



## Project Connect Early-Stage Company Application Form

Sponsoring Organization:

Sponsoring Individual:

### A. Early-Stage Company Information

1. Company Name:

2. Company Contact:

3. Contact Email:

4. Contact Phone:

5. Company Structure (LLC, LLP etc.):

6. Date of Incorporation (M/Y):

7. Company Location (Street/City/State/Zip):

8. Total Funding Received to Date (\$):

9. Revenue in last 12 months (\$):

10. Founders/Executive Team Members:

### B. Company Description (750 characters)

### C. Product Overview

What level of product development have you already attained?

Working prototype/demonstration

Beta site

First paying customer

Ramping initial sales

Please answer the following questions. Be brief (144 characters max for each) and as specific as possible.

1. What is the market for your product (type of organization, industry sector, application, etc.)?



2. Who is the targeted buyer of your product (position within the organization)?
  
3. What problem/need does your product address?
  
4. What is the name of your product?
  
5. What generally recognized product category does your product fall within?
  
6. What benefit does your product provide?
  
7. Who/what is your competition (including alternate approaches to addressing the need)?
  
8. What differentiates your product from other products/approaches (i.e., cost, effectiveness, safety, etc.)?

#### **D. Project Connections**

9. List up to 10 regional organizations (for-profit, nonprofit, governmental agency, etc.) that you would like to meet. If possible, provide the name of the organization, the target department, and position/title (you can provide an individual's name if known) of the person most likely to need your solution. Also provide a couple words regarding what you hope to achieve through your connection with each company listed ((product sale, investment, beta site, strategic alliance, etc.)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.



- 7.
- 8.
- 9.
- 10.

### **E. Sponsoring Organization Comments**

The sponsoring organization may include comments regarding this application (500 characters max).