and competitions that are available to students.
- **Opportunities Around the World**
Many different forums and conferences that take place around the world from Ohio to Germany.
- **Wednesday Night Insights**
The Business Administration program and the Career Center host this event every Wednesday night as a career exploration program to provide students with the opportunity to learn about a variety of careers and industries within the field of business.