



CORPSTM
NSF Innovation Corps

I-Corps funds are intended for **CUSTOMER DISCOVERY** activities. Costs associated with prototype development are also permitted. If you have any questions about permissible reimbursements, before purchasing, contact Cleah Schlueter (Cleah@cs.cmu.edu) or Emily Stark (vestark@andrew.cmu.edu).

YES: I can be reimbursed for.....

1. Travel

- Flights
- Mileage
- Rental cars, Uber/Lyft, bus fare
- Parking

2. Conferences and customer meetings

- Registration fees
- Setup charges for conference displays
- Costs for transporting products (containers, pallets)
- Rental fees

3. Product/service development

- Equipment and parts
- Software
- Surveys and assessments
- Lab reagents and supplies
- Technical services (e.g., seamstress)

4. CMU student interns [much harder but usually can be worked out]

5. Miscellaneous

- marketing costs
- society memberships
- web hosting fees

NO: I can't be reimbursed for

1. Common hardware*: laptops/desktops, tablets, phones, printers
2. Professional consultation, such as legal services, accounting, marketing
3. Meals and food

*possible exceptions – see Cleah or Emily before purchasing