

# Department of Social and Decision Sciences

Are you ready to learn  
more about SDS majors?

YES

NO

Keep exploring various  
classes and talk to faculty  
and advisors.

Are you interested in human behavior  
and behavior by firms and in markets?

YES

NO

Try taking 88-120, 88-150 or 88-230.  
We think you'll change your mind  
after taking one of these courses.

Do you like to think about solving problems  
in a creative, non-linear way?

YES

NO

Employers value creative  
problem solvers and SDS  
can help you gain this skill.

Do you want to improve the decision-making processes  
of individuals, governments and companies?

YES

NO

The world needs your help in solving  
society's problems. SDS will give you  
tools to work on complex issues.

## Program options in SDS



### 1. Behavioral Economics

- Understand and predict human behavior in economic contexts
- Use insights from behavioral economics to influence design of public policy
- Explore psychological and behavioral aspects of economics

#### What makes the Behavioral Economics Major Unique?

The senior capstone experience, where a real client describes a problem they are having in their organization, and the students break into groups to propose behavioral interventions and solutions to said problem.

### 2. Decision Science

- Understand and improve the judgment and decision-making of individuals and groups
- Analytical and behavioral approaches to decision-making
- Draws from psychology, economics, philosophy, statistics, and management science



B.S. IN DECISION SCIENCE 2017  
**TRISTAN LOCKWOOD**

- Favorite course:**  
88-365 Behavioral Economics and Public Policy
- Internships:**
  - Research assistant in the Center for Behavioral and Decision Research
  - Web Analytics intern at Dick's Sporting Goods
  - Engineering & Public Policy Department research assistant
- Current job:**  
Digital & Performance marketing professional on the Analytics & Data team for IBM, New York, NY

“What I enjoyed most about the Decision Science major was the interdisciplinary approach that we took to interpret a problem according to traditional economics, and how to incorporate cognitive psychology into that interpretation using behavioral economics.”



### 3. Policy and Management

- Analyze approaches to decision-making
- Gain real-world experience in solving complex social problems in business and policy
- Improve practical management skills

B.S. IN POLICY AND MANAGEMENT 2016  
**ALLYN PASILIAO**

- Favorite course:**  
88-451 Policy Analysis Senior Project
- Internships:**
  - Viacom's Nickelodeon network Research Intern
  - Strategic Marketing program at Imperial College London
  - Marketing & Communications internship with AlphaLab startup, Easely
- Current job:**  
Digital analytics analyst, Viacom, New York, NY



“With my Policy and Management major, I'm able to analyze complex problems that do not have clear solutions, and design different methods to go about decision-making. I have a solid foundation in research methods and analysis — both valuable skills in any industry.”

## Find your path

Contact an advisor to for more information  
about program options within SDS.

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