

United Way:
Weekly Meeting Agenda

Agenda

1. Campaign update – **now over \$127k (+\$4k from last week)** – as noted previously, this includes rollover donations.
2. Promote events this week
 - a. **Jersey Mike's Day** - [Jersey Mike's in Bloomfield](https://www.cmuedu.edu/hr/assets/united-way/jersey-mikes.pdf) will have a CMU day on Wednesday, March 13 on call-in, online, delivery, DoorDash, etc. Just tell them you are with CMU when checking out (either in-person or in the comments section of online/delivery orders). We receive 40% of CMU sales as a donation!
 - i. Flyer: <https://www.cmuedu.edu/hr/assets/united-way/jersey-mikes.pdf>
3. Promote other events (events page: <https://www.cmuedu.edu/hr/united-way/events.html>):
 - a. **Weekly Step Challenge** – Compete with colleagues across campus during our inaugural step challenge. Steps are entered each Friday during the campaign and reflect the weekly steps only (i.e., steps are not cumulative). Weekly winners receive a prize. Fourth weekly winner notified.
 - b. **Trivia Contest on March 20** - Test your mettle with colleagues/teams from across campus during these virtual trivia contests. The theme for both is general knowledge.
 - c. **Sarris Candy sales** – Satisfy your sweet tooth by purchasing candy online or via in-person sales hosted by United Way Team Captains. Easter candy is available on the Sarris website.
4. Campaign Communications
 - a. Thurs 2/8 Piper pre-launch announcement - COMPLETE
 - b. Fri 2/16 President's launch email - COMPLETE
 - c. Thurs 2/22 Piper mid-campaign reminder - COMPLETE
 - d. Mon 2/26 Co-chair email #1 - COMPLETE
 - e. Wed 3/6 Co-chair email #2 – COMPLETE
 - f. Thurs 3/14 Piper final reminder - Pending**
 - g. Tues 3/19 Co-chair email #3
5. CIT is running a Take a Break event on March 12 in support of the United Way featuring many Pittsburgh-based companies offering refreshments.