

United Way:
Weekly Meeting Agenda

Agenda

1. Provide campaign update – Currently at just over \$23k (this does not include rollover payroll deductions – those will be added in the coming weeks)
 - a. Reminder – ePledge site allows for recurring and one-time donations via pay deduction or credit card
2. Promote virtual events (events page: <https://www.cmu.edu/hr/united-way/events.html>):
 - a. **Weekly Step Challenge** – Compete with colleagues across campus during our inaugural step challenge. Steps are entered each Friday during the campaign and reflect the weekly steps only (i.e., steps are not cumulative). Weekly winners receive a prize.
 - i. Only 3 entries for Week 1, so we'd like to see more participation for the remaining weeks; steps are not cumulative, so anyone can win any week
 - ii. First weekly winner notified
 - b. **Trivia Contests on February 21 and March 20** - Test your mettle with colleagues/teams from across campus during these virtual trivia contests. The theme for both is general knowledge.
 - i. No entries so far for February 21
3. Promote hybrid/in-person events
 - a. **Sarris Candy sales** – Satisfy your sweet tooth by purchasing candy online or via in-person sales hosted by United Way Team Captains.
 - b. **Food Truck Day** - Mark your calendars for a food truck extravaganza happening on campus on February 29 between 11 a.m. and 2 p.m.
 - i. Flyer: <https://www.cmu.edu/hr/assets/united-way/food-truck.pdf>
 - c. **Jersey Mike's Day** - [Jersey Mike's in Bloomfield](#) will have a CMU day on Wednesday, March 13 on call-in, online, delivery, DoorDash, etc. Just tell them you are with CMU when checking out (either in-person or in the comments section of online/delivery orders). We receive 40% of CMU sales as a donation!
 - i. Flyer: <https://www.cmu.edu/hr/assets/united-way/jersey-mikes.pdf>
4. Campaign Communications
 - a. Thurs 2/8 Piper pre-launch announcement - COMPLETE
 - b. Fri 2/16 President's launch email - COMPLETE
 - c. Thurs 2/22 Piper mid-campaign reminder
 - d. Mon 2/26 Co-chair email #1
 - e. Wed 3/6 Co-chair email #2
 - f. Thurs 3/14 Piper final reminder
 - g. Tues 3/19 Co-chair email #3