

United Way:
Weekly Meeting Agenda

Agenda

1. Campaign update – **now over \$123k (+\$11k from last week)** – as noted, this includes rollover donations.
2. Promote hybrid/in-person events
 - a. **Sarris Candy sales** – Satisfy your sweet tooth by purchasing candy online or via in-person sales hosted by United Way Team Captains. Easter candy is available on the Sarris website
 - b. **Jersey Mike's Day** - [Jersey Mike's in Bloomfield](#) will have a CMU day on Wednesday, March 13 on call-in, online, delivery, DoorDash, etc. Just tell them you are with CMU when checking out (either in-person or in the comments section of online/delivery orders). We receive 40% of CMU sales as a donation!
 - i. Flyer: <https://www.cmu.edu/hr/assets/united-way/jersey-mikes.pdf>
3. Promote virtual events (events page: <https://www.cmu.edu/hr/united-way/events.html>):
 - a. **Weekly Step Challenge** – Compete with colleagues across campus during our inaugural step challenge. Steps are entered each Friday during the campaign and reflect the weekly steps only (i.e., steps are not cumulative). Weekly winners receive a prize. Third weekly winner notified
 - b. **Trivia Contests on March 20** - Test your mettle with colleagues/teams from across campus during these virtual trivia contests. The theme for both is general knowledge.
4. Completed Events
 - a. Food Truck Day completed on Thursday February 29
5. Campaign Communications
 - a. Thurs 2/8 Piper pre-launch announcement - COMPLETE
 - b. Fri 2/16 President's launch email - COMPLETE
 - c. Thurs 2/22 Piper mid-campaign reminder - COMPLETE
 - d. Mon 2/26 Co-chair email #1 - COMPLETE
 - e. **Wed 3/6 Co-chair email #2 – Pending**
 - f. Thurs 3/14 Piper final reminder
 - g. Tues 3/19 Co-chair email #3