Olympic Opportunity: 
Going for the Gold or Spending in the Red?

Panelists:
Ngiste Abebe, Co-author, Bidding for Development
Trina Bolton, Co-author, Bidding for Development
Dr. Dennis Coates, UMBC, Department of Economics
Chris Watts, Managing Director, 4POINT4

Moderator:
John A. Flaherty
Distinguished Service Professor and Director, Heinz DC

Thursday, November 13, 2014
6:00-8:00pm
Heinz College Washington DC
Hall of the States, 3rd Floor | 444 N. Capitol Street, NW
Washington D.C. 20001

Appetizers and Refreshments will be served.


This panel will explore the complex business of bidding for mega-events. The panelists will weigh a city’s potential for long-term strategic development against the extreme price tag of bidding to host. The dialogue will focus on the largest global mega-event, the Olympic Games, and span dynamic policy areas from transportation and urban development to sports economics and diplomacy. Panelists will also share insights from the recent Springer publication Bidding for Development: How the Olympic Bid Process Can Accelerate Transportation Development.