

Investigate your Industry, Customers, Competitors: *SECONDARY MARKET RESEARCH* Via Library Databases



Roye Werner
Business & Economics Librarian

Why secondary?

- Deep background and history
- Others have done the work for you
- Data-rich
- Less expensive in time and \$\$
- Wide range of perspectives

What are you looking for?

- Data, statistics
- Analysis
- Trends and projections
- More ideas

ABOUT

- Your customers
- Your industry
- Your competitors

Where can you find it?

Google can lead you to:

- Commercial market research reports
- Professional organizations, industry associations
- Survey research
- Governments
- NGO's
- Public records, patents
- Conferences, presentations, trade shows
- Company websites, catalogs, literature, investor materials
- Academic research



Where can you find it 2?

But I'm going to lead you to:

LIBRARY DATABASES

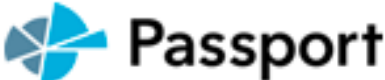


Which have much of the above,

But easier to get to

Not accessible thru Google

And free to you



How do you get to them?

Any library web page — start at: www.library.cmu.edu

- Research databases list
- Research guides
- Online catalog

Carnegie Mellon University Libraries

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Everything Articles & More Books & More Site Search

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Books, journals, music, theses and more...

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Hours

Hunt
Sorrells
Mellon

Quick links

Ask Us
Finding course reserves
Requesting items (ILL)
Places to study
Research guides

Author Workshop
New: Black Freedom Struggle
Congratulations, Priya!

- *If you're not at CMU – ask at the circulation desk at our libraries OR see what your public library offers*

Industry Analysis

Customer Discovery

Competitor Intelligence

Databases for Industry Analysis will tell you

- Market size
- Industry performance
- Trends and projections
- Supply chain
- Barriers to entry
- Also about your customers and competitors

Some examples follow:



PDF



PRINT



SEARCH

About this Industry

Industry at a Glance

Industry Performance

Industry Outlook

Products & Markets

Competitive Landscape

Major Companies

Operating Conditions

Key Statistics

IBISWorld Industry Report OD5062

July 2014 | Stephen Morea

Fire Extinguisher Manufacturing in the US

Hot commodity: As building construction activity grows, demand for extinguishers will heat up

Industry Definition

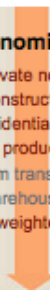
This industry manufactures hand-portable fire extinguishers used to control small fires, often in emergency situations. The industry excludes professional fire equipment used by firefighters.

[Back to top](#)

The Supply Chain

Key Economic Drivers

- Value of private nonresidential construction
- Value of residential construction
- Industrial production index
- Demand from transportation and warehousing
- Trade-weighted index



Supply Industries

Demand Industries

Search

Enter your text here and search....

Latest Reports

Archived Reports

Go

Advanced Search

Reports & Reviews - Nanotechnology

Reports from Nanotechnology

Relevant reports from other categories

Upcoming Reports

Top Trending

Title	Publish Date	Report Details
<p>▶ Advanced Ceramics and Nanoceramic Powders</p> <p>This report provides an overview of the various advanced ceramic and nanosized ceramic powders and their corresponding production techniques and applications. It identifies the technological and business issues related to the commercial production and use of advanced ceramic and nanosized ceramic powders. Market forecasts are provided through 2018.</p>	2014-04-30	NAN015G
<p>▶ Quantum Dots: Global Market Growth and Future Commercial Prospects</p> <p>The primary objective of this report is threefold: to assess the current state-of-the-art in synthesizing quantum dots (QDs); to identify the current market players seeking to exploit QD behavior; and to evaluate actual or potential markets in terms of application, type and projected commercial market revenues.</p>	2014-04-21	NAN027D
<p>▶ Nanotechnology: A Realistic Market Assessment</p> <p>This BCC Research report identifies segments of the nanotechnology market with the greatest commercial potential, projects future demand in these segments, and evaluates the challenges in the near to mid-term (2014 through 2019).</p>	2014-11-28	NAN031F
<p>▶ Global Markets and Technologies for Nanofibers</p> <p>This report provides an updated review of the most important advances in nanofiber technology and production methods, and a detailed overview of the current market, including an objective analysis of prospects for future growth.</p>	2013-05-29	NAN043C
<p>▶ Global Markets and Technologies for Nanofiltration</p> <p>This BCC Research report presents a current assessment of the nanofiltration industry from both a technological and market point of view, outlines future trends and key developments, delineates the current market status for nanofiltration membranes, and defines trends and presents growth forecasts through 2019. It also provides an updated review of materials and production processes of nanofiltration membranes, and identifies current and emerging applications for these products. The nanofiltration membrane market is analyzed based on the following segments: material type, configuration, application and region. An updated review of the most important advances in nanofiltration technology and fabrication methods is offered, with a focus on those technologies that will contribute to market growth during the next five years.</p>	2014-06-30	NAN045B

Also advanced materials, biotechnology, chemicals, energy, healthcare, sensors, plastics, and other emerging technologies

Quantum Dots: Global Market Growth and Future Commercial Prospects

Category [Nanotechnology](#)

Report Code [NAN027D](#)

Published [Apr 2014](#)

Pages [369](#)

Downloads

[Table of Contents](#)

[Report Overview](#)

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[+ Ch.1 - INTRODUCTION](#)

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[+ Ch.8 - APPENDIX](#)

[Highlights](#)

[Scope & Analyst](#)

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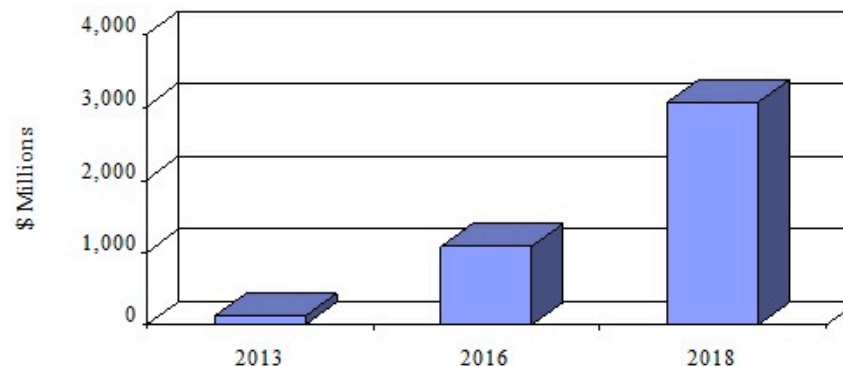
[List of Tables](#)

[List of Figures](#)

- ▶ The global market for quantum dots (QDs) was estimated to generate \$121.0 million in revenues in 2013. This market is expected to reach about \$1.1 billion in 2016 and about \$3.1 billion by 2018, at a compound annual growth rate (CAGR) of 90.8% for the five-year period, 2013 to 2018.
- ▶ The electronics sector was valued at \$50 million in 2013 and is expected to reach \$500 million by 2018, a CAGR of 58.5% for the five-year period, 2013 to 2018.
- ▶ The optoelectronics segment was valued at \$10 million in 2013 and is expected to reach nearly \$1.7 billion by 2018, a CAGR of 179.2% for the five-year period, 2013 to 2018.

SUMMARY FIGURE

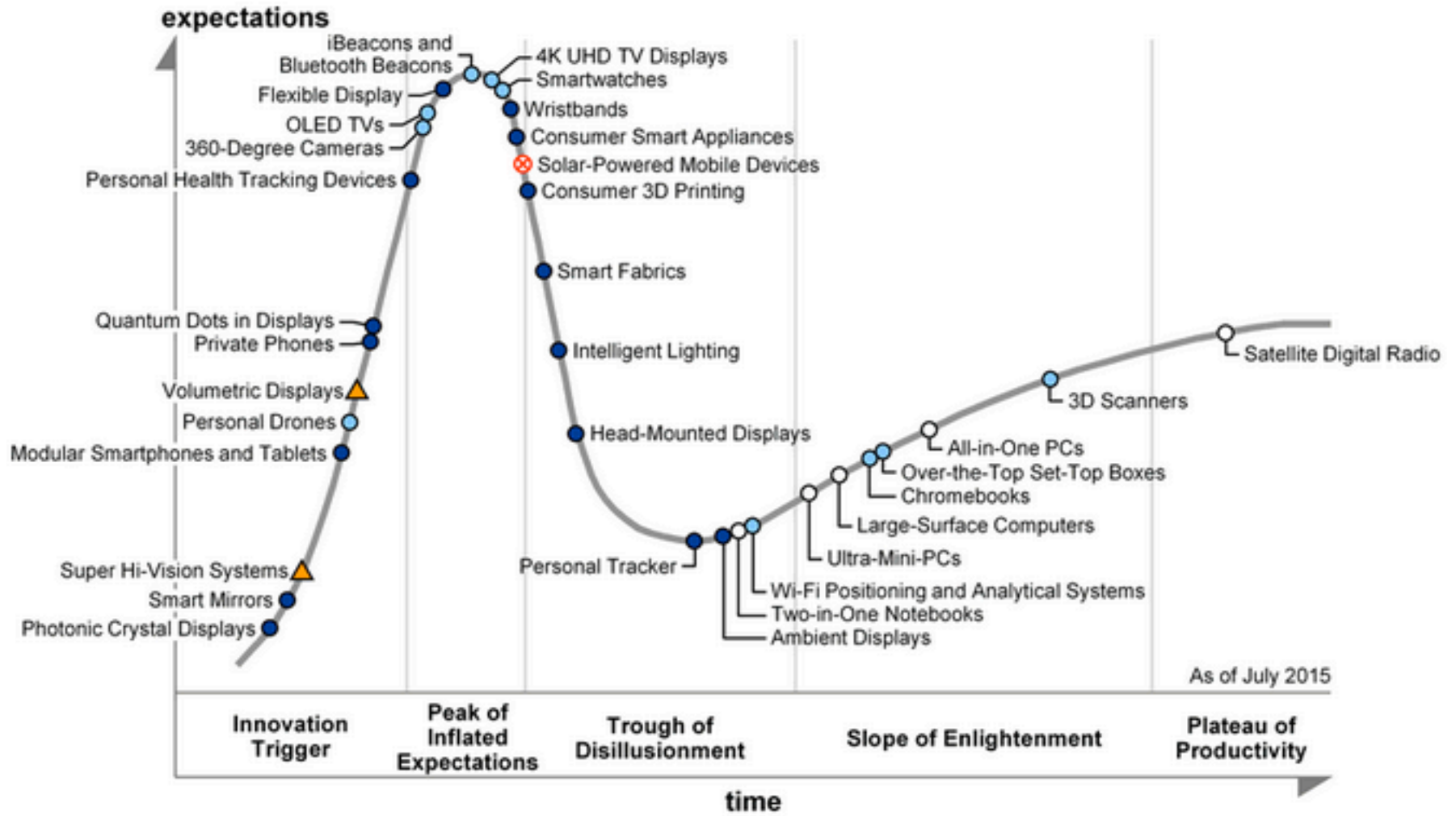
**TOTAL GLOBAL MARKET REVENUE FOR QD-BASED PRODUCTS, 2013-2018
(\$ MILLIONS)**



Hype Cycle for Consumer Devices, 2015

🕒 14 July 2015 📄 G00273680

Analyst(s): *Meike Escherich* | *Rachel Chippendale*



Plateau will be reached in:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ more than 10 years

obsolete

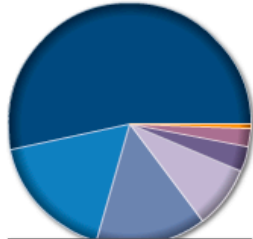
⊗ before plateau

My Access

Technology

- Wind Power
- Solar Power
- Hydro Power
- Geothermal Power
- Bio-Power
- Ocean Power

Upcoming Power Plants



- Permitting
- Announced
- Under Construction
- Dormant
- Partially Active
- Financed
- Under Rehabilitation & Modernization

New Contracts

Ingeteam wins PV operation and maintenance contracts

Phoenix Solar to build three solar power plants in Jordan

Statoil: Contract Award For

Upcoming Reports

Small Wind Turbine (up to 100kW) Market, Update 2015 – Market Size, Average Price, Competitive Landscape, Regulations and Key Country Analysis to 2025

[FIND OUT MORE](#)

Upcoming Projects

Power Plant Name	Fuel Type	Country	Status
Teuva I	Wind	Finland	Permitting
Viiainen	Wind	Finland	Permitting
Vartinoja II	Wind	Finland	Permitting
SSE Xiangzhou Agricultural Solar PV Park	Solar PV	China	Under Construction
Buchholz I	Wind	Germany	Partially Active

Latest Deals

- Exosun Forms Joint Venture with Ecoluz Part
- Envision Energy Acquires Majority Stake in Portfolio of Wind Power Projects in Mexico from Vive Energia
- Chongqing Wujiang Industry to Raise USD63 Million in Public Offering of Notes Due 2018
- Haryana State Industrial & Infrastructure Development to Form Joint Venture with Dakshin Haryana Bijli Vitran
- Reservoir Capital to Raise USD0.8 Million in Private Placement of Units

[View All...](#)

Latest News

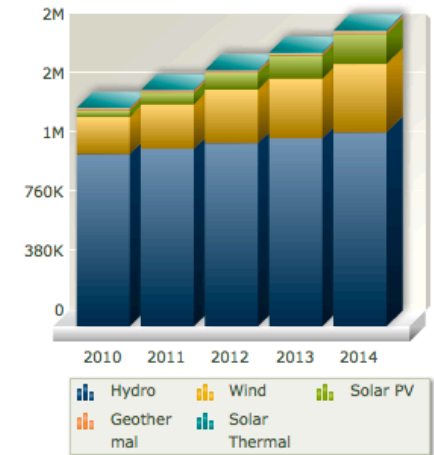
- Inox Wind Commissions 220 KV Sub-station and 116 MW Capacity in Gujarat
- AGL fully commissions Broken Hill solar plant in New South Wales
- Conergy Closes 231 MWp of New Solar Projects in Asia
- Repsol Unveils Its 2016-2020 Strategic Plan: Value And Resilience
- LG CNS completes two floating solar power plants in South Korea

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Published Reports

- Solar Power Outlook in Egypt
- Egypt Power Market Outlook to 2025, Update 2015 – Market Trends, Regulations, and Competitive Landscape
- Iran Wind Energy Outlook
- Poland Power Market Outlook to 2025, Update 2015 – Market Trends, Regulations, and Competitive Landscape
- Saudi Arabia Wind Energy Outlook

Cumulative Installed Capacity, MW



Site Statistics

- 40,098 Deals
- 172,787 News
- 79,408 Companies
- 62,562 Assets

Analysis

Back To Results

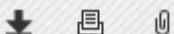


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Introduction

- Scope
- Objectives of global briefing
- Key findings

Global Market Performance

- Global drinking milk products retail performance 2011 highlights
- Demand for quality drives retail value sales in emerging markets
- Rising raw material prices increases costs to dairy farmers
- Emerging markets give upper hand to small grocery retailers
- Population trends and retail performance for drinking

Related Statistics

View Statistics

Related Industry Reports

View full screen as PDF

Au Lait! Global Market Performance and Prospects for Drinking Milk Products

Global Briefing | 10 Apr 2012

INTRODUCTION

Scope

- 2011 figures are provisional and based on part-year estimates.
- The forecast period under review subsumes the years 2011 through to 2016, inclusive.
- Unless stated otherwise, all values expressed in this report are in US dollar terms, using a fixed 2011 exchange rate for each year. As such, any impact from currency and/or exchange rate volatility is discounted.
- All forecast data are expressed in constant terms; inflationary effects are discounted. Likewise, all historical data – country-specific, regional and global – are expressed in constant value terms, with any inflationary effects completely discounted.

Disclaimer

Much of the information in this briefing is of a statistical nature and, while every attempt has been made to ensure accuracy and reliability, Euromonitor International cannot be held responsible for omissions or errors.

Figures in tables and analyses are calculated from unrounded data and may not sum. Analyses found in the briefings may not totally reflect the companies' opinions, reader discretion is advised.

Despite its maturity, the global market for drinking milk products continued to grow in both retail volume and value in 2011. Consumption increased in emerging markets, supporting global volumes, as wealthier consumers switched from unprocessed to processed formats. Meanwhile, stronger real terms retail value growth stemmed from a mix of higher input costs and sustained consumer demand for added value. Looking ahead, a continued focus on innovation should bolster retail values and margins.



Databases for Customer Discovery will tell you

- Demographics
- Psychographics – opinions, attitudes, lifestyles
- Technographics
- How to identify, locate, and describe your potential customers

Some examples follow:

Reset

Search All fields - enter search terms here

clear

Help Search Guides Tips & Tricks

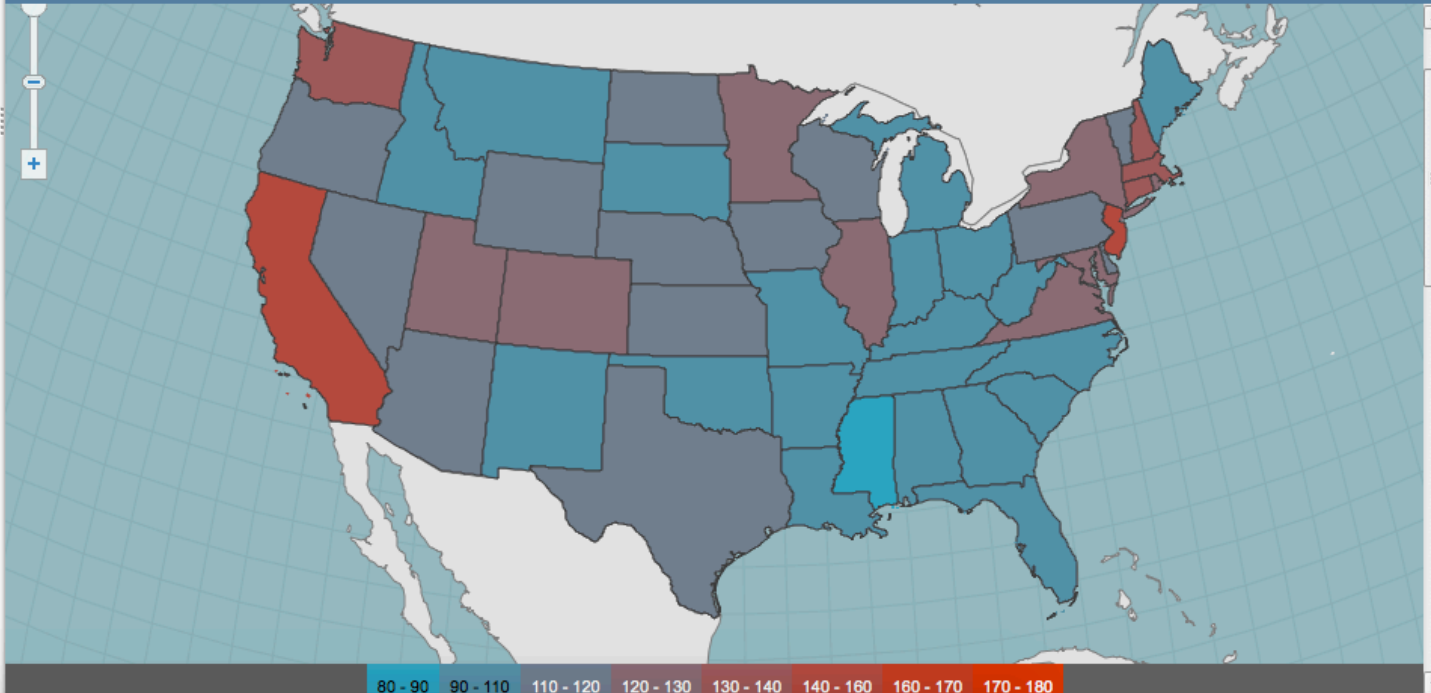
- Total Housing Starts - Seasonally Adjusted
- Key Economic Indicators
- Browse By Subject
 - Banking, Finance and Insurance
 - Criminal Justice and Law
 - EASI Analytics
 - EASI Market Planner - 2012
 - EASI Market Planner - 2013
 - EASI Market Planner - 2014
 - Consumer Behavior - Mediamark
 - Consumer Expenditures
 - Consumer Price Index
 - Consumer Spending Analytics
 - Market Summary**
 - Market Summary - Total Market
 - Market by Age Group
 - Market by Income
 - Market by Race
 - Market by Household Type
 - Demographics - Census
 - Demographics - EASI Profiles
 - Gross Domestic Product
 - Health
 - Industries - NAICS
 - Life Stages - EASI
 - Media Use - Mediamark
 - Quality of Life
 - Retail Sales
- Education
- Energy Resources and Demand
- Food and Agriculture
- Government and Politics
- Health and Vital Statistics
- Housing and Construction
- Industry and Commerce

Time	Year	Type	State
Year	2014	USA	<input checked="" type="checkbox"/> Alabama
		State	<input checked="" type="checkbox"/> Alaska
		County	<input checked="" type="checkbox"/> Arizona
		Census Tract	<input checked="" type="checkbox"/> Arkansas
		Zip Code by State	<input checked="" type="checkbox"/> California
		County	<input checked="" type="checkbox"/> Colorado
			<input checked="" type="checkbox"/> Connecticut
			<input checked="" type="checkbox"/> Delaware
			<input checked="" type="checkbox"/> Florida

Expenditure
Sewing patterns and notions
Watches
Jewelry
Shoe repair and other shoe service
Coin-operated apparel laundry and dry cleaning
Alteration, repair and tailoring of apparel and accessories
Clothing rental
Watch and jewelry repair
Apparel laundry and dry cleaning not coin-operated

Show Chart Options TREND MAP PIE RANK Show Data EXPORT

- Total Amount - \$
- Households - #
- Amount per Household - \$



U.S. Consumers / Lifestyles Database

ReferenceUSA – US Consumers/Lifestyles

Quick Search

Custom Search




Expand All

Select All

Name

Phone

Geography


Housing Selections Lifestyles  Lifestyles Consumer Snapshot  Age Marital Status Children Present Ethnicity Gender Language Spoken Religion Political Party Female Occupation Male Occupation Mortgage Present Home Owner Home Value Income Years In Home Year Home Built Location Type Number of Units Grandparent Present Veteran Present Exclusions

Consumer Snapshot fields include information that is considered "Sensitive Data." Making a selection from the Consumer Snapshot section will take you to a results page where you make selections to tally on these items. You will not see record details.

Contacts per Household

Collapse  Remove  All per Household One per Household[Clear Field\(s\)](#)

Lifestyles

Search Tips  Collapse  Remove 

Lifestyles are scored based on level of interest from 0 to 9 in our database. 0 meaning no interest; 9 meaning heavy interest. Selecting Lifestyles from the categories below will include individuals with a score of 6 and higher (6 to 9).

- Apparel / Fashion / Beauty
- Arts / History / Science
- Books / Magazines
- Charitable Donor
 - Charitable Donor
 - Wildlife & Environment Donor
- Cooking / Wine
- Collectibles
- Hobbies / Crafts / Sewing
- Health / Diet / Fitness
- Home Improvement / Decor
- Motor Vehicles / Motor sports
- Outdoor Recreation
- Personal Finance / Self-Help
- Pets / Animals
- Photography
- Politics / Religion / News
- Purchase Behavior
- Sports
- Technology / Entertainment
- Travel

[VIEW RESULTS](#)[UPDATE COUNT](#)

RECORD COUNT

257,396,940

EMAIL COUNT

19,139,449

[more info](#)[CLEAR SEARCH](#)[Back To Top](#)

Home > Search > nutrition awareness

Search terms

Search areas

-  Statistics (254)
-  Forecasts (0)
-  Studies (3)
-  Dossiers and Industry Reports (1)
-  Topics (1)
-  Infographics (0)

Search by sources

 Sources

More filters

- Publication
- Category
- Region
- Archive

Refresh Search

Search words

Search

Sort by

Relevance









Search accuracy

normal ("and", incl. word fragments)

Results

25

Search results (259)

-  **Child Health and Nutrition - Statistics & Facts**
Topic | Statistics and facts on child health and nutrition
-  **SNAP participation in the U.S. 2013, by state**
Statistic | Number of persons participating in supplemental nutrition assistance program (SNAP) in the United States in 2013, by state
-  **Food & Health Survey 2015**
Study
-  **Leading sources of nutritional information among consumers in Canada 2014**
Statistic | Leading sources of nutritional information among consumers in Canada as of November 2014
-  **U.S. primary supermarkets: consumers' importance of nutritional information 2013-2014**
Statistic | U.S. consumers' importance of nutrition and health information available when selecting their primary grocery store in 2013 and 2014*
-  **Americans' attention to nutritional information on food packages 2013**
Statistic | Consumers' attention to nutritional information on food packages in the United States in 2013
-  **U.S. consumers' views on the affect of food and nutrition on health 2011**
Statistic | To what extent do you think food and nutrition play a role in maintaining or improving your health?
-  **U.S. consumers' opinions on the healthiest foods/ food groups 2013**
Statistic | What food/food components come to mind as having health benefits beyond basic nutrition?

Home > Industries > Technology & Telecommunications > Consumer Electronics > The Market for Smart Wearable Technology

Synopsis

The Market for Smart Wearable Technology



A Consumer Centric Approach

This report takes a look at the market for smart wearable technology worldwide. Within the market is broken down into its segments such as sports & fitness, hearables, personal medical and assisted living, fashion, augmented reality and smart watches. The report focuses on the market potential from a user standpoint and also takes a look at some obstacles such as data privacy, charging and battery life and cleanliness of devices.

[Download report](#)

Link doesn't work? [Report broken link!](#)

Recommended studies and dossiers

(Smart) wearables - Statista Dossier
127 page/s

Wearable Tech: Leveraging Canadian Innovation to Improve Health
45 page/s

Health wearables: Early days 2014
12 page/s

Morgan Stanley Blue Paper: Wearable Devices
102 page/s

Crowdfunding in Europe - Statista Dossier
94 page/s

Study Details

Source: **Wifore**
Released: **February 2015**
Language: **English**
Pages: **63**
Document: **Portable Document Format (PDF)**
Article number **did-27187-1**

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[wearable technology](#)

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RSS

Motorcycles

Best customers: Householders under age 45
Households in the West

Customer trends: Average household spending on motorcycles may increase in the years ahead as Americans look for fuel-efficient transportation.

The biggest spenders on motorcycles are the youngest householders. Householders under age 25 spend almost four times the national average on motorcycles, and those aged 25 to 44 spend 27 to 32 percent more than average. Households in the West spend more than twice the average on motorcycles.

Average household spending on motorcycles grew 30 percent between 2000 and 2006, after adjusting for inflation. Spending then fell 13 percent between 2006 and 2010 before reversing course and climbing 2 percent between 2010 and 2012. Behind the decline was the Great Recession, which reduced spending on vehicles of all sorts. Average household spending on motorcycles may increase in the years ahead as Americans look for fuel-efficient transportation.



American Money Series : Best Customers : Demographics of Consumer Demand (10th Edition)

by The New Strategist Editors

AVAILABILITY

Your institution has access to 3 copies of this book.



Available for Online Reading

122 Pages Remaining to Copy (of 122)

245 Pages Remaining to Print (of 245)



Read Online



Full Download



Available for Full Download

Check out for 7 days



Chapter Download

Table 19.8 Motorcycles

Total household spending	\$6,835,415,040.00		
Average household spends	54.94		
	AVERAGE HOUSEHOLD SPENDING	BEST CUSTOMERS (index)	BIGGEST CUSTOMERS (market share)
AGE OF HOUSEHOLDER			
Average household	54.94	100	100.0%
Under age 25	206.68	376	24.7
Aged 25 to 34	72.37	132	21.3
Aged 35 to 44	69.58	127	22.0
Aged 45 to 54	44.84	82	16.2
Aged 55 to 64	39.80	72	13.3
Aged 65 to 74	12.08	22	2.6
Aged 75 or older	0.00	0	0.0

Databases for Competitor Intelligence will tell you:

- Who are they?
- Where are they located?
- How are they doing?
- What do they offer your customers?

Some examples follow:

Private Company Advanced Search

Tip: Select multiple search options while holding the Control (Windows) or Command (Mac) key and clicking the desired selection.

PrivCo

(for Startups)

Keyword Search

Search company reports by keyword

Reset

Search →

Location & Industry Criteria

Choose Region/Location:

Worldwide Clear

United States

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Washington, D.C.

or enter a location (US, CAN, UK):

(City or Postal Code)

within 25 miles

Choose Industries:

Clear

- Agriculture, Fishing, Forestry & Hunting
- Agribusiness
- Agricultural Services
- Agricultural Technology
- Agricultural Information Technology (Ag-It)
- Sustainable Agriculture
- Agriculture Farm Machinery & Support
- Animal Production, Livestock & Animal Feed

Find industries above by typing keyword(s)/phrase and pressing Return

Enter SIC/NAICS codes separated by a comma:

SIC

Revenue Criteria

Choose Annual Revenues:

Between \$ and \$

or choose range(s) from the list below:

Any

- < \$10,000,000
- \$10,000,000 - \$100,000,000
- \$100,000,000 - \$1,000,000,000
- > \$1,000,000,000

Choose Revenue Growth Rate:

1YR Growth Rate between % and %

Also Include Companies With Pre-Revenue or Unconfirmed Revenue

Employees & Ownership Criteria

Choose Total Employees:

Between and

or choose range(s) from the list below:

Any

- 0 - 100 Employees
- 100 - 1000 Employees

Choose Employee Growth Rate:

1YR Growth Rate between % and %

Choose Ownership Criteria:

Include PE/VC-Backed Firms

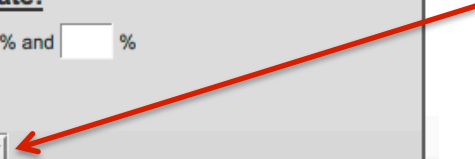
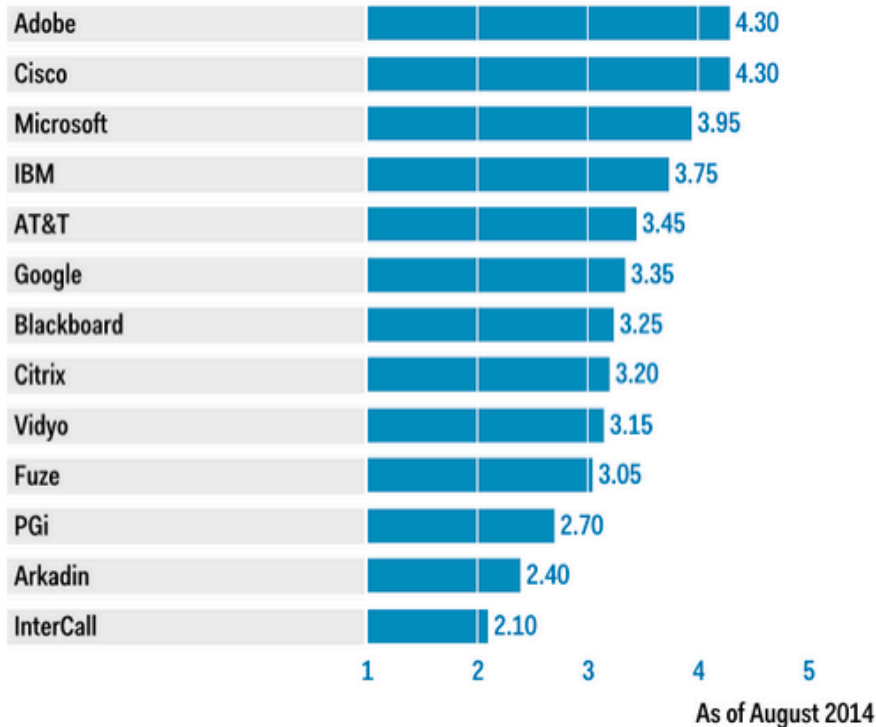




Figure 4. Vendors' Product Scores for Webinars Use Case

Product or Service Scores for Webinars



Source: Gartner (January 2015)

Gartner®

Also see:
Magic Quadrants

Vendors

Adobe

The Adobe Connect platform is a premium offering that is well-suited to buyers that want a high degree of flexibility for deployment — from on-premises to managed services in the cloud. It uses a strong ecosystem of channel partners that augment the service for everything from audioconferencing to global content delivery networks. In addition, Adobe uses other parts of its portfolio, including Adobe Analytics and Adobe Experience Manager, to make Adobe Connect more capable for tracking participant engagement. Adobe Connect has an extensive collection of "pods" or modules to enhance the platform, and this, combined with its rich set of APIs, makes it one of the strongest possible offerings for enterprises interested in a high degree of customization. Adobe Connect addresses most use cases well, but, as a stand-alone offering, can sometimes be seen as a less essential option for internal collaboration for those organizations that are already licensed for Web-conferencing products they feel are good enough.

Arkadin

Like some of its competitors in the conferencing space, Arkadin offers a full complement of products to

Available Databases

U.S. Businesses Database

Quick Search

Custom Search

Expand All

Select All

- Company Name
- Executives
- Business Type
- Geography
- Phone
- Business Size
- Ownership
- Financial Data
- Special Selects
- Exclusions



To start your search...

Click on the headings to the left to start your search. If you are uncertain what to search for, look for Search Tips within each section to help you along the way.

To further customize your search, select the Record Type you would like to search below to ensure you get the records you are looking for.

Record Type

Search Tips ⓘ Collapse ▾

- V** Verified Businesses (Phone verified and quality checked)
- U** Include Unverified Businesses (Not yet fully verified, may not be accurate)
- C** Include Closed / Out of Business Records (Suspected to be out of business)

[VIEW RESULTS](#)

[UPDATE COUNT](#)

RECORD COUNT

15,768,454

BUSINESS HISTORY

[more info](#)

[CLEAR SEARCH](#)

[Back To Top](#)

Business Source Premier – news and journal database



Searching: **Business Source Premier** | [Choose Databases](#)

digital health

AND

AND

[Basic Search](#) [Advanced Search](#) [Search History](#)

[Result List](#) | [Refine Search](#)

WEARABLE M.D.

Authors: [DUFFY, JILL](#)

Source: [PC Magazine](#). May2015, p95-108. 14p.

Document Type: Article

Subject Terms: [*COMPUTER software](#)
[WEARABLE technology](#)
[PEDOMETERS](#)
[SMARTWATCHES](#)
[DIGITAL technology](#)
[DIGITAL electronics](#)

NAICS/Industry [443144](#) Computer and software stores

Codes: [423430](#) Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
[511211](#) Software publishers (except video game publishers)
[417310](#) Computer, computer peripheral and pre-packaged software merchant wholesalers
[334514](#) Totalizing Fluid Meter and Counting Device Manufacturing

Abstract: The article offers information regarding the development and application of state-of-the-art wearable **health** devices. It discusses the increasing use of wearable fitness **trackers**, such as the smart pedometers, that offer continuous heart rate monitoring as well as have the ability to detect whether individuals are walking, running, bicycling, or sleeping. Wearable **trackers** such as Fitbit Charge, Jawbone UP, Basis Peak are featured.

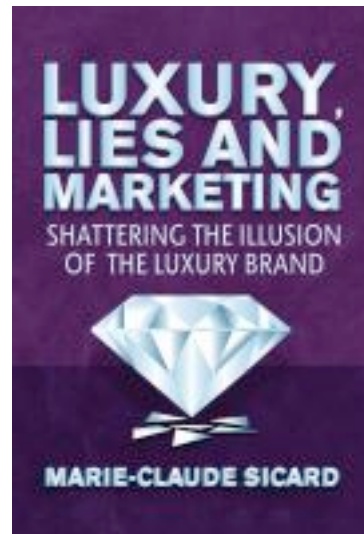
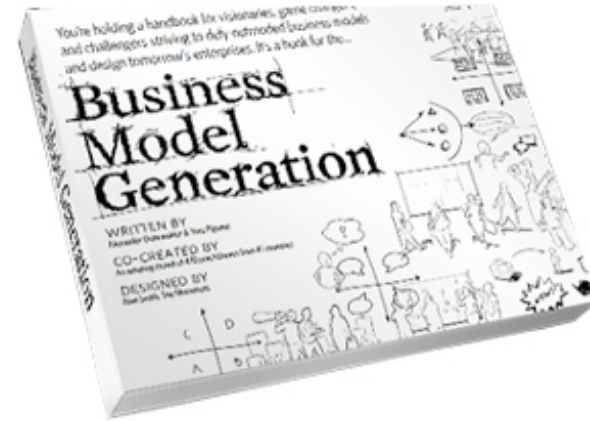
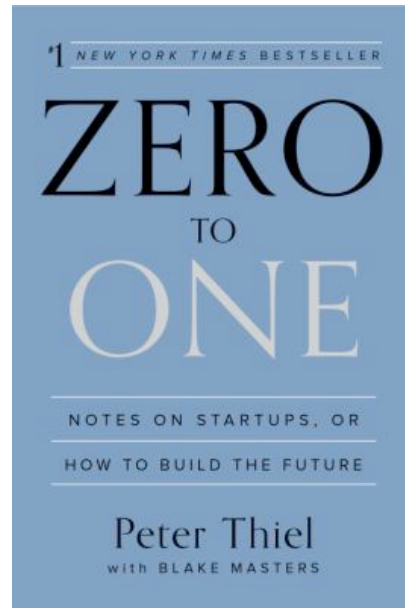
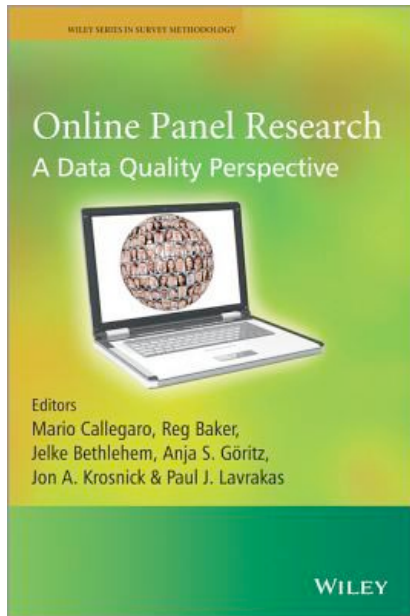
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Books and e-Books



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TRENDSPOTTING and IDEA GENERATION



- Entrepreneur's business idea trends
- What's being invented now?
- What are people searching for?
- Whither the social media universe?
- What student business plans are competing?
- What are the top consumer trends for 2014?
- What are the top industries for startups?
- What's needed abroad?
- What is the US Government buying?

NEW entrepreneurship resource!



- [Robotics Business Review](#) news, trends, research reports and top companies in the robotics business - username: rbrcmu - pw: carnegie1

Some key databases for entrepreneurship research

- [PrivCo](#)
has private company financials, information on private M&A deals and deal multiples, private firm valuations, venture capital fundings, private equity deals, etc. Good for locating investors and competitive intelligence.
- [BCC Research](#)
Market research reports for industries, specializing in advanced materials, biotechnology, chemicals, energy, healthcare, sensors, plastics, nanotechnology, and other emerging technologies - but with traditional industries as well.
- [Frost & Sullivan](#)
Detailed market reports and analysis on technology aspects of many industries. (Many reports are read-only, but you can request a .pdf from rwerner@andrew.cmu.edu. For academic use only.)
- [Gartner Core Research](#)
Research reports on IT-related topics and companies, including analyses, opinions, trends, leading practices, and case studies. (Some reports not available.)
- [Thomson ONE Private Equity/Venture Capital](#)
information on venture capital funds, private equity firms, funded companies, and their executives in the US, Europe, and Asia, as well as an analytics source for fund performance, commitments, disbursements, and statistics. NOTE: click on "Screening & Analysis" at the top. Must use Internet Explorer 11 browser. **When off campus, [use the VPN](#).**Hard to use but valuable data.

Articles

- [ABI/INFORM Complete](#)
Articles from publications on all business topics including entrepreneurship - examples: *Inc. Magazine*, *Fast Company*, *Entrepreneurship Theory and Practice*, *Family Business Review*. Valuation multiples for many industries found in *First Research Industry Profiles*.
- [Business Source Premier](#)
More articles from business publications (many don't overlap with ABI/INFORM) - examples: *Entrepreneur Magazine*, *Entrepreneurship: Theory and Practice*, *Journal of Small Business Management*, *Black Enterprise*, *Venture Capital*, *Journal of Business Venturing*.

More key resources

[US government](#) and [PA government](#) **business startup sites** outlining legal requirements, government services, financing and contract opportunities, etc

[TED talks on entrepreneurship](#) - the most exciting ideas by the most interesting people

[Even more from Entrepreneurship.org](#)

Contact the CMU CIE team for entrepreneurship support

Center for Innovation and Entrepreneurship

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Books and e-Books

Find [them here](#) - some examples below:



Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (e-book) by Osterwalder and