



Carnegie Mellon University
Tepper School of Business

CORPORATE ENGAGEMENT OPPORTUNITIES AND THE CORPORATE ASSOCIATE PROGRAM



WHY TEPPER? The Tepper School of Business is the home of The Intelligent Future. We hone big data and next gen technologies; shape a new kind of leader; incorporate diverse perspectives; and, work interconnected across the academy. After all, the most interesting problems lie at the intersection of disciplines.

The Intelligent Future is a wondrous, manifold promise that requires support, collaboration and strategic partnerships to fulfill its true potential. Your organization is invited to join us in inventing an extraordinary future.



INTELLIGENT SUPPORT Companies and foundations support the Tepper School's work intelligently by funding efforts that enrich our mission and community experiences while bringing awareness to the donor's brand and values. Contributions create and sustain strategic partnerships in the spirit of advancing knowledge and performance, for example:

ASTROBOTIC leans into experiential learning through capstone projects and case competition sponsorship

BNY MELLON FOUNDATION OF SOUTHWESTERN PENNSYLVANIA contributes to academic excellence through funding a Professorship

EMERSON invests in programs and experiences that provide the training needed for students to thrive in the industries of the future

GLANCE fuels the Tepper School's analytics-focused efforts related to faculty and student research, education and outreach

MICRON FOUNDATION supports DE&I efforts through its giving to the Community & Inclusion Fund and student programs

PNC BANK stimulates research that advances financial services through technological innovations via the Center for Financial Services Innovation (est. 2013)

VERTEX PHARMACEUTICALS strengthens the work of the Health Care Initiative which has created opportunities to train and support business students in a way that will help them excel at the intersection of AI and health care and life sciences



CELEBRATING THOSE THAT MAKE OUR FUTURE POSSIBLE: THE CORPORATE ASSOCIATE PROGRAM

The Corporate Associate program honors leadership-level contributions that help mold The Intelligent Future of business. This elite group of companies and foundations enjoys special points of appreciation that increase visibility and access to the Tepper community:

- Listing on the Corporate Associate board in the Tepper Quad
- Recognition and link on the Tepper School's website
- Personalized staff contact
- Early access to selecting Masters-student recruiting dates
- Periodic e-newsletters and invitations to bolster your learning and highlight opportunities at the School

Contributions at or above the \$5,000 level between July 1 – June 30 qualify organizations for this leadership giving society annually.

How will you choose to support forward-thinkers and future dreamers?

CLUB AND CLASSROOM ACTIVITIES

Enrich the student experience by supporting experiential learning, professional development and special events.

- Club Events
- Case Competitions
- Workshops
- Capstone Projects
- Academic Courses

45+ Clubs and organizations

7 Capstone programs with 40+ projects annually

CURRENT, ADMITTED AND PROSPECTIVE STUDENTS EVENTS

Support value-added programming for early to mid-career professionals through partnerships with the Office of Admissions, Student Services and the Accelerate Leadership Center.

- Orientation Weeks: August
- Diversity Weekend: November
- Leadership Conference: February
- Welcome Weekend: April
- Community & Inclusion Fund

RESEARCH COLLABORATIONS AND ACADEMIC EXCELLENCE

Conduct specialized work with students, faculty and centers on complex business problems or celebrate academic exceptionalism with your support.

- Awards
- Fellowships
- Professorships
- Sponsored Research
- Data Use Agreements

15 Collaborative research centers and initiatives

9 Nobel Laureates among historical faculty ranks

ALUMNI ENGAGEMENT

Continue to support the Tepper School community after graduation through broadening your corporate visibility and impact to the alumni network.

- Reunion Weekend
- Chapter Events
- Webinar Series

18,000+ world-wide alumni with an average of 75 annual programs



Top U.S. Regions

- Pittsburgh
- New York
- San Francisco Bay Area
- Washington, D.C.
- Boston



Top International Regions

- Qatar
- Korea
- Japan
- Hong Kong
- Canada

Prepare for your future

- ✓ Recruit through Tepper's Masters Career Center or CMU's Career and Professional Development Center
- ✓ Refer prospective students to undergraduate and graduate degree programs
- ✓ Develop the capabilities of your leaders through custom-designed and open-ended enrollment programs offered through Executive Education

START A CONVERSATION

Be a part of forging The Intelligent Future, where human intelligence unlocks the power of analytics. Allow us to think creatively collaboratively, answer your questions and help identify or design partnerships that best fit your interests:



Ashley Chludzinski

Director, Corporate Relations
ashleyb1@andrew.cmu.edu



Carnegie Mellon University
Tepper School of Business

Building strong corporate partnerships

▼ tepper.cmu.edu/CorporateAssociates