LECTURE SERIES: BROCHURE ASSETS

DEADLINE: TO LAUREN GOSHINSKI BY JUNE 30 (Fall), DECEMBER 1 (SPRING)

FORMAT: JUMP DRIVE OR CD IN LG’s MAILBOX w/ ALL LECTURER’S INFO by Committee Chair

Note: NO piece-meal submissions – everything should be submitted at one time. Do not have artist submit anything directly to me. Please look over your artists’ info before submitting to your committee chair, so that we know it has your approval for print.

- 2-5 300DPI IMAGES
  - at least 9 x 12” for cover images
  - at least 7x7" for interior images
  - Request the maximum size for all images first. If they don’t have anything at 9x12” then they will not have a chance to be on the cover.
  - Second option is to request 7x7”.

- 150 WORD ARTIST STATEMENT – OK’D / EDITED BY YOU IF NECESSARY
  Note: This does not constitute just a list of exhibitions, but should rather be a paragraph that gives a good overview of their work/interests, or what they might specifically present during the lecture.
  
  - ex: AMY FRANCESCHINI is an artist an educator whose work has at its core cross-disciplinary research with a focus on how humans impact the world we inhabit. Her work encourages new formats of exchange and production, many times in collaboration with other practitioners. These works often provide a playful entry point and tools for an audience to gain insight into a deeper field of inquiry – not only to imagine, but also to participate in and initiate change in the places we live. Amy founded the artists’ collective and design studio, Futurefarmers, in 1995 and Free Soil in 2004. Her solo and collaborative work have been in international exhibitions at ZKM, Whitney Museum, the New York Museum of Modern Art and Yerba Buena Center for the Arts, San Francisco. She received her BFA from San Francisco State University, MFA from Stanford University, and is currently an Assistant Professor of Art + Architecture at University of San Francisco and visiting artist at California College of the Arts. She is the recipient of the Artadia, Cultural Innovation, Eureka Fellowship, Creative Capital and SFMOMA SECA Awards.

- CO-SPONSOR INFO
  - i.e. if this lecture is receiving support or being co-presented from any other unit at CMU, or in Pittsburgh, include their name, event, and website.

- IMAGE CREDITS
  - ex: Janine Antoni, “Inhabit,” 2009; digital C-Print 116”x72”
  - ex: Trevor Paglen, “Unmarked 737 at Gold Coast Terminal,” 2008; Las Vegas, NV, Distance ~ 1 mile, 10:44 p.m.; digital C-Print 30”x36”, courtesy artist, Altman Siegel Gallery and Thomas Zander Gallery.

- LABEL
  - image files “artistlastname_nameofwork.jpg”
  - ex: antoni_inhabit.jpg
  - folder with all assets “artistlastname_yourlastname”
  - ex: ramirezjonas_mannino

- DATE, LOCATION, TIME

QUESTIONS? EMAIL OR CALL: laurengo@andrew.cmu.edu, 412.268.1533