



جامعة كارنيغي ميلون في قطر
Carnegie Mellon University Qatar

**Building entrepreneurial capabilities amongst student communities
Carnegie Mellon to host 3 day startup competition for the first time in
Doha**

3 Day Startup Entrepreneurial Boot Camp comes to Qatar

Summary of Media Coverage

This press release was picked up by **12** English outlets and **4** Arabic media outlets.

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Subject: Carnegie Mellon 3 day startup
Source: Gulf Times
Section / Page: Main/10
Date: 08/04/2013



Some of the participants in the programme.

'3 Day Startup' programme held

The US embassy in Doha and Carnegie Mellon University in Qatar (CMUQ) partnered over the weekend to launch "3 Day Startup" (3DS) in Qatar, an American non-profit organisation that empowers the next generation of young business leaders.

Over 40 students representing universities in Qatar collaborated to build innovative technology start-ups for Qatari and international markets during the three-day entrepreneurship "boot camp".

The US ambassador to Qatar, Susan L Ziadeh, said: "To witness the energy and innovation of these students is truly inspirational. The entrepreneurial spirit is at the core of our shared mission to cultivate participatory and prosperous communities. Once

again, the youth of Qatar have shown us that if you work hard and collaborate, everything is possible."

Students came to the programme from a cross-section of disciplines such as business, computer science, communications, law, design. Since its inception five years ago, more than 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5mn in investment capital.

CMUQ faculty members Dave Mawhinney, director of the Donald H Jones Center for Entrepreneurship, and Dr Milton Cofield, executive director, Undergraduate Programmes, took part in the programme to mentor the students throughout the weekend.

"Empowering our youth

to become active constituents of today's business society is the basis for developing a knowledge-based economy. This programme has brought together many talented and energetic young people who want to help achieve Qatar's National Vision 2030 by founding and building new enterprises," said professor and 3DS organiser Thomas Emerson.

The Qatar Chapter of Entrepreneurs' Organisation led by President Khalifa al-Misnad also mobilised successful Qatari entrepreneurs to mentor students on doing business in Qatar. Students came up with innovative solutions utilising their business acumen and creative flair such as online fitting experience, mobile inflight magazines, application for booking taxis in Qatar and

a virtual market place for home catering.

Students demonstrated real prototypes for new technology start-ups in the hopes of attracting investment from established entrepreneurs.

Kenrick Fernandes, a participant and CMUQ computer science student, expressed his excitement about winning the 3DS team focus award. "It was great working with students from different backgrounds- our various skills sets complemented each other."

CMUQ, VCUQ, Qatar University, Drexel University, TA&MU-Qatar, Arab Academy for Science, Technology and Maritime Transport, College of the North Atlantic, Stenden University, HMC, University of Leeds, TKM College of Engineering and ABP were the participating universities.

Subject: Carnegie Mellon 3 day startup
Source: The Peninsula
Section / Page: Main/2
Date: 08/04/2013

3DS brings innovative technology to Qatar

Over 40 students take part in entrepreneurship contest

DOHA: The US Embassy and Carnegie Mellon University in Qatar (CMU-Q) partnered 3-Day Startup (3DS) entrepreneurship contest that concluded here on Saturday.

During the 3DS 'boot camp', over 40 students collaborated to build innovative technology startups for Qatari and international markets. 3DS is an American non-profit organisation that empowers the next generation of young business leaders.

From online fitting experience, mobile in-flight magazines, application for booking taxis in Qatar to a virtual market place for home catering — students came up with innovative solutions utilising their business acumen and creative flair.

Student teams presented their

ideas to a panel of experts, where they demonstrated real prototypes for new technology startups in hopes of attracting investment from established entrepreneurs.

Team awards were given to 3DS Team Hustle: Fit Right, Team Focus: Tidalal, Smooth Talker: Sweet Story, best use of a hairdryer: Smart Clothing and the Spirit of 3DS: Bayt Bayk.

Since the conception of the programme five years ago, over 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5m in investment capital.

"Once again, the youth of Qatar have shown us that if you work hard and collaborate, everything is possible," US Ambassador Susan L. Ziadah said.

Students came to the programme from a cross-section of disciplines including business, computer science, communications, law and design.

CMU-Q ramped up the event by inviting high-profile faculty to mentor the students throughout the weekend, including Dave Mawhinney, Director of the Donald H Jones Center for Entrepreneurship, and Dr Milton Onfield, Executive Director, Undergraduate Programmes.

The Qatar chapter of Entrepreneurs' Organisation, led by President Khalifa Al Mismad, also mobilised successful Qatari entrepreneurs to mentor students on doing business in Qatar.

Kenrick Fernandes, Tidalal team member and CMU-Q computer science student, expressed his excitement about winning the 3DS team focus award.

"I particularly enjoyed applying my computer science knowledge to develop an app that could have an impact on Qatar's culture. One thing that really stood out for me was the momentum and excitement that was built during the program, after Friday I couldn't wait to get here early on Saturday morning," Fernandes said.

The following universities in Qatar participated in 3-Day Startup: Carnegie Mellon University in Qatar, Virginia Commonwealth University in Qatar, Qatar University, Drexel University, Texas A&M University at Qatar, Arab Academy for Science, Technology and Maritime Transport, College of the North Atlantic, Stenden University, Hamad Medical Corporation, University of Leeds, TKM College of Engineering and Academic Bridge Program.

THE PENINSULA



Some of the participants in the 3-Day Startup (3DS) entrepreneurship contest.

Subject: Carnegie Mellon 3 day startup
Source: Qatar Tribune
Section / Page: Nation/08
Date: 04/04/2013

CMUQ to host startup contest

TRIBUNE NEWS NETWORK
DOHA

FOR the first time in Qatar, 40 university students will bring an idea to life and create their own businesses in just 60 hours.

This weekend, Carnegie Mellon University in Qatar (CMUQ) will host the prestigious three-day competition, 3 Day Startup.

The idea of 3 Day Startup is simple: start a technology company in just three days.

Universities like Carnegie Mellon create the right environment to inspire innovation. The combination of bright students, open information, and more accessible technology creates an environment where student companies can flourish better than ever before.

"3 Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative people who want to actually bring an idea to life. It's also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also be participating. We are hopeful that their experience will build their entrepreneurial capabilities and kick-start new student-run companies in Qatar," Prof



Prof Thomas Emerson

Thomas Emerson said.

Over the weekend, university students across Doha will form teams, pick the best idea for a startup during the Thursday brainstorming session.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, fifty 3 Day Startups on four continents have given rise to 28 companies receiving \$9.5 million in funding. 16 companies have been accepted to accelerators such as Y Combinator, TechStars, and 500 Startups.

The 3 Day Startup in Doha is organised by Carnegie Mellon Qatar professors Thomas Emerson and George White.

The public is invited to the final presentations and awards ceremony at the conclusion of the programme.

Subject: Carnegie Mellon 3 day startup

Source: Gulf Times

Section / Page: Main/13

Date: 04/04/2013

Start a technology company in 3 days!

For the first time in Qatar, 40 university students from Doha will bring an idea to life and create their own businesses in just 60 hours. They will do so at 3 Day Startup, which will be hosted by Carnegie Mellon University in Qatar (CMUQ) this weekend.

The idea of 3 Day Startup is simple: start a technology company in just three days.

"3 Day Startup is a great way to get the community excited about entrepreneurship and spend an intense weekend with creative people who want to bring an idea to life. It's also a social and business experiment to see how much a group

of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also participate and are hopeful that this experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar," Thomas Emerson, a professor at the university, said.

The 3 Day Startup is organised by Emerson and his colleague George White.

Over the weekend, university students from across Doha will form teams and pick the best idea for a startup for which a brainstorming session will be held today.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, 50 3 Day Startups on four continents have given rise to 28 companies receiving \$9.5mn in funding.

The public is invited to the final presentations and awards ceremony at the conclusion of the three-day competition.

On Saturday, the final presentations and panellist feedback session will be held in Moot Boardroom 1,131 from 4.30pm to 7.30pm. Then, the certificates and awards ceremony will be held in the Assembly Area from 7.30pm to 8pm.



Thomas Emerson.

Subject: Carnegie Mellon 3 day startup

Source: Qatar Tribune

Section / Page: Nation/06

Date: 08/04/2013

Start-up entrepreneurship boot camp comes to Qatar

TRIBUNE NEWS NETWORK
DOHA

THE US embassy and Carnegie Mellon University in Qatar (CMUQ) partnered to launch '3-Day Startup' (3DS), an American non-profit organisation that empowers the next generation of youth business leaders.

Since its conception five years ago, over 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5 million in investment capital.

During Doha's three-day entrepreneurship 'boot camp', over 40 students representing nearly every university in Qatar collaborated to build innovative technology start-ups for Qatari and international markets.

US Ambassador to Qatar HE Susan L Ziadeh said, "To witness the energy and innovation of these students is truly inspirational. The entrepreneurial spirit is at the core of our shared mission to cultivate participatory and prosperous communities. Once again, the youth of Qatar have shown us that if you work hard and collaborate, everything is possible."

Students came to the programme from a cross-section of disciplines – business, computer science, communications, law, design – diving into the programme's entre-



Participants in '3-Day Startup' entrepreneurship 'boot camp', in Doha, recently.

preneurship laboratory that simulated the real thrills and challenges of launching a start-up.

Carnegie Mellon Qatar ramped up the event by inviting high-profile faculty to mentor the students throughout the weekend, including Dave Mawhinney, director of the Donald H Jones Center for Entrepreneurship, and Dr Milton Cofield, executive director, undergraduate programmes.

"We are proud to have hosted the 3-Day Startup event for the first time in Doha. Empowering our youth to become active constituents of today's business society is the basis for developing a knowl-

edge-based economy. Each team demonstrated exceptional entrepreneurial skills and teamwork over the three days. This programme has brought together many talented and energetic young people who want to help achieve Qatar's National Vision 2030 by founding and building new enterprises," said Thomas Emerson, professor and 3DS organiser.

The Qatar chapter of Entrepreneurs' Organisation, led by President Khalifa al Misnad, also mobilised successful Qatari entrepreneurs to mentor students on doing business in Qatar.

From online fitting experience, mobile in-flight maga-

zines, application for booking taxis in Qatar to a virtual market place for home catering – students came up with innovative solutions utilising their business acumen and creative flair.

The high energy weekend culminated with student team "pitches" to a panel of experts and investors. Students demonstrated real prototypes for new technology startups in the hopes of attracting investment from established entrepreneurs.

Kenrick Fernandes, Tidalal team member and Carnegie Mellon Qatar computer science student, expressed his excitement about winning the 3DS team focus award.

Subject: Carnegie Mellon 3 day startup

Source: Ameinfo

Section / Page: <http://www.ameinfo.com/carnegie-mellon-host-3-day-startup-336271>

Date: 04/04/2013

Carnegie Mellon to host 3 Day Startup competition for first time in Doha

Qatar: Thursday, April 04 - 2013 at 13:21

For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar will host the prestigious three-day competition, 3 Day Startup.

The idea of 3 Day Startup is simple: start a technology company in just three days.

Universities like Carnegie Mellon create the right environment to inspire innovation. The combination of bright students, open information, and more accessible technology creates an environment where student companies can flourish better than ever before.

"3 Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative people who want to actually bring an idea to life. It's also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also be participating - we are hopeful that their experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar," professor Thomas Emerson said.

Over the weekend, university students across Doha will form

teams, pick the best idea for a startup during the Thursday brainstorming session.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, fifty 3 Day Startups on four continents have given rise to 28 companies receiving \$9.5m in funding. 16 companies have been accepted to accelerators such as Y Combinator, TechStars, and 500 Startups.

The 3 Day Startup in Doha is organized by Carnegie Mellon Qatar professors Thomas Emerson and George White.

The public is invited to the final presentations and awards ceremony at the conclusion of the 3 Day Startup.

Subject: Carnegie Mellon 3 day startup

Source: Marhaba Blog

Section / Page: <http://blog.marhaba.com.qa/2013/04/04/carnegie-mellon-to-host-3-day-startup-competition/>

Date: 04/04/2013

Carnegie Mellon to Host 3 Day Startup Competition

For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar (CMU-Q) will host the prestigious three-day competition, 3 Day Startup.



Organised by CMU-Q Professors Thomas Emerson and George White, the idea of 3 Day Startup is simple – start a technology company in just three days.

Professor Thomas Emerson said:

'3 Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative

people who want to actually bring an idea to life. It's also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also be participating – we are hopeful that their experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar.'

Over the weekend, university students across Doha will form teams, pick the best idea for a startup during the Thursday brainstorming session.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, 50 3 Day Startups on four continents have given rise to 28 companies receiving US \$9.5 million in funding. Sixteen companies have been accepted to accelerators such as Y Combinator, TechStars, and 500 Startups.

The public is invited to the final presentations and awards ceremony at the conclusion of the 3 Day Startup.

Schedule of Events – Saturday 6 April 2013

4:30 pm – 7:30 pm Final presentations and panelist
feedback (Moot Board Room 1131)

7:30 pm – 8 pm Certificates and awards (Assembly
Area)

Subject: Carnegie Mellon 3 day startup

Source: Marhaba Blog

Section / Page: <http://blog.marhaba.com.qa/2013/04/04/carnegie-mellon-to-host-3-day-startup-competition/>

Date: 04/04/2013

40 Students, 60 Hours, 5 Winners

In the first week of April (4 April – 6 April 2013), the US Embassy in Doha and Carnegie Mellon University in Qatar (CMU-Q) partnered to launch 3 Day Startup (3DS), an American non-profit organisation, which brought together 40 university students across Doha to create their own businesses in just 60 hours.



Tidalal Team

Representing nearly every university in Qatar, students at the 3DS boot camp collaborated to build innovative technology start-ups for Qatari and international markets. Students came to the program from a cross-section of disciplines – business, computer science, communications, law, design – diving into the programme's entrepreneurship laboratory.

US Ambassador to Qatar Susan Ziadah said:

To witness the energy and innovation of these students is truly inspirational. The entrepreneurial spirit is at the core of our shared mission to cultivate participatory and prosperous communities. Once again, the youth of Qatar have shown us that if you work hard and collaborate, everything is possible.'

Since the conception of 3DS five years ago, over 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5 million in investment capital.

The weekend of the 3DS culminated with student team pitches to a

panel of experts and angel investors. Students demonstrated real prototypes for new technology start-ups in the hopes of attracting investment from established entrepreneurs. From online fitting experience, mobile inflight magazines, application for booking taxis in Qatar to a virtual market place for home catering, students came up with innovative business ideas.



Mohammed Al Hadhrami pitching the idea of QCAB
CMU-Q invited high-profile faculty to mentor the students throughout the weekend, including Dave Mawhinney, Director of the Donald H. Jones Center for Entrepreneurship, and Dr Milton Cofield, Executive Director of Undergraduate Programs. The Qatar chapter of Entrepreneurs' Organisation also mobilised successful Qatari entrepreneurs to mentor students on doing business in Qatar.

The following universities in Qatar participated in 3DS: Carnegie Mellon University in Qatar, Virginia Commonwealth University in Qatar, Qatar University, Drexel University, Texas A&M University at Qatar, Arab Academy for Science, Technology and Maritime Transport, College of the North Atlantic, Stenden University, Hamad Medical Corporation, University of Leeds, TKM College of Engineering, Academic Bridge Program.

Team awards:

3DS Team Hustle: Fit Right

3DS Team Focus: Tidalal

3DS Smooth Talker: Sweet Story

3DS Best use of a hairdryer: Smart Clothing

Spirit of 3DS: Bayt Baytk



In the middle: Kenrick Fernandes

Kenrick Fernandes, 19-year-old Indian computer science junior at CMU-Q, took part in the competition as a team member of Tidalal. Commenting on why he joined the programme, Fernandes said:

'It seemed like an interesting opportunity to try to get something off the ground. One thing the CMU-Q environment encourages is trying things really quickly in a short amount of time so getting a feel for that was exciting. And this is a programme that's been done globally so being able to connect with people who have the same interests is pretty exciting.'

Fernandes and his team members built an android app, which is 'a very simple app where you just press a button and gets your location and ideally it will scan the item you have in front of you and it sends this information to a website that has your account so you can see your wish list of gifts that you want,' explained Fernandes. Pitched by one of the five members of the Tidalal, Fernandes found the idea of the app the most interesting at the 3DS therefore he joined the team.

Mohammed Al Hadhrami, a 22-year-old Yemni business administration junior at CMU-Q and a member of one of the participating teams at 3DS, said:

'It [3DS] was recommended to us by Professor Tom Emerson and Professor George White. We have a lot of business competitions at Carnegie Mellon and I like to participate as we get to apply what we learn in class and improve our entrepreneurial skills.'



Mohammed Al Hadhrami

Al Hadhrami and his team members created an application called QCAB, which has a GPS system to order cabs. 'It came from a general need that I think a lot of people here have. There has been many times where I have had difficulties trying to get a cab. One time I had to call a taxi to go to the airport and they told me I couldn't get one for eight hours, I was shocked!...I have seen similar ideas in the UAE however; we have pushed it a little further. If we could find investors who would be interested then I would love to bring the idea to life,' he said.

'There were a couple of interesting challenges,' said Fernandes. The first challenge was keeping the energy going as he had to come in during the weekend after a tiresome week of university. 'We built an android app, and that was the first time I programmed an android so that was a technological challenge. Business and design wise, I had to work with team to come up with the business model and trying to make that work here in a local context was challenging,' Fernandes added. For Al Hadhrami, however, 3DS wasn't such a challenge. 'It wasn't as challenging as other entrepreneurship competitions as we had 3 days which allowed more time to do the work and background research. However, it's difficult with other commitments such as assignments and exams, especially at this time of the year. I just had to get the right balance between usual work and the programme,' he said.

In such a short period of time, Fernandes gained a bigger network

and greater skills. 'I gained a bunch of really great friends. I've gained a lot of experience on how to run the initial stages of a business and people management,' he said. Al Hadhrami said, 'it was really great to work with complete strangers and I guess I learnt how to work efficiently in a team and how to utilise each person's skills effectively. The teams were formed by each person pitching an idea and then if you liked that idea then you join a person's team – I've never experienced this before and I liked the way it worked! We had to manage our time as a team well to make sure we were ready for the final presentations on Saturday.'

Both Fernandes and Al Hadhrami to take their apps forward by discussing the apps further with their team members and pitching their ideas to companies or organisations in Qatar that can afford to sponsor and fund their projects. Al Hadhrami and his team members have already received support from Bedaya Center, an organisation that helps SMEs start-up in Qatar. 'There is a lot of support but the main concern is funding. However, Qatar is moving towards helping the smaller businesses which is great,' said Al Hadhrami.

Subject: Carnegie Mellon 3 day startup

Source: News 24

Section / Page: <http://www.newshour24.com/middleeast/74vs2y6ht/Carnegie-Mellon-Host-3-Day-Startup-Competition-For-First-Time-Doha.htm>

Date: 04/04/2013

Carnegie Mellon to host 3 Day Startup competition for first time in Doha



AMEinfo.com - 2013-04-04

For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar will host the [...]

Subject: Carnegie Mellon 3 day startup

Source: I4U News

Section / Page: <http://www.i4u.com/2013/04/george-white/carnegie-day-time-3-startup-competition-doha-mellon-host-first>

Date: 04/04/2013

Carnegie Mellon to host 3 Day Startup competition for first time in Doha

The idea of 3 Day Startup is simple: start a technology company in just three days. Universities like Carnegie Mellon create the right environment to inspire innovation. The combination of bright students, open inform ...

Subject: Carnegie Mellon 3 day startup

Source: Peninsula Qatar

Section / Page: <http://www.go2022.com/web/media-2022/press-releases/item/cmu-q-to-host-3-day-startup.html>

Date: 04/04/2013

CMU-Q to host 3-Day Startup

on Thursday, 04 April 2013. Posted in [Press Releases](#)



DOHA: Some 40 university students across Doha are set to create their own businesses in just 60 hours for the first time. Starting this weekend, Carnegie Mellon University in Qatar (CMU-Q) will host the 3-Day Startup, a three-day competition.

The competition is organised by CMU-Q professors Thomas Emerson and George White. The idea of the competition is to help students create tech-company in three days and to build entrepreneurial capabilities amongst student communities.

“3-Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative people who want to actually bring an idea to life. It’s also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours,” Emerson said.

University students across Doha will form teams over the weekend, pick the best idea for a startup during the brainstorming session on Thursday.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, 50 3-Day Startups on four continents gave rise to 28 companies receiving \$9.5m in funding. The public is invited to the final presentations on April 6.

Subject: Carnegie Mellon 3 day startup

Source: Doha Press

Section / Page: <http://dohapress.com/portal/index.php/local-news/57-all-local-news/23128-universities-promote-entrepreneurship-in-qatar>

Date: 04/04/2013

Universities promote entrepreneurship in Qatar



DOHA: For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar will host the prestigious three-day competition, 3 Day Startup.

The idea of 3 Day Startup is simple: start a technology company in just three days.

Universities like Carnegie Mellon create the right environment to inspire innovation. The combination of bright students, open information, and more accessible technology creates an environment where student companies can flourish better than ever before.

"3 Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative people who want to actually bring an idea to life. It's also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also be participating – we are hopeful that their experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar," professor Thomas

Emerson said.

Over the weekend, university students across Doha will form teams, pick the best idea for a startup during the Thursday brainstorming session.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, fifty 3 Day Startups on four continents have given rise to 28 companies receiving \$9.5 million in funding. 16 companies have been accepted to accelerators such as Y Combinator, TechStars, and 500 Startups.

The 3 Day Startup in Doha is organized by Carnegie Mellon Qatar professors Thomas Emerson and George White.

The public is invited to the final presentations and awards ceremony at the conclusion of the 3 Day Startup.

Subject: Carnegie Mellon 3 day startup

Source: Qatar is Booming

Section / Page: <http://www.qatarisbooming.com/2013/04/04/building-entrepreneurial-capabilities-amongst-student-communities/>

Date: 04/04/2013

Building entrepreneurial capabilities amongst student communities

Posted by [Qatar is Booming](#) on Apr 4, 2013 in [Education & Culture](#) | [0 comments](#)

For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar will host the prestigious three-day competition, 3 Day Startup. The idea of 3 Day Startup is simple: start a technology company in just three days.



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that their experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar,” professor Thomas Emerson (pictured) said.

Over the weekend, university students across Doha will form teams, pick the best idea for a startup during the Thursday brainstorming session.

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The 3 Day Startup in Doha is organized by Carnegie Mellon Qatar professors Thomas Emerson and George White. The public is invited to the final presentations and awards ceremony at the conclusion of the 3 Day Startup.



Schedule of Events - Saturday, 6 April 2013

4.30-7:30pm	Final presentations & panelist feedback (Moot Board Room 1131)
7:30-8:00pm	Certificates and awards (Assembly Area)

Subject: Carnegie Mellon 3 day startup

Source: Rector Group

Section / Page: <http://therectorgroup.com/3-day-startup-entrepreneurship-boot-camp-comes-to-qatar-ame-info>

Date: 04/04/2013

3 Day Startup Entrepreneurship Boot Camp comes to Qatar – AME Info

On April 4-6, the U.S. Embassy in Doha and Carnegie Mellon University in Qatar partnered to launch "3 Day Startup" (3DS) — an American non-profit organization that empowers the next generation of youth business leaders.



Subject: Carnegie Mellon 3 day startup

Source: Arabs Today

Section / Page: <http://en.arabstoday.net/20130406277709/carnegie-mellon-promotes-business.html>

Date: 06/04/2013

Carnegie Mellon promotes business

For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. Carnegie Mellon University in Qatar is hosting the prestigious three-day competition, 3 Day Startup.

The idea of 3 Day Startup is simple: start a technology company in just three days.

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Subject: Carnegie Mellon 3 day startup

Source: Zawya

Section / Page:

http://www.zawya.com/story/Building_entrepreneurial_capabilities_amongst_student_communities-ZAWYA20130403155250/

Date: 03/04/2013

Building entrepreneurial capabilities amongst student communities

Carnegie Mellon to host 3 Day Startup competition for the first time in Doha

DOHA, QATAR –For the first time in Qatar, 40 university students across Doha will bring an idea to life and create their own businesses in just 60 hours. This weekend, Carnegie Mellon University in Qatar will host the prestigious three-day competition, 3 Day Startup.

The idea of 3 Day Startup is simple: start a technology company in just three days.

Universities like Carnegie Mellon create the right environment to inspire innovation. The combination of bright students, open information, and more accessible technology creates an environment where student companies can flourish better than ever before.

"3 Day Startup is a great way to get the community excited about entrepreneurship and to spend an intense weekend with creative people who want to actually bring an idea to life. It's also a social and business experiment to see how much a group of passionate people can accomplish over the course of 60 hours. Indeed, we are pleased that students from Carnegie Mellon will also be

participating – we are hopeful that their experience will build their entrepreneurial capabilities and kick-start new student-run companies here in Qatar," professor Thomas Emerson said.

Over the weekend, university students across Doha will form teams, pick the best idea for a startup during the Thursday brainstorming session.

The goal is to build enough momentum among a network of motivated people to sustain the company beyond the weekend. In the past, fifty 3 Day Startups on four continents have given rise to 28 companies receiving \$9.5 million in funding. 16 companies have been accepted to accelerators such as Y Combinator, TechStars, and 500 Startups.

The 3 Day Startup in Doha is organized by Carnegie Mellon Qatar professors Thomas Emerson and George White.

The public is invited to the final presentations and awards ceremony at the conclusion of the 3 Day Startup.

Schedule of Events – Saturday, 6 April 2013

4.30–7:30pm Final presentations & panelist feedback (Moot Board Room 1131)

7:30–8:00pm Certificates and awards (Assembly Area)

–Ends–

Subject: Carnegie Mellon 3 day startup

Source: Qatar Today

Section / Page: <http://www.qatartodayonline.com/entrepreneurship-boot-camp-in-doha/>

Date: 08/04/2013

Entrepreneurship Boot Camp in Doha



From April 4-6, the U.S. Embassy in Doha and Carnegie Mellon University in Qatar partnered to launch “3 Day Startup” (3DS) — an American non-profit organisation that empowers the next generation of youth business leaders. Since its conception five years ago, over 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5 million in investment capital.

During Doha's three-day entrepreneurship "boot camp," over 40 students representing nearly every university in Qatar collaborated to build innovative technology start-ups for Qatari and international markets.

Subject: Carnegie Mellon 3 day startup

Source: Qatar Chronicle

Section / Page: <http://www.qatarchronicle.com/science-and-technology/13136/3ds-boot-camp-ushers-in-a-wave-of-innovation/>

Date: 08/04/2013

3DS boot camp ushers in a wave of innovation

Doha April 08 : The US Embassy and Carnegie Mellon University in Qatar (CMU-Q) partnered 3-Day Startup (3DS) entrepreneurship contest that concluded here on Saturday.

During the 3DS 'boot camp', over 40 students collaborated to build innovative technology start-ups for Qatari and international markets. 3DS is an American non-profit organisation that empowers the next generation of young business leaders.

From online fitting experience, mobile in-flight magazines, application for booking taxis in Qatar to a virtual market place for home catering — students came up with innovative solutions utilising their business acumen and creative flair.

Student teams presented their ideas to a panel of experts, where they demonstrated real prototypes for new technology startups in hopes of attracting investment from established entrepreneurs.

Team awards were given to 3DS Team Hustle: Fit Right, Team Focus: Tidalal, Smooth Talker: Sweet Story, best use of a hairdryer: Smart Clothing and the Spirit of 3DS: Bayt Baytk.

Since the conception of the programme five years ago, over 2,500 3DS alumni from 55 worldwide events have started 39 technology companies that have collectively raised \$9.5m in investment capital.

“Once again, the youth of Qatar have shown us that if you work hard and collaborate, everything is possible,”US Ambassador Susan L Ziadeh said.

Students came to the programme from a cross-section of disciplines including business, computer science, communications, law and design.

CMU-Q ramped up the event by inviting high-profile faculty to mentor the students throughout the weekend, including Dave Mawhinney, Director of the Donald H Jones Center for Entrepreneurship, and Dr Milton Cofield, Executive Director, Undergraduate Programmes.

The Qatar chapter of Entrepreneurs' Organisation, led by President Khalifa Al Misnad, also mobilised successful Qatari entrepreneurs to mentor students on doing business in Qatar.

Kenrick Fernandes, Tidalal team member and CMU-Q computer science student, expressed his excitement about winning the 3DS team focus award.

"I particularly enjoyed applying my computer science knowledge to develop an app that could have an impact on Qatar's culture. One thing that really stood out for me was the momentum and excitement that was built during the program, after Friday I couldn't wait to get here early on Saturday morning," Fernandes said.

The following universities in Qatar participated in 3- Day Startup: Carnegie Mellon University in Qatar, Virginia Commonwealth University in Qatar, Qatar University, Drexel University, Texas A&M University at Qatar, Arab Academy for Science, Technology and Maritime Transport, College of the North Atlantic, Stenden University, Hamad Medical Corporation, University of Leeds, TKM College of Engineering and Academic Bridge Program.

Subject: Carnegie Mellon 3 day startup

Source: Al Bilad Press

Section / Page: <http://www.albiladpress.com/article192245-4.html>

Date: 07/04/2013

4/24/13 5:09 PM

جامعة كارنيغي ميلون تستضيف مسابقة ابتكر في ثلاثة أيام



أربعون من طلاب الجامعات بالدوحة يقدمون إبداعات فكرية وينشئون مشاريعهم الخاصة في 60 ساعة فقط لأول مرة في قطر... ففي عطلة الأسبوع المقبلة، ستستضيف جامعة كارنيغي ميلون في قطر مسابقة تحت عنوان 3 Day Startup) أو ابتكر في ثلاثة أيام) والتي تستمر لمدة ثلاثة أيام، وفكرة المسابقة بسيطة: إنشاء شركة تكنولوجية في ثلاثة أيام فقط. توفر الجامعات التي على شاكله كارنيغي ميلون جواً مناسباً للإبداع والابتكار؛ إذ إن تركيبة الطلاب النابيين ومصادر المعلومات المتوافرة بغزارة والأدوات التكنولوجية المتاحة، تخلق بيئة تزدهر فيها شركات الطلاب بشكل غير مسبوق. وفي هذا الصدد، يقول البروفيسور توماس إيمرسون: تعتبر تلك المسابقة طريقة رائعة لخلق جو من الإثارة بين الطلاب حيال ريادة الأعمال وقضاء عطلة أسبوعية مكثفة مع أناس خلاقين يريدون فعلاً إبداع فكرة للحياة. علاوة على أنها تمثل تجربة اجتماعية وعملية لرؤية ما الذي تستطيع مجموعة شغوفة تحقيقه على مدار 60 ساعة متواصلة. إننا سعداء حقاً بمشاركة طلاب من جامعة كارنيغي ميلون - ونتمنى من أعماق قلوبنا أن تؤدي تجربتهم تلك إلى بناء قدراتهم في مجال ريادة الأعمال وتدشين شركات جديدة يديرها الطلاب هنا في قطر".

يشار إلى أن طلاب الجامعات بالدوحة سيشكلون خلال العطلة الأسبوعية فرق عمل، ويتقنون أفضل الأفكار لتدشين مشروع جديد خلال جلسة صنف ذهني يوم الخميس.

ويتمثل الهدف من تلك المسابقة في خلق حالة من الزخم بين شبكة من أشخاص متحمزين لاستمرار الشركة بعد انتهاء العطلة

Page 1 of 2

الأسبوعية. وكانت النسخ الخمسين لمسابقة (ابداً في ثلاثة أيام) والتي أقيمت في أربع قارات قد أسفرت عن إنشاء ثمانية وعشرين شركة برأسمال قدره 9.5 مليون دولار، وتم قبول ستة عشر شركة منها في مؤشرات عالمية مثل واي كومبلينتور، نيك ستارتس، و"500 ستارتابس".

Subject: Carnegie Mellon 3 day startup
Source: Al Sharq
Section / Page: Main/ P. 18
Date: 04/04/2013

تهدف لبناء قدرات الطلاب في ريادة الأعمال كارنيجي ميلون تستضيف مسابقة «ابتكر في ثلاثة أيام»

الدوحة - الشرق

المتوافرة بغرارة والأدوات التكنولوجية المتاحة. تخلق بيئة تزدهر فيها شركات الطلاب بشكل غير مسبوق.

وفي هذا الصدد، يقول البروفيسور توماس إيمرسون: «تعتبر تلك المسابقة طريقة رائعة لخلق جو من الإثارة بين الطلاب حيال ريادة الأعمال وقضاء عطلة أسبوعية مكثفة مع أناس خلاقين يريدون فعلاً إبداع فكرة للحياة. علاوة على أنها تمثل تجربة اجتماعية وعملية لرؤية ما الذي تستطيع مجموعة شغوفة تحقيقه على مدار 60 ساعة متواصلة. إننا سعداء حقاً بمشاركة طلاب من جامعة كارنيجي ميلون - ونتمنى من أعمالي قلبونا أن تؤدي تجريبتهم تلك إلى بناء قدراتهم في مجال ريادة الأعمال وتدشين شركات جديدة يديرها الطلاب هنا في قطر».

يشار إلى أن طلاب الجامعات بالدوحة سيشكلون خلال العطلة الأسبوعية فرق عمل. وينتقون أفضل الأفكار لتدشين مشروع جديد خلال جلسة عصف ذهني يوم الخميس. ويتمثل الهدف من تلك المسابقة في خلق حلالة من الرخيم بين شبكة من أشخاص متخصصين لاستمرار الشركة بعد انتهاء العطلة الأسبوعية. وكانت النسخ الخمسون لمسابقة (ابتكر في ثلاثة أيام)، التي أقيمت في أربع قارات قد أسفرت عن إنشاء ثمان وعشرين شركة برأسمال قدره 9.5 مليون دولار. وتم قبول ست عشرة شركة منها في مؤشرات عالمية مثل 'اوي كومباينتور'. تيك ستارتس'. و500 ستارتابس».

جدير بالذكر أن مسابقة (ابتكر في ثلاثة أيام) بجامعة كارنيجي ميلون في قطر هي من تنظيم البروفيسور توماس إيمرسون والبروفيسور جورج وايت. وستتم دعوة الجمهور لحضور العروض التقديمية النهائية وحفل تقديم الجوائز في نهاية المسابقة.

أربعون من طلاب الجامعات بالدوحة يقدمون إبداعات فكرية وينشئون مشاريعهم الخاصة في 60 ساعة فقط لأول مرة في قطر. ففي عطلة الأسبوع المقبلة، تستضيف جامعة كارنيجي ميلون في قطر مسابقة تحت عنوان 3 Day Startup أو «ابتكر في ثلاثة أيام» التي تستمر لمدة ثلاثة أيام.

وفكرة المسابقة بسيطة: إنشاء شركة تكنولوجية في ثلاثة أيام فقط.

توفر الجامعات التي على شاكله كارنيجي ميلون جواً مناسباً للإبداع والابتكار؛ إذ أن تركيبة الطلاب النابهين ومصادر المعلومات



البروفيسور توماس إيمرسون

Subject: Carnegie Mellon 3 day startup

Source: Al Raya

Section / Page: <http://www.raya.com/news/pages/a4174794-c954-41a9-92b3-7ea583618172>

Date: 12/04/2013

4/24/13 5:24 PM

"جريدة الراية - كارنيجي ميلون تنظم "ابداً في ثلاثة أيام"

بالتعاون مع السفارة الأمريكية بالدوحة

"كارنيجي ميلون تنظم "ابداً في ثلاثة أيام"

الدوحة الراية:

نظمت سفارة الولايات المتحدة الأمريكية في الدوحة، بالتعاون مع جامعة كارنيجي ميلون في قطر برنامج "ابداً في ثلاثة أيام" التابع لمنظمة غير ربحية تحمل نفس الاسم وتهدف لتمكين ريادة الأعمال لدى الشباب. وقد تخرج من البرنامج منذ إنطلاقه قبل خمس سنوات أكثر من 2500 شاب في شتى أنحاء العالم، أنشأوا 39 شركة تكنولوجية برأس مال مستثمر قدره 9.5 مليون دولار.

وبالمناسبة، قالت السفارة الأمريكية لدى الدوحة سوزان زيادة: "من الملهم حقاً أن يشهد المرء الحماس والابتكار لدى هؤلاء الطلبة، لاسيما وأن روح ريادة الأعمال تمثل صلب رسالتنا المشتركة الهادفة لخلق مجتمعات مزدهرة تعزز بقاء التعاون والتشارك، وهاهو الشباب

"الفطري يثبت مرة أخرى أنك إذا عملت بجد وتعاونت مع الآخرين، فليس هناك مستحيل

يذكر أن الطلبة المشاركين في البرنامج ، الذي استمر ثلاثة أيام، ينتمون لتخصصات مختلفة في فروع إدارة الأعمال، علوم الحاسوب، الاتصالات، الحقوق والتصميم

وقد تحدث البروفيسور توماس إيرسون الأستاذ بجامعة كارنيجي ميلون في قطر ومنظم الفعالية: "نحن فخورون باستضافة هذه الفعالية للمرة الأولى في الدوحة، والتي تعمل على تمكين الشباب ليكون عماد مجتمع الأعمال كأحد ركائز الاقتصاد القائم على المعرفة.. لقد أظهرت كل الفرق مهارات استثنائية في مجال ريادة الأعمال وفي العمل الجماعي، فقد جمع البرنامج العديد من "الشباب الموهوبين المتحمسين لتحقيق رؤية قطر الوطنية 2030 من خلال بناء وتأسيس مؤسسات جديدة

يشار إلى أن الجامعات التي شاركت في فعالية "ابداً في 3 أيام" هي جامعة كارنيجي ميلون في قطر ، فيرجينيا كومولث في قطر ، جامعة قطر ، جامعة دريكسل ، جامعة تكساس أي اند إم في قطر ، الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري، كلية شمال الأطلسي في قطر ، جامعة ستندن قطر ، جامعة ليندز ، جامعة تي كي إم للهندسة، برنامج الجسر الأكاديمي، إضافة إلى مؤسسة حمد الطبية.



Subject: Carnegie Mellon 3 day startup

Source: AME Info

Section / Page: <http://www.ameinfo.com/ar-267796.html>

Date: 04/04/2013

4/24/13 5:25 PM

جامعة كارنيجي ميلون تستضيف مسابقة إبتكر في ثلاثة أيام للمرة الأولى في الدوحة

وفكرة المسابقة بسيطة: إنشاء شركة تكنولوجية في ثلاثة أيام فقط.

توفر الجامعات التي على شاكله كارنيجي ميلون جوا مناسبا للإبداع والابتكار؛ إذ أن تركيبة الطلاب الناهيين ومصادر المعلومات المتوافرة بغزارة والأدوات التكنولوجية المتاحة، تخلق بيئة تزدهر فيها شركات الطلاب بشكل غير مسبوق.

وفي هذا الصدد، قال البروفيسور توماس إيمرسون، "تعتبر تلك المسابقة طريقة رائعة لخلق جو من الإثارة بين الطلاب حيال ريادة الأعمال وقضاء عطلة أسبوعية مكثفة مع أناس خلاقين يريدون فعلاً إبداع فكرة للحياة. علاوة على أنها تمثل تجربة اجتماعية وعملية لرؤية ما الذي تستطيع مجموعة شغوفة تحقيقه على مدار 60 ساعة متواصلة. إننا سعداء حقاً بمشاركة طلاب من جامعة كارنيجي ميلون - ونتمنى من أعماق قلوبنا أن تؤدي تجربتهم تلك إلى بناء قدراتهم في مجال ريادة الأعمال وتدشين شركات جديدة يديرها الطلاب هنا في قطر".

يشار إلى أن طلاب الجامعات بالدوحة سيشكلون خلال العطلة الأسبوعية فرق عمل، وينتقون أفضل الأفكار لتدشين مشروع جديد خلال جلسة عصف ذهني يوم الخميس.

ويتمثل الهدف من تلك المسابقة في خلق حالة من الزخم بين شبكة من أشخاص متحمزين لاستمرار الشركة بعد انتهاء العطلة الأسبوعية. وكانت النسخ الخمسين لمسابقة (أبدأ في ثلاثة أيام) والتي أقيمت في أربع قارات قد أسفرت عن إنشاء ثمانية وعشرين شركة برأسمال قدره 9.5 مليون دولار، وتم قبول ستة عشر شركة منها في مؤشرات عالمية مثل "واي كومباينتور"، "تيك ستارتس"، و"500 ستارتابس".

جدير بالذكر أن مسابقة (إبتكر في ثلاثة أيام) بجامعة كارنيجي ميلون في قطر هي من تنظيم البروفيسور توماس إيمرسون، والبروفيسور جورج وايت.