A Psychology major will prepare you to be a highly skilled and knowledgeable graduate. Graduate or professional school is a common post-undergraduate option. The undergraduate degree prepares you to expand your problem-oriented skills so job opportunities, beyond those typically open to liberal arts students, are available. Majors learn about findings established by psychologists, and how to become proficient in the investigation and analysis of behavior. This includes observing behavior, formulating hypotheses, designing experiments to test these hypotheses, running experiments, performing statistical analyses, and writing reports.

Typical career paths can be developed in many industries including human services, research, education, or business and industry.

**Selected Career Directions**

**Human Services: Direct Care or Administration**
- Psychotherapy
- Art/Music Therapy
- Case Management
- Mental Health Services
- Testing/Assessment
- Programming/Community Relations
- Development/Fundraising

**Research**
- Social Research
- Market Research
- Data Analysis
- Testing/Test Development
- Experimental Psychology

**Education**
- Teaching
- Adult Learning
- Information/Library Science
- Higher Education Administration and Student Support Services

**Business and Industry**
- Sales
- Public Relations
- Marketing/Advertising
- Product Design
- Management
**Human Resources**
- Employment and Recruitment
- Labor Relations
- Compensation and Benefits
- Organizational Development/Training

**Examples of Companies/Job Titles (Actual)**
- Adcordian Media Group, Interactive Designer
- Advantage Sales and Marketing, ACE Rotation Program
- Carnegie Mellon University, Research Assistant
- Epic Systems, Account Manager
- IBM, Consultant
- Wesley Spectrum Services, Therapeutic Staff Support
- Wayfair, Category Associate
- Thermo Fisher Scientific, Finance Leadership Development Program

**Resources**
- American Psychological Association: [www.apa.org](http://www.apa.org)
- Other Psychology Organizations: [www.socialpsychology.org/psych.htm](http://www.socialpsychology.org/psych.htm)
- Foundations.org: [wwwFOUNDATIONS.ORG](http://wwwFOUNDATIONS.ORG)
- Guidestar: [www.guidestar.org](http://www.guidestar.org)
- Global Impact: [www.charity.org](http://www.charity.org)
- Idealist: [www.idealast.org](http://www.idealast.org)
- Corporation for National & Community Service: [www.nationalservice.gov](http://www.nationalservice.gov)
- SocialService.com: [www.socialservice.com](http://www.socialservice.com)
- Peace Corps: [www.peacecorps.gov](http://www.peacecorps.gov)

**Skill Development**
Skills developed include being able to communicate, assist others and establish relationships. Student also learn to obtain information, analyze data, and think critically.

**Strategies to Develop Skills**
- Obtain essential practical experience through part-time or summer jobs such as camp counselor, tutor, or resident hall advisor.
- Complete an internship for academic credit.
- Gain experience through volunteering with organizations such as crisis hotlines, Big Brother or Sister, Special Olympics, civic organizations, service groups, etc.
- Become fluent in a second language to serve clients who may not speak English.
- Obtain a graduate degree in psychology, counseling, social work, experimental psychology, educational psychology, statistics, marketing, human resources, college student personnel, or higher education administration.
- Pursue research experience by working on faculty projects through independent study classes, as a student employee, or through other departmental programs.

**Salary and Employment Trends**
Since wages change rapidly year after year, the following links will be helpful in identifying median wages and employment trends:

- ONET Online: [www.onetonline.org](http://www.onetonline.org)