ROBOBURGH, THE SEQUEL

October 3, 2014
Carnegie Mellon University
Jared L. Cohon University Center
LaunchCMU showcases Carnegie Mellon entrepreneurship—cutting-edge research and startups—while bringing together the investment community, business leaders and CMU alumni. The Carnegie Mellon Center for Innovation and Entrepreneurship (CIE) hosts this biannual event in Silicon Valley, Pittsburgh and other entrepreneurial hubs.

The CIE, established in fall 2012, leverages CMU’s strengths in fusing technology and entrepreneurship to accelerate the commercialization of university innovations. Working with its university and community partners, the CIE strives to create meaningful and lasting contributions to CMU’s entrepreneurial mission, contributions that enhance the innovation ecosystem throughout the campuses, within western Pennsylvania and beyond.
LAUNCHCMU
OVERALL SCHEDULE

DEMO & POSTER SESSION I
11:30 am to 1:00 pm
See emerging technologies, products and services from startups founded by CMU alumni, students, faculty and staff. Sources of CMU startups include the Open Field Entrepreneurs Fund, Project Olympus PROBEs, James R. Swartz Entrepreneurial Fellows Program, CMU I-Corps Site, CMU Silicon Valley, CMU Portugal, the National Robotics Engineering Center, Disruptive Health Technology Institute, Innovation Works, AlphaLab, AlphaLab Gear and others.

SHOWCASE TALKS
1:00 pm to 3:00 pm
  Opening Remarks
  CMU Startups & Emerging Technologies
  Closing Remarks

RECEPTION
DEMO & POSTER SESSION II
3:00 pm to 4:00 pm
LAUNCHCMU
DEMO & POSTER SESSION

Algorithmia
Marketplace for Algorithms
algorithmia.com
Diego Oppenheimer and Kenny Daniel

Appbase, Inc.
Build Realtime Apps with Appbase
appbase.io
Siddharth Kothari, Shannon Sullivan,
Anuj Kumar and Sagar Chandarana

BreatheWise
A Breath of Fresh Air in Oxygen Therapy
breathewise.com
Eric Wise

The Carbon Freight Company
The Future of Air Cargo
cdlwarrior.com
Jim Ruiz

CDL Warrior
Turning Trucking Industry on Its Head
carbonfreight.com
Glenn Philen and John Dieser

Collected
Uncover Your Best Work, As You Work
www.collected.io
Steve Cotter

ComVibe
comvibe.com
Karirthi Kilemi, Chester Jack, Mike Yang
and Anton Razanav

Digest-O-Mat
Organic Nutrient Recovery
digestomat.com
Jacob Douenias and Rohan Rathod

Digital Dream Labs
Ludos: Plan - Program - Play
digitaldreamlabs.com
Justin Sabo, Matt Stewart, Peter Kinney,
Aaron Clark and Joe Andrews

DISPLR
A Social Media Service for Public Displays
displr.com
Rui Jose, Bruno Silva and Pedro Barroso

Emerald Therapeutics, Inc.
The Emerald Cloud Laboratory
emeraldcouldlab.com
D.J. Kleinbaum, Brian Frezza, Alex Yoshikawa
and Sean Fitzgerald

Expii, Inc.
The Massive Open Online Collaboration
expii.com
Po-Shen Loh and Ray Li

FacioMetrics LLC
IntraFace
Fernando De la Torre, Jeff Cohn, Xuehan
Xiong, Francisco Vicente, Dong Huang
and Vincent Chu

Followprice
followprice.co
João Leitão, Vasco Moreira, Gonçalo Mendes
and João Andrade

IAM Robotics
iamrobotics.com
Tom Galluzzo, Vladimir Altman and
Ricky Houghton
Identified Technologies
Scalable and Autonomous Aerial Data Capture
identifiedtech.com
Dick Zhang, Steven Blass and Jeff Black

Innovesca
Impacting Global Nutrition Through Food Innovation
innovesca.com
Mary Beth Wilson

Jetpack Workflow
Client Relationship Management for Non-Salespeople
jetpackworkflow.com
David Cristello and Miha Plohl

LifeShel
Whistle Smartphone Case for a Safer Community
lifeshel.com
Jayon Wang, Alan Fu and Siri Ramos

LumiShield Technologies
The LumiShield Process: Green Anti-Corrosion Coatings for a Brighter Future
lumishieldtech.com
David Richard Luebke and Hunaid Nulwala

Nebulus
Bringing Musicians Together in the Cloud
nebulus.io
Robert Kotcher, Kyle Henson, Luke Schenker, Andrew Russell and Nick Coronado

NetBeez, Inc.
netbeez.net
Stefano Gridelli, Panayiotis Neophytou and Panagiota Vouzis

PieceMaker Technologies, Inc.
The Factory in a Store
piecemaker.com
Arden Rosenblatt and Alejandro Sklar

RistCall LLC
Wearable Nurse Call Bell System for Healthcare
ristcall.com
Srinath Vaddepally, Spurthi Gundoji and Yicheng Bai

Romeo Delivers
romeodelivers.com
Anne Lopez

Treatspace
Transition of Care Innovation
treatspace.com
Rick Cancelleri and Alexander Liu

WeTruck
Empower Trucks
wetruck.pt
Bruno Azevedo, Ricardo Soares, Rodrigo Pires and Miguel Sousa

XHOCKWARE
YouBeep
xhockware.com
Joao Rodrigues and Joao Neiva
LAUNCHCMU
SHOWCASE TALKS

1:00 pm to 3:00 pm

Opening Remarks
President Subra Suresh, Carnegie Mellon University
Representative Mike Doyle, United States Congress
Patrick Pohlen, Partner & Global Co-chair, Emerging Companies Practice Group
Latham & Watkins LLP

Introductions
Lenore Blum & Dave Mawhinney, Co-directors
Carnegie Mellon Center for Innovation and Entrepreneurship

CMU Startups & Emerging Technology
FedEx to the Moon: Really Launching CMU and Pittsburgh
William “Red” Whittaker, Fredkin Professor of Robotics, Carnegie Mellon University

Blue Belt Technologies, Inc.
Reshaping Mobility
Craig S. Markovitz, Co-founder and General Manager

Visantica
Robotics for Buildings...Without the Robots
David Bradley, Founder and CEO
Crossing the Chasm from the Lab to Startup (with Snake Robots)
Howie Choset, Professor of Robotics, Carnegie Mellon University

EMMA
Jean-Sebastien Valois, Co-founder

4moms
How Advanced Robotics Can Solve Problems for the Everyday Parent
Henry Thorne, Co-founder and CTO

Closing Remarks
Paul Wellener IV, Lead University Principal, Deloitte

RECEPTION
DEMO & POSTER SESSION II
3:00 pm to 4:00 pm
Thank You to Our Sponsors

LATHAM & WATKINS

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DELOITE