

CONNECTS

Entrepreneurship Seminar Series Spring 2024

All CONNECTS Seminars are held from 12:30 - 1:30 p.m. EST

Tues, Jan 16	Startup Funding: Prizes, PRIs, Philanthropy Leah Lizarondo, CMU Swartz Center	Wed, Feb 14	How Innovation Can Help to Heal Healthcare Jay Srini, SCS Ventures
Wed, Jan 17	Transitioning and Transacting Low to Mid Market Privately Held Companies Meredith Grelli & Laurie Barkman	Thurs, Feb 15	Practical Business Negotiation for the Early-Stage Company Eric Kline, Troutman Pepper
Tues, Jan 23	Applying AI to Save Lives 2.0: Harnessing Generative AI to Enable Drones to be Self Aware Anthony Bartolo, Principal Cloud Advocate Lead, Microsoft	Tues, Feb 20	Revolutionize Your Coding Workflow: Proven Strategies for Unleashing GitHub Copilot's Power in Startups Alfredo Deza, Microsoft
Wed, Jan 24	Finding Follow-on Capital Ben Garber, 7 Mile Advisors	Wed, Feb 21	Early-Stage User Acquisition and Marketing Matt Spettel & John LaGue, CoPilot
Thurs, Jan 25	Tax, Business and Accounting Issues for Startups Carissa Habsburg & Megan Rechenberg, Sisterson & Co. LLP	Thurs, Feb 22	How To Design For Production At Super Speed Elijah Wiegmann, Spruce Pup
Tues, Jan 30	How to Know That You are Ready for an Investment Christine S. Ferguson-Rau, Ferguson Financial Consulting	Tues, Feb 27	CANCELLED: Insurance for Startups Laurie Kuzneski, Kuzneski Insurance Group
Wed, Jan 31	An Entrepreneurs' Guide to Managing Legal Dave Mawhinney & Craig Markovitz, CMU Swartz Center	Wed, Feb 28	Keys to Building a Successful & Sellable Startup: Cashflow Forecasting & Digital Organization Kelley Lynch, Chief Financial Officer, sovaSage Inc.
Thurs, Feb 1	Pitching: An Investors Perspective Catherine Mott & Sreekar Gadde, BlueTree VC	Thurs, Feb 29	The Hustlenomics Way Damola Idowu, EIC and Founder of Owners Illustrated Magazine
Tues, Feb 6	CANCELLED: Equity Crowdfunding - the VC Alternative, Risks, Rewards and When Should You Do It? Maggie Zheng, Wefunder	Tues, Mar 12	CANCELLED: Franchising - Opportunities are Everywhere Chris Cynkar, FranChoice
Thurs, Feb 8	Cost Efficient IP Strategies that lead to Massive Exits Sreekar Gadde, BlueTree VC & Jason Somma, Attorney/Consultant	Thurs, Mar 14	Building a startup from 0 to 1: Operations and Fundraising Mar Hershenson, Pear VC

START SMART LAW Seminar Series: Spring 2024

All START SMART LAW seminars begin at 5:00 p.m. and are virtual.

Tues, Jan 23	Starting a Business with an F-1 Student Visa Panel	Tues, Mar 26	Startups v. Investors: How to Structure your Capital Raise - Part 2 David Lehman and Oded Green, K&L Gates
Tues, Feb 13	Building Your Team David Lehman and Dave Garraux, K&L Gates	Tues, April 9	Worst Mistakes Made by Startups David Lehman and Oded Green, K&L Gates
Thurs, Mar 21	Part 1 - The Fundamentals David Lehman, K&L Gates		

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