

CONNECTS

Entrepreneurship Seminar Series Spring 2021

All CONNECTS events will be hosted virtually and advanced registration is required.

Zoom information to all registered attendees will be sent the day before the event.

Please note that the session will be recorded.

All CONNECTS Seminars are held from 12:30 - 1:30 p.m.

Tues, Feb 2	Tactical Steps to Launching Sales Bryan Whittington, Evergreen Business Services	Thurs, Mar 4	Hustlenomics Way Presents Superwomen Damola Idowu, EIC and Founder of Owners Illustrated Magazine
Wed, Feb 3	The Challenge of Innovation in Healthcare – A Complex, Evolving Market with Misaligned Incentives Ginny Pribanic, MedRespond, LLC	Tues, Mar 9	The Nuts and Bolts of Angel Investing Catherine Mott, BlueTree Venture Fund
Thurs, Feb 4	Tax, Business and Accounting Issues for Startups Carissa Habsburg & Megan Rechenberg, Sisterson & Co. LLP	Wed, Mar 10	Financial Modeling Phil Compton, Locomation
Tues, Feb 9	Accelerating Your Startup via Corporate Partnerships Sean Ammirati, Birchmire Ventures	Thurs, Mar 11	How To Design For Production At Super Speed Elijah Wiegmann, Founder of Base Design Studio
Wed, Feb 10	Practical Business Negotiation for the Early Stage Company Eric Kline, Pepper Hamilton, LLP	Tues, Mar 16	From Classroom to Boardroom: Turning a Class Project into a Fully Fledged Corporation Alison Alvarez, BlastPoint
Thurs, Feb 11	Legal Considerations for Social Entrepreneurs Eryn Correa, Crivella Correa	Wed, Mar 17	Leverage IP to Drive Business Value Sreekar Gadde & Jason Somma, Blue Tree Allied Angels
Tues, Feb 16	Online Marketing for Startups Joey Rahimi	Thurs, Mar 18	Launching Hardware Startups with Monozukuri, The Art of Making Things in a Creative Way Nobuhiro Seki, Monozukuri Ventures
Wed, Feb 17	Business Model Canvas: A Practical Guide Will Kaigler, CMU Swartz Center	Wed, Mar 24	The Importance of Cash Flow Kelley Lynch, CFO & VP of Operations, Othot
Thurs, Feb 18	Lean Startups Dave Mawhinney, CMU Swartz Center	Thurs, Mar 25	Planning and Designing a Workplace Environment that Promotes Creativity and Innovation Samara Wheaton & Brian Roth, ikm
Wed, Feb 24	Leveraging Partnerships with FDA during and after COVID-19 : Advice for Startups Dr. Elora Gupta and Dr. Courtney Williamson	Tues, Mar 30	Franchising - Opportunities are Everywhere Chris Cynkar, FranChoice
Thurs, Feb 25	Splitting the Founder's Pie & Other Aspects of Equity Compensation Frank Demmler, Startup Whisperer	Thurs, April 1	Leveraging Compliance-focused Infrastructure to Build Faster Jason Cahill, AWS
Tues, Mar 2	Finding Follow-On Capital: Identifying and Engaging Your Next Investors Ben Garber, 7 Mile Advisors	Tues, April 6	TLanding Your First Five Customers Alex Salazar, Neotribe Ventures
Wed, Mar 3	Software May Eat the World, But You Still Need a Fork Matt Verlinich, Innovation Works	Thurs, April 8	The Art & Science of Negotiation Taya R. Cohen, PhD

START SMART LAW Seminar Series: Spring 2021

All START SMART LAW seminars begin at 5:00 p.m.

Thurs, Feb 25	How to Start a Business on an F-1 Student Visa Panel Discussion	Thurs, April 1	How to Handle Your (and Others') Intellectual Property George Dickos & Lauren Murray, K&L Gates
Thurs, Mar 4	Accelerating Growth Through Third Party Relationships/Contracts David Lehman, K&L Gates	Thurs, April 8	Worst Mistakes Made by Startups Panel Discussion
Thurs, Mar 25	Hiring and Firing Mike Pavlik, K&L Gates		

FREE AND OPEN TO ALL

Subject to change

Register @ bit.ly/34xpy00