I-Corps funds are intended for **CUSTOMER DISCOVERY** activities. Costs associated with prototype development are also permitted. If you have any questions about permissible reimbursements, before purchasing, contact Cleah Schlueter (Cleah@cs.cmu.edu) or Emily Stark (vestark@andrew.cmu.edu).

**YES: I can be reimbursed for…..**

1. Travel
   - Flights
   - Mileage
   - Rental cars, Uber/Lyft, bus fare
   - Parking

2. Conferences and customer meetings
   - Registration fees
   - Setup charges for conference displays
   - Costs for transporting products (containers, pallets)
   - Rental fees

3. Product/service development
   - Equipment and parts
   - Software
   - Surveys and assessments
   - Lab reagents and supplies
   - Technical services (e.g., seamstress)

4. CMU student interns [much harder but usually can be worked out]

5. Miscellaneous
   - marketing costs
   - society memberships
   - web hosting fees

**NO: I can’t be reimbursed for …..**

1. Common hardware*: laptops/desktops, tablets, phones, printers
2. Professional consultation, such as legal services, accounting, marketing
3. Meals and food

*possible exceptions – see Cleah or Emily before purchasing