

United Way:
Weekly Meeting Agenda

Agenda

1. Campaign update – **now over \$130k (+\$3k from last week)** – as noted previously, this includes rollover donations.
 - a. **Jersey Mike's Day generated approximately \$1,200.** Thanks to everyone for promoting.
2. In person candy sales – reminder to send proceeds to United Way or Todd to compile and send to the United Way
3. **ePledge access will remain open until March 29** (1 week past the end of the campaign) – after that, donations can be made using the Pledge form.
4. You can still promote these events during the final week of the campaign:
 - a. **Weekly Step Challenge** – Compete with colleagues across campus during our inaugural step challenge. Steps are entered each Friday during the campaign and reflect the weekly steps only (i.e., steps are not cumulative). Weekly winners receive a prize. Fourth weekly winner notified.
 - b. **Trivia Contest on March 20** - Test your mettle with colleagues/teams from across campus during these virtual trivia contests. The theme for both is general knowledge.
 - c. **Sarris Candy sales** – Satisfy your sweet tooth by purchasing candy online or via in-person sales hosted by United Way Team Captains. Easter candy is available on the Sarris website.
5. Campaign Communications
 - a. Thurs 2/8 Piper pre-launch announcement - COMPLETE
 - b. Fri 2/16 President's launch email - COMPLETE
 - c. Thurs 2/22 Piper mid-campaign reminder - COMPLETE
 - d. Mon 2/26 Co-chair email #1 - COMPLETE
 - e. Wed 3/6 Co-chair email #2 – COMPLETE
 - f. Thurs 3/14 Piper final reminder - COMPLETE
 - g. **Tues 3/19 Co-chair email #3 - pending**